

Bárbara G. Silva

University of Central Florida
College of Business Administration, Department of Management
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EDUCATION

Ph.D. in Business Administration, Management 2021-present

Focus: Entrepreneurship
University of Central Florida

M.Sc. in Business Management 2019 – 2021

Federal Center of Technological Education, Brazil

B.Sc. in Business Management 2014 – 2018

Federal Center of Technological Education, Brazil

DISSERTATION

Title: Overcoming the Glass Wall: Self-employment as a career strategy for immigrant professionals

Status: Proposal successfully defended on April 22, 2025. Data collection in progress.

Committee: J. Jeffrey (Jeff) Gish (chair); James G. (Jim) Combs (vice-chair); Aaron McKenny; Diana Hechavarria.

- *Recipient of the UCF Doctoral Research Award (2025)*

RESEARCH INTERESTS

Immigrant Entrepreneurship
Entrepreneurial Well-being
Social Dynamics in Entrepreneurship
Research Methods

PUBLISHED RESEARCH

Silva, B. G., Andriese, N., & Combs, J. G. (2025) Return migrant entrepreneurship: A systematic review and future research agenda. *Entrepreneurship Theory & Practice*. <https://doi.org/10.1177/10422587251322402>

Gish, J. J., Guedes, M. J., **Silva, B. G.,** & Patel, P. C. (2022). Latent profiles of personality, temperament, and eudaimonic well-being: Comparing life satisfaction and health outcomes among entrepreneurs and employees. *Journal of Business Venturing Insights*, 17, e00293. <https://doi.org/10.1016/j.jbvi.2021.e00293>

SELECTED RESEARCH IN PROGRESS *(in order of completeness)*

Silva, B. G., Allen, J., Wang, T., Libaers, D., & O’Boyle, E.H. Learning from Failure: A meta-analysis. Preparing manuscript for submission. Target: *Journal of Management*

Wang, T., **Silva, B. G.,** Song, J. Work-Family Enrichment and Innovative Behavior at Work. Preparing manuscript for submission. Target: *Journal of Applied Psychology*

Silva, B. G., Gish, J. J. Latent profiles of homophily and entrepreneurial well-being. Status: Preparing manuscript for submission. Target: *Journal of Business Venturing*.

Joseph, D., Feitosa, J., **Silva, B. G.** Homophily: A meta-analysis. Status: Running analyses and writing. Target: *Journal of Applied Psychology*.

Itzkovich Y., Gish, J. J., **Silva, B. G.** Incivility and resourcefulness in entrepreneurial teams. Status: 3rd wave of data collection. Target: *Journal of Business Venturing*

Silva, B. G., Gish, J. J., Entrepreneurship as a pathway to wage employment. Status: Data collection and writing. Target: *Academy of Management Journal*.

Silva, B. G., Toward a theory of the glass wall. Status: Writing. Target: *Academy of Management Review*.

CONFERENCE PRESENTATIONS

Wang, T., **Silva, B. G.,** Song, J. (2025). Symmetric or asymmetric? The effect of work-family enrichment on innovative behavior in remote work. *Academy of Management Proceedings*. Copenhagen, Denmark.

Silva, B. G., Andriese, N., Nguyen, N., & Combs, J. G. (2023). Return migrant entrepreneurship: A systematic review. *Academy of Management Proceedings*. Boston, MA

Silva, B. G., Gish, J. J. (2023). Why do birds of a feather flock together? Homophily and well-being among entrepreneurs and employees. *Academy of Management Proceedings*. Boston, MA.

Silva, B. G., Lopes, D. P. T., Ferreira, R. F. C. (2019). Analysis of the strategic management processes of a telecommunications company in Belo Horizonte (*In Portuguese*). XXII SEMEAD - *Management Seminars*. São Paulo, Brazil.

Silva, F. C., **Silva, B. G.,** Ornellas, A. L., Mendonca, F. M., Ribeiro, L. M. (2019). The circular economy as an alternative to the environmental liabilities of the textile industry: evidence of the Upcycling model in the Brazilian fashion market (*In Portuguese*). XXII SEMEAD - *Management Seminars*. São Paulo, Brazil.

Diniz, L. S., Viegas, A. L. F., **Silva, B. G.,** Silva, M. D., Gonzaga, N. O. (2017). The formalization of individual microentrepreneurs in the face of precarious employment relationships in times of crisis (*In Portuguese*). *XXXI Alas Uruguay Congress*. Montevideo, Uruguay.

