

Ambassador Video Application
Spring 2021

Please follow the guidelines below:

- a. Use your phone or digital camera to record your video using the **horizontal, sideways mode**.
- You can have a friend or family member record the video, have a tripod set up, or simply place the phone on an object where you are the subject
 - We want this video to be conversational, genuine and relaxed. Don't worry if you stumble upon a few words
- b. No **professional or edited produced videos** are needed, but here are some simple tips to improve the quality of your video:
- Choose a quiet location with good lighting
 - Keep your background simple
 - Practice what you're going to say a few times and look your best. Remember, this will be viewed by the selection committee of Ambassadors and staff advisor
 - We will be paying attention to the content of what you say, not the production of the video
 - Language should be appropriate and not offensive in any way
 - **Business casual clothing** is recommended for the video
 - Your video should be short and sweet, **no more than 1 minute** in length
 - Speak clearly and slowly
 - Avoid using filler words such as "um"
 - Put some thought and time to prepare
 - Overall, we want to see and hear your creative ideas and see your personality!
 - Smile 😊

Video Questions – up to 1 minute

What should you say?

1. Say your name
2. Tell us which quality best represents you and why:
 - a. Driven
 - b. Genuine
 - c. Adaptable
 - d. Positive attitude
 - e. Professional
3. Tell us about a time you took initiative on a project.

Upload to Dropbox: <https://www.dropbox.com/request/eWKjy2XipyWcobr42vCq>

Thank you for taking the time to apply to the Student Ambassador Program!