

# CORPORATE PARTNERSHIP PROGRAM



CONNECTING YOU TO TOP TALENT

## YOUR KEY TO THE COLLEGE

UCF College of Business is the No. 1 business talent provider in Central Florida. Whether you're looking to recruit students or increase your brand awareness, we can help. Our Office of Outreach & Engagement can identify strategic engagement opportunities for your organization, help you build your brand on campus and connect with talented students, faculty and alumni. Let us customize a partnership package that fits your needs.

### The UCF College of Business Corporate Partnership Program connects our partners to...

- Top student talent
- A next-generation business school and unique culture
- Respected faculty and thought leaders
- Industry-leading research
- Community and business leaders

### Our partners have exclusive opportunities to:

- ▶ **Brand your company at signature events**  
*Speak to students in The EXCHANGE or Blackstone LaunchPad*
- ▶ **Tap into cutting-edge research**  
*Hear from thought leaders and experts on the latest topics*
- ▶ **Network with business and community leaders**  
*Sponsor signature events like the Hall of Fame & Golf Tournament*
- ▶ **Connect with UCF alumni**  
*Host campus visits and tours*

## PARTNERSHIP LEVELS

### PLATINUM

Naming opportunity or exclusive sponsorship of a signature event

### GOLD

Naming opportunity

### SILVER

Advisory board position

### BRONZE

Array of corporate engagement opportunities



**Tiffany Hughes**  
Chief of Operations  
407-823-5781  
[tiffany.hughes@ucf.edu](mailto:tiffany.hughes@ucf.edu)

**Justin Barwick**  
Director of The EXCHANGE  
407-823-2182  
[Justin.Barwick@ucf.edu](mailto:Justin.Barwick@ucf.edu)

# COME VISIT US

## OPPORTUNITIES FOR ENGAGEMENT



### **Blackstone Launchpad at UCF**

Located in the Student Union, the Launchpad is open to all UCF students and offers free advising services to those launching a business, side hustle or social enterprise.



### **The Invitational**

The College's exclusive career fair featuring more than 60 employers and more than 500 qualified business students.



### **Dean's Speaker Series**

This TED Talk-style speaker series connects our faculty to the community and helps generate support for research initiatives.



### **The Joust**

The Joust New Venture Competition celebrates the entrepreneurial efforts of student starters across campus by introducing them to community leaders and providing key resources to help launch their ventures. This *Shark Tank*-style competition is judged by a network of successful alumni.



### **Hall of Fame**

This signature gala has become Central Florida's premier networking event attracting more than 700 alumni, leaders, students, faculty and partners as we honor the college's most successful alumni and partners.



### **Welcome to the Majors**

This is the largest face-to-face class at UCF each semester and it serves as an introduction to the culture of the college for business students and sets the stage for their professional development.



### **Student Ambassadors**

A group of 25-30 students charged with helping the Dean grow the culture of engagement in the college.



### **Graduate Programs**

From our MBA offerings to our Master's programs in FinTech, Human Resources, Real Estate and more, we have a varied slate of graduate programs designed to help your employees enhance their skillsets, develop their leadership style and expand their networks.



### **The EXCHANGE**

An idea room where students hear from community and business leaders, entrepreneurs, innovators and alumni about career paths, emerging fields, internships and opportunities.



### **Seminars & Conferences**

Keep up on the latest trends in your industry, network with business and thought leaders and get to know some of our top students at the Accounting Conference, Real Estate Conference, FinTech Conference, HR Summit and more.



### **The Great Capstone Case Competition**

An opportunity for a company to crowd source a solution to a real-world business problem. Typically, 600 to 800 students participate each semester, and the top four teams present their ideas to corporate leadership.