



# Perfect Your Elevator Pitch

## Don't Forget Your Manners

Approach with a standard greeting such as “Hi, how are you?” or “Good morning!” to initiate a conversation before easing into your pitch. The goal is to engage in two-way dialogue.

## Introduce Yourself

Once appropriate, open up your elevator pitch with your complete name. Remember to maintain eye contact – and smile!

## Mention Your Educational Background

State the name of the degree you are pursuing and major along with anticipated graduation date. If you are completing a Minor or Certificate, mention these as well.

## Explain Your Professional Experience

List the jobs or positions you are currently in as well as those you have held in the past. Connect your experience along with your specific skills to the employer’s needs.

## Highlight Your Expertise, Skills, and Accomplishments

Give a concrete example that demonstrates your uniqueness and provide illustrations on how you work.

## Mention Your Job Search Strategy

Outline your career objective. In addition, explain your interest and enthusiasm for the potential opportunity to join the team.

## End Strategically

Wrap up your pitch (remember to be brief – 30 seconds) with a question or by offering a tangible item such as a resume. This allows for a smooth transition into the next part of the discussion.

## Elevator Pitch Example

Good afternoon! My name is John Smith and I am currently pursuing my Bachelors of Science in Business Administration at the University of Central Florida with a major in Management. Anticipated graduation date is August of 2019 at this time. I currently work as a Human Resources Intern at Universal Studios where I consult with employers to identify employment needs and conduct new employee orientations. In this role, I have gained valuable experience in customer service, conflict resolution, and working effectively on diverse teams. I aim to grow into a Human Resources Specialist role and I look forward to the potential opportunity to bring my training and development skills to Walt DisneyWorld’s Human Resources division. Can I give you my business card?