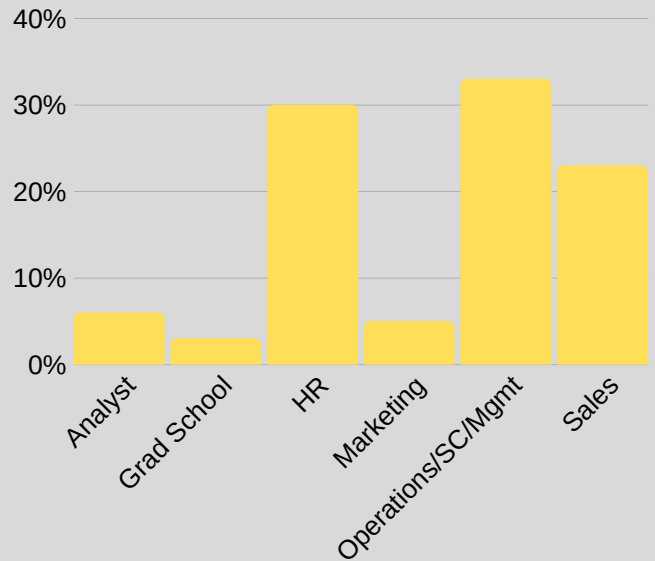




WHAT TO DO WITH A DEGREE IN: MARKETING

GRAD JOB TITLES

- Account Manager
- Associate Product Manager
- Business Development Representative
- Digital Marketing Coordinator
- Ecommerce and Social Media Specialist
- Marketing Coordinator
- Sales Representative



AVERAGE SALARY: \$40,955

Advent Health - DHL - Disney - Eli Lilly - Feeding Children Everywhere - Gartner - Hilton Grand Vacations - Kate Spade New York - Oracle - Tech Data - TTI - Universal Orlando

GRAD EMPLOYERS

RESOURCES

- [American Marketing Association Certifications](#)
- [American Marketing Association Resources](#)
- [LinkedIn Learning](#)
- [Marketing Careers Guide](#)
- [Marketing Edge](#)
- [Sales and Marketing Professional Association](#)
- [UCF Plan of Study](#)

UCF CLUBS

- [Alpha Kappa Psi](#)
- [American Marketing Association](#)
- [Association of Latino Professionals for America](#)
- [CEO Knights](#)
- [Collegiate DECA](#)
- [Delta Sigma Pi](#)
- [Sales Club](#)
- [Society for Marketing Professional Services](#)