OTHER PUBLISHED WORKS

Silva, B. G., Ornellas, A. L. M. B., & Araújo, U. P. (2022). A review of the family business literature: Positioning the field in front of the theories (*In Portuguese*). *Journal of Administration and Society Studies (Estudos de Administração e Sociedade)*, 6(2), 51–61. <https://doi.org/10.22409/eas.v6i2.44268> [Brazil]

Ornellas, A. L., **Silva, B. G.**, & Araújo, U. P. (2021). Technology Park: compilation of 20 years of research to provide guidance for the future (*In Portuguese*). ***Journal of Administration and Society Studies*** (*Estudos de Administração e Sociedade*), 6(1), 34–44.
<https://doi.org/10.22409/eas.v6i1.44270> [*Brazil*]

Silva, F. C., **Silva, B. G.**, Ornellas, A. L., Mendonça, F. M., & Ribeiro, L. M. (2020). The circular economy as an alternative to the environmental liabilities of the textile industry: Upcycling evidence in Brazilian fashion market (*In Portuguese*). ***Brazilian Journal of Scientific Administration*** (*Revista Brasileira de Adm. Científica*), 11(4), 259–275.
<https://doi.org/10.6008/cbpc2179-684x.2020.004.0020> [*Brazil*]

Book Chapter

Silva, B. G., Viegas, A. L., Sanches Junior, P. F., & Diniz, L. D. (2020). “MASP application: a case study” (*In Portuguese*). ***E-Book Production Management in Focus*** (*Livro Gestão da Produção em Foco*) – Poisson Publisher. Volume 44. Chapter 11.
<https://doi.org/10.36229/978-65-5866-032-3.cap.11>

Edited Invited Research

Silva, B. G., & Gish, J. J. (2022). Sleeplessness can be hazardous to your venture. ***Entrepreneur & Innovation Exchange***. <https://eiexchange.com/content/sleeplessness-can-be-hazardous-to-your-venture>.

- *Recipient of the 2022 Outstanding Research Insight Publication Award*

TEACHING EXPERIENCE

Instructor of Record:

- Social Entrepreneurship (Fall 2024, 28 students)
- Strategic Management (Spring 2024, 40 students)
- Strategic Management (Spring 2024, 40 students)
- Strategic Management (Spring 2023, 39 students)
- Strategic Management (Spring 2023, 40 students)
- Strategic Management (Fall 2022, 39 students)
- Strategic Management (Fall 2022, 40 students)

Graduate Teaching Assistant:

- Applied Strategy & Business Policy MBA (Spring 2024, 3 sections)
- Strategic Management (Spring 2022, 2 sections)
- Strategic Management (Fall 2021, 2 sections)

TEACHING RECOGNITION & AWARDS

- Recipient of the Management Department’s Doctoral Student Teaching Award 2024
- Recipient of the Certificate of Achievement for Excellence in Teaching 2022
- Recipient of the Gary Nichols Teaching Excellence Award

FELLOWSHIPS & RESEARCH AWARDS

UCF Doctoral Research Award (2025)
Kenneth & Ruth Bradley Management Fellowship (2023)
UCF Global Latin America and Caribbean Fellowship (2022)
Outstanding Research Insight Publication Award by EIX (2022)

PROFESSIONAL SERVICE

Ad-hoc Reviewer
Entrepreneurship Theory & Practice
Group & Organization Management
Academy of Management Conference (ENT division)

UCF Management Department
Summer Research Academy Host 2024
Data Pool Coordinator 2024-2025

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

Academy of Management
Entrepreneurship Division (ENT)
Strategic Management Division (STR)
Research Methods Division (RM)

WORK EXPERIENCE

Research & Teaching Associate, <i>University of Central Florida</i> , Orlando, FL	2021-present
Financial Sector Coordinator, <i>Conceito Telecom</i> , Minas Gerais, Brazil	2016-2021
Audit and Internal Controls Intern, <i>Fiat Chrysler Automobiles</i> , Betim, Brazil	2017

TECHNICAL SKILLS

Statistical analysis software (MPlus, SAS, SPSS, R)
Languages (English, Portuguese, Spanish)
Microsoft Office Proficiency (Excel, Outlook, PowerPoint, Word)
EndNote

SELECTED REFERENCES *(in alphabetical order)*

Combs, James (Jim) G.

Della Phillips Martha Schenck Chair of American Private Enterprise
Professor of Management
College of Business Administration
University of Central Florida
James.Combs@ucf.edu

Gish, J. Jeffrey (Jeff)

Associate Professor of Management
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Hechavarria, Diana

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McKenny, Aaron F.

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Additional references available upon request.