Ambassador Video Application
Spring 2021

Please follow the guidelines below:

a. Use your phone or digital camera to record your video using the **horizontal, sideways mode**.
   - You can have a friend or family member record the video, have a tripod set up, or simply place the phone on an object where you are the subject
   - We want this video to be conversational, genuine and relaxed. Don’t worry if you stumble upon a few words

b. No **professional or edited produced videos** are needed, but here are some simple tips to improve the quality of your video:
   - Choose a quiet location with good lighting
   - Keep your background simple
   - Practice what you’re going to say a few times and look your best. Remember, this will be viewed by the selection committee of Ambassadors and staff advisor
   - We will be paying attention to the content of what you say, not the production of the video
   - Language should be appropriate and not offensive in any way
   - **Business casual clothing** is recommended for the video
   - Your video should be short and sweet, **no more than 1 minute** in length
   - Speak clearly and slowly
   - Avoid using filler words such as “um”
   - Put some thought and time to prepare
   - Overall, we want to see and hear your creative ideas and see your personality!
   - Smile 😊

**Video Questions – up to 1 minute**

What should you say?
1. Say your name
2. Tell us which quality best represents you and why:
   a. Driven
   b. Genuine
   c. Adaptable
   d. Positive attitude
   e. Professional
3. Tell us about a time you took initiative on a project.

Upload to Dropbox: [https://www.dropbox.com/request/eWKjy2XipyWcobr42vCq](https://www.dropbox.com/request/eWKjy2XipyWcobr42vCq)

Thank you for taking the time to apply to the Student Ambassador Program!