43rd Annual



ACCOUNTING CONFERENCE

May 7 - May 9, 2025 • UCF Main Campus • College of Business Administration

The tentative schedule below will be updated as we gain more information.

Schedule of Events

WEDNESDAY, MAY 7, 2025

7:30-8:10 a.m.	Registration & Continental Breakfast	
8:10-9:50 a.m.	Collaboration 1 – BA1, Room 107	Collaboration 2 – BA1, Room 239
	Trusts & Estates TB Merrell Bailey, Managing Partner Your Caring Law Firm	Forensics and Investigations TB Harry Swain, Advisory Manager <i>Deloitte</i>
9:50-10 a.m.	Refreshment Break & Vendor Visiting	
10-11:40 a.m.	Federal Tax Update TB Paul Hagge, Tax Principal Colin Wilhelm, Manager Grant Thornton, LLP	PCAOB/SEC Update A&A Jeremiah Saunders, Managing Director BDO
11:40 a.m1 p.m.	Lunch Break & Vendor Visiting	
1-2:40 p.m.	Ethics Part I E Paul Brown <i>FICPA</i>	Beyond the Horizon: Dixon School Research & Innovation in Accounting
2:40-2:50 p.m.	Refreshment Break & Vendor Visiting	
2:50-4:30 p.m.	Ethics Part II E Paul Brown <i>FICPA</i>	Power Query for Data Transformation & Reporting Automation TB Rafael Irastorza, Director Entertainment Technology Partners
4:30-5:30 p.m.	<u>Lupfer Atrium</u> Welcome Reception – Beer & Wine Happy Hour	



Schedule of Events

THURSDAY, MAY 8, 2025

7:30-8:10 a.m.	Registration & Continental Breakfast	
8:10-9:50 a.m.	Collaboration 1 – BA1, Room 107	Collaboration 2 – BA1, Room 239
	Economic Update TB Sean Snaith, Director of Institute for Economic Forecasting University of Central Florida	AICPA/ASB/FASB A&A Update A&A Ed Cranford, Partner Withum
9:50-10 a.m.	Refreshment Break & Vendor Visiting	
10:00-11:40 a.m.	Economic Update TB Sean Snaith, Director of Institute for Economic Forecasting University of Central Florida	Smarter Tech, Smarter Threats: Balancing the Evolving Digital Risk Landscape and Emerging Al Advantage TB Robert Snodgrass, Principal RSM
11:40 a.m1 p.m.	Lunch Break & Vendor Visiting	
1-2:40 p.m.	State of the Profession & Legislative Update TB Shelly Weir, President & CEO <i>FICPA</i>	Panel: Contemporary Business Risks TB Moderator: Jeff Tecau, Managing Director, Protiviti Willy Alvarado, Senior Director, Protiviti Russell Goldberg, Partner, Withum Caleb Keenan, COO, Lecesse Development
2:40-2:50 p.m.	Refreshment Break & Vendor Visiting	
2:50-4:30 p.m.	Generative Al Use and Job Engagement TB Khim Kelly, KPMG Professor University of Central Florida	Harnessing the Power of Innovation in Accounting TB Molly Goins-Cox, Chief Innovation Officer Lal Koumudhi, Director, Innovation & Product Development Russell Goldberg, Partner Ryan Kelly, Manager Cory Lykkebak, Manager Withum

Earn Up to 24 Hours of CPEs!

10 A&A Hours**

22 TB Hours**

4 Ethics Hours***

E Ethics

Key:

A&A Accounting & Auditing

TB Technical Business

E Ethics

**Depends on the sessions attended.

^{***}All 4 hours of Ethics must be taken in order to receive credit for Florida Ethics requirement.



Schedule of Events

FRIDAY, MAY 9, 2025

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7:30-8:10 a.m.	Registration & Continental Breakfast	
8:10-9:50 a.m.	Collaboration 1 – BA1, Room 107	Collaboration 2 – BA1, Room 239
	Advisory Services Update TB Cheri Swain, Partner Yvonne Clayborne, Partner Carr, Riggs & Ingram	Not-For-Profit Update, Including Higher Education and Clean Energy Tax Credits A&A Julie Adams, Principal Jennifer Bolin, Senior Manager Paul Mene, Senior Manager Rehmann
9:50-10 a.m.	Refreshment Break & Vendor Visiting	
10-11:40 a.m.	Special Topics in Taxation TB Gregory Aughenbaugh, Senior Manager Todd Grates, Senior Manager Andrew Rodriguez, Senior Manager Cory Van Arnum, Senior Manager KPMG	GASB & Yellow Book Update A&A Joel Knopp, Partner Forvis-Mazars
11:40 a.m1 p.m.	Lunch Break & Vendor Visiting	
1-2:40 p.m.	Mr. Excel What's New in Excel TB "Mr. Excel" (Bill Jelen)	The Business of Space TB Greg Autry, Associate Provost for Space Commercialization & Strategy ("Space Czar") University of Central Florida
2:40-2:50 p.m.	Refreshment Break & Vendor Visiting	
2:50-4:30 p.m.	Mr. Excel What's New in Excel TB "Mr. Excel" (Bill Jelen)	The Business of Space TB Greg Autry, Associate Provost for Space Commercialization & Strategy ("Space Czar") University of Central Florida

