



NEWSLETTER

SPRING EVENTS

FEB. 19

UCF Real Estate
Council Meeting
Citrus Club Orlando

APRIL TBD

Real Estate Career Panel
UCF College of Business
4-5:30 p.m.

MAY 5

UCF Real Estate Conference
UCF Downtown
1:30-5:30 p.m.

To learn more or for news on
events and programs, visit
business.ucf.edu/realestate

**No. 1 provider
of real estate
talent in one
of the fastest
growing cities
in the country.**

FROM THE DIRECTOR



Welcome.

A lot is going on at the Dr. P. Phillips School of Real Estate at UCF and we don't want you to miss it! As a result, we are introducing a regularly published newsletter highlighting our people, initiatives and events. Whether you're looking to connect with top students and world-class faculty or you want to enhance your industry network, we'll keep you in the know about upcoming events and opportunities in this new semi-annual newsletter. We hope you enjoy it!

Sincerely,

Bill Moss, Director
Dr. P. Phillips Institute for Research and Education in Real Estate

UPDATE ON THE REAL ESTATE COUNCIL

The UCF Real Estate Council plays a key role in supporting the goals and programs of the Dr. P Phillips School of Real Estate. The Council is made up of leaders from the Central Florida Real Estate community who are actively engaged in the various Council initiatives. For 2019/20, these initiatives include:

- Enhancing Marketing and Branding messaging and activities
- Optimizing our Student Experience and Career Development opportunities and leveraging the bridge between the UCF Real Estate program and the Central Florida real estate industry
- Re-energizing the Professional MSRE Graduate Program, which will begin Fall 2020
- Organizing the 2019/20 Council event program schedule, including a revamped Annual Real Estate Conference on May 5, 2020
- Reviewing and proposing recommendations for the real estate curriculum and market research projects
- Launching a new semiannual UCF Real Estate newsletter highlighting relevant activities, programs, student successes, people in the news, etc.
- Establishing a new group or club of UCF Alumni in the Real Estate Industry
- Increasing the connectivity between the UCF Real Estate Club and Real Estate Council activities



PROFESSIONAL MASTER OF SCIENCE IN REAL ESTATE

The flagship program of the UCF Dr. P. Phillips School of Real Estate, the Professional Master of Science in Real Estate offers students advanced knowledge and professional skills to prepare students for senior-level positions and entrepreneurial endeavors in the corporate real estate industry and related financial markets.

This 20-month, part-time cohort program is located in Downtown Orlando at the UCF Executive Development Center. Visit business.ucf.edu/real-estate to apply today or hear from our graduates.

JOIN THE COUNCIL

Complete your pledge to join the council today and receive a free, limited edition magnet (pictured) so you can show off your UCF Real Estate pride wherever you go. Register at ucffoundation.org/real-estate-council



FACULTY SPOTLIGHT



GEOFFREY K. TURNBULL, PH.D.

Jim Heistand-NAIOP Eminent Scholar Chair, Professor of Real Estate at UCF

Dr. Turnbull is a Fellow of the Weimer School of Advanced Studies in Real Estate and Land Economics. Previous academic appointments include Professor of Economics at Georgia State University and Professor of Economics and the C. J. Brown Distinguished Professor of Real Estate at LSU. His research on real property focuses on housing markets, real estate brokerage, property rights issues in developed and developing countries, and the effects of taxation and regulation on urban land use. He has published extensively in both real estate and economics journals and recently was named Editor of the Journal of Housing Research. He also advises local governments and firms and organizations in the business services, energy and hospitality industries.

STUDENT SPOTLIGHT



NASH WILLIAMS is the current President of The UCF Real Estate Club, which maintains an average weekly attendance of 50 members and provides access to internships, mentorships and a weekly speaker series. He is also an associate at GroceryAnchored.com, a third-party technology and consulting service. Nash plans to graduate in the Fall of 2020 with his Bachelor's degree in real estate.

"There is a role for every skillset in the industry, if you're highly analytical and enjoy working with and manipulating numbers, you can thrive in real estate. If you are outgoing and enjoy managing expectations and negotiation, you can thrive in real estate."

ALUMNI SPOTLIGHT



YVONNE BAKER '80, '17

Regional Managing Partner, Franklin Street

Yvonne is a Regional Managing Partner at Franklin Street where she leads both the Orlando and the Jacksonville offices and employees for Franklin Street, a full-service and vertically-integrated commercial real estate firm. She is a two-time graduate of UCF, earning her bachelor's in 1980 and then her Professional Master of Science in Real Estate in 2011. In 2017, the College of Business honored her with its Notable Knight Award.

"I'd always wanted an upper level degree but working as a broker in commercial real estate, there was no need to have an MBA degree. I was waiting for a degree that would make me passionate about going back to school, and the PMSRE program fulfilled all those requirements."