



NEWSLETTER

FALL EVENTS

SEPT 10

Real Estate Career Panel
UCF College of Business
4-5:30 p.m.

SPRING 2021 EVENTS

UCF Real Estate Conference
Marriott Orlando Downtown

To learn more or for news on
events and programs, visit
business.ucf.edu/realstate

**No. 1 provider
of real estate
talent in one
of the fastest
growing cities
in the country.**

FROM THE DIRECTOR



This week we thought we'd be hosting 300 attendees at our 2020 UCF Real Estate Conference in downtown Orlando. It was going to be a great event. While the coronavirus pandemic has altered much in our lives – professionally and personally – the Dr. P. Phillips School of Real Estate continues to move forward, albeit in new ways. We may have had to cancel or postpone a number of events, including the conference and a CREW-led career panel, but other activities, such as the NAIOP Central Florida / UCF Case Competition (Story below), have gone on as scheduled (using Zoom Technologies).

And UCF Real Estate Council sub-committees continue to work on various initiatives. So, while we grapple with this “new normal,” better days are no doubt ahead. We will keep you informed on our UCF Real Estate plans as they can be confirmed. Thanks for your ongoing support and stay well.

Sincerely,

Bill Moss, Director

Dr. P. Phillips Institute for Research and Education in Real Estate

UCF REAL ESTATE STUDENTS SHINE IN CASE COMPETITION

An idea to transform the Orlando Fashion Square Mall into a “lifestyle center” earned first place at the NAIOP Central Florida / UCF Real Estate Case Competition on April 15. Students **Brian Cochran, Alex Eastwood, Michael McLamb, Amanda Schmidt** and **Michael Wensinger** won the judges’ favor with their comprehensive plan to create a mixed-use development to replace the aging shopping mall. “We pitched a ‘one-stop shop’ type of development for the Fashion

Square Mall,” Wensinger said.

“We wanted to really be the destination for any walk of life, for whatever you’re planning on doing.” Student competitors made their final presentations via Zoom video conference to a group of industry judges and local real estate professionals. Throughout the semester, each team had access to industry mentors representing different components of the commercial real estate development process.



PROFESSIONAL MASTER OF SCIENCE IN REAL ESTATE

The flagship program of the UCF Dr. P. Phillips School of Real Estate, the Professional Master of Science in Real Estate offers students advanced knowledge and professional skills to prepare students for senior-level positions and entrepreneurial endeavors in the corporate real estate industry and related financial markets.

This 20-month, part-time cohort program is located in Downtown Orlando at the UCF Executive Development Center. Visit business.ucf.edu/realstate to apply today or hear from our graduates.

JOIN THE COUNCIL

Complete your pledge to join the council today and receive a free, limited edition magnet (pictured) so you can show off your UCF Real Estate pride wherever you go. Register at ucffoundation.org/real-estate-council



FACULTY SPOTLIGHT



DAVID HARRISON, PH.D.

*Howard Philips Eminent Scholar Chair,
Professor of Real Estate at UCF*

David M. Harrison, Ph.D., is the Howard Philips Eminent Scholar Chair and Professor of Real Estate in the Dr. P. Phillips School of Real Estate at UCF. His primary research interests involve real estate investment trusts and mortgage markets. He is the co-editor of the Journal of Real Estate Literature and the author of over 40 peer-reviewed journal articles. In 2019, he was listed as the No. 6 author in the world by the Real Estate Academic Leadership rankings and the American Real Estate Society (ARES) recognized him with the James A. Graaskamp Award for extraordinary career achievement.

STUDENT SPOTLIGHT



AMANDA SCHMIDT

Student Spotlight

Amanda Schmidt helped lead her team to victory in the NAIOP Central Florida / UCF Case Competition this spring (See front story). The real estate senior, who plans to graduate from UCF in December and eventually help expand her parents' real estate company, says opportunities like the case competition set the UCF Real Estate program apart. "Between the case competition and being introduced to various people in the Real Estate industry," Schmidt said, "there have been other students and faculty members who have been incredibly helpful in pointing me in the right direction."

ALUMNI SPOTLIGHT



FARSHAD CHARMFOROOSH '19

President, Olympia Structures, LLC

"As a seasoned professional of the design and construction industry with both an engineering degree and MBA, I pursued a master's degree in real estate to better understand the industry. The UCF Professional MSRE program provided broad knowledge of the real estate industry - from real estate economics and valuations to real estate finance - which distinctly differ from other industries. The knowledge gained from the Professional MSRE program enabled me to better understand the industry and plan out a more efficient and clear path forward."