

# **NETWORKING AT UCF**

### THE EXCHANGE

The best education occurs when you get a chance to sit and have a conversation with someone who has something interesting to say. The more opportunities you have to participate in such conversations, the more you are going to learn. This is the idea behind The EXCHANGE where every week students can hear from business and community leaders, accomplished alumni, entrepreneurs, and partners.

## OFFICE OF PROFESSIONAL DEVELOPMENT

Career Coaches are dedicated to helping business students "get to the one" — academically and professionally. Focusing on professional and career development, Career Coaches work with students to help them formulate a plan for building a successful career. We also have specialized coaches with our Employer Relations Team, who act as a liaison between employers and business students for networking opportunities, internships and potential jobs. Utilizing their expertise in the field, the coaches ultimately assist students with search strategies and ways to obtain employment upon graduation.

The Advising Team handles schedule planning and policy questions.

#### THE BUSINESS LEADERSHIP COUNCIL

The Business Leadership Council (BLC) comprises leadership executive committee members from all of the Registered Student Organizations in the UCF College of Business. The purpose of the BLC is to provide a platform for cross collaboration, communication and problem solving for these groups, so they can improve operations, marketing, membership and contributions to and for the students. The BLC also provides a platform for leadership development and new opportunities for students to learn and serve.

# Some of the engaging experiences include:

**Professional Selling Program:** This sales-based program, part of the Department of Marketing, admits only two cohorts of 30 students each year. The job placement rate is above 95 percent upon graduation.

**Bloomberg Professional Service:** This service, used by more than 320,000 subscribers worldwide, provides real-time and historical data on market activities and trends.

### **Student Leadership/Student Ambassadors**

The College of Business Student Ambassadors represent the college and the Dean at internal and external events. In addition, they lead efforts internally to cultivate student engagement and involvement. The college encourages involvement and has 20 registered student organizations to choose from.

## **COMPETITIONS**

Great Capstone Case Competition challenges students to develop recommendations for solving real-world problems.

**Dean's Failure Competition** invites UCF students — business and non-business alike — to share their failure stories for a chance to win prizes and a letter of recommendation from the Dean.

The Joust New Venture Competition is open to all UCF students and celebrates the entrepreneurial efforts of student starters across our campus, introduces them to community leaders and provides key resources to help launch their ventures.

### STUDENT ORGANIZATIONS

View full list of College of Business clubs and organizations **HERE**.