

Bárbara G. Silva
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College of Business Administration | Department of Management
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Education

Ph.D.	University of Central Florida College of Business Administration Track: Management (Entrepreneurship)	Orlando, FL Expected graduation: 2026
M.S.	Federal Center of Technological Education of Minas Gerais Thesis: Immigrant Entrepreneurship in the United States Track: Business Management	Minas Gerais, Brazil Jun 2021
B.A.	Federal Center of Technological Education of Minas Gerais Track: Business Management	Minas Gerais, Brazil Aug 2018

Primary Research Interests

Immigrant Entrepreneurship | Minority | Diversity | Homophily | Identity

Published Research

Gish, J. J., Guedes, M. J., **Silva, B. G.**, & Patel, P. C. (2022). Latent profiles of personality, temperament, and eudaimonic well-being: Comparing life satisfaction and health outcomes among entrepreneurs and employees. *Journal of Business Venturing Insights*, 17, e00293. <https://doi.org/10.1016/j.jbvi.2021.e00293>.

Research in Progress

Silva, B. G., Andriese, N., Nguyen, N., & Combs, J. G. (2024). A Systematic Review of Returnee-Migrant Entrepreneurship: An Institutional Approach.

- Status: Under review at Entrepreneurship Theory & Practice (ET&P).

Silva, B. G., Allen, J., Wang, T. (2024) Entrepreneurial Failure and Learning: A meta-analysis.

- Status: Under review at Entrepreneurship Theory & Practice (ET&P).

Silva, B. G., Gish, J. J. (2024) Why Do Birds of a Feather Flock Together? Latent Profiles of Homophily and Well-Being Outcomes Among Entrepreneurs and Employees.

- Status: Final adjustments.

Joseph, D., Feitosa, J., **Silva, B. G.** (20XX). Homophily: A meta-analysis.

- Status: Coding and running analysis.

Itzkovich Y., Gish, J. J., **Silva, B. G.** (20XX). Incivility and Resourcefulness in entrepreneurial teams.

- Status: Collecting data (running the 2nd round of experiments in Fall/24)

Burrows, S. A., **Silva, B. G.**, Skandera, D. J. (20XX). Family Embeddedness and Entrepreneurial Well-Being.

- Status: Early stages. Pre-Data Collection.

Conference Presentations and Other Published Works

Silva, B. G., Andriese, N., Nguyen, N., & Combs, J. G. (2023). Returnee-migrant Entrepreneurship: A Systematic Review. *Academy of Management Proceedings*.

Silva, B. G., Gish, J. J. (2023) Why Do Birds of a Feather Flock Together? Homophily and Well-Being Among Entrepreneurs and Employees. *Academy of Management Proceedings*.

Peer Reviewed Invited Research

Silva, B. G., & Gish, J. J. (2022). Sleeplessness can be hazardous to your venture. **Entrepreneur & Innovation Exchange**. Retrieved November 16, 2022, from <https://eiexchange.com/content/sleeplessness-can-be-hazardous-to-your-venture>.

- Won the Outstanding Research Insight Publication 2022 Award

Teaching Experience

University of Central Florida, USA

Strategic Management Course

- Spring 2024, 80 students (2 sections), Instructor.
- Spring 2023, 80 students (2 sections), Instructor.
- Fall 2022, 79 students (2 sections), Instructor.
- Spring 2022, 86 students (2 sections), Instructor.
- Fall 2021, 87 students (2 sections), Instructor.

Reviewer Service

Academy of Management Conference Reviewer (ENT division)

Professional Memberships & Affiliations

Academy of Management

Entrepreneurship division (ENT)

Strategic Management (STR)

Work Experience

Research Assistant, <i>University of Central Florida</i> , Orlando, FL, USA	2021-present
Financial Sector Coordinator, <i>Conceito Telecom</i> , Minas Gerais, Brazil	2016-2021
Audit and internal controls Intern, <i>Fiat Chrysler Automobiles</i> , Betim, Brazil	2017

Technical Skills

Languages (English, Portuguese, Spanish)

Statistical analysis software (MPlus, SAS, SPSS, R)

Microsoft Office Proficiency (Excel, Outlook, PowerPoint, Word)

Fellowships

Kenneth & Ruth Bradley Management Scholarship	Spring & Fall 2023
Outstanding UCF College of Business graduate students	

UCF Global Latin America and Caribbean (LAC) Scholarship	Spring & Fall 2022
Latin America and Caribbean students with good academic standing	