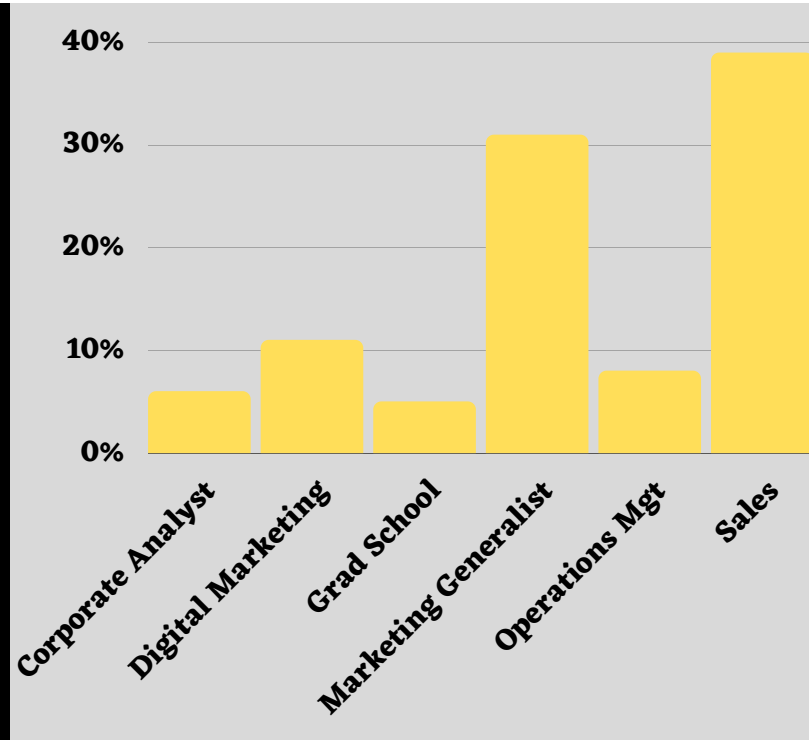




# WHAT TO DO WITH A DEGREE IN: MARKETING

## GRAD JOB TITLES

- Marketing Generalist
- Digital Media Marketing
- Recruiter
- Social Media Marketing
- Corporate Analyst
- Operations Manager
- Sales



## AVERAGE SALARY: \$48,081

Amazon - Oracle Netsuite - Dell Technologies -  
 Deloitte - Insight Global - Proctor & Gamble -  
 Universal Orlando Resort - Darden Restaurants

**GRAD  
EMPLOYERS**

### RESOURCES

- [American Marketing Association Certifications](#)
- [American Marketing Association Resources](#)
- [Marketing Edge](#)
- [Sales & Marketing Professional Association](#)
- [LinkedIn Learning](#)
- [UCF Plan of Study](#)

### UCF CLUBS

- [American Marketing Association](#)
- [Association of Latino Professionals for America](#)
- [CEO Knights](#)
- [Delta Sigma Pi](#)
- [Sales Club](#)
- [Other Business Clubs](#)

NEED MORE ASSISTANCE? SET UP AN APPOINTMENT WITH A CAREER COACH THROUGH MYKNIGHT STAR

