# **Christo A. Pirinsky**

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## **Full-time Appointments**

UCF - College of Business Administration, Professor of Finance & Director of
the FinTech Initiative, Orlando FL
UCF - College of Business Administration, Associate Professor of Finance &
Co-director of the FinTech Initiative (since 2019), Orlando FL
U.S. Securities and Exchange Commission, Financial Economist, Washington
DC
Cornerstone Research, Senior Economist, Washington DC
George Washington University - School of Business, Assistant Professor of
Finance, Washington DC
CSU, Fullerton – College of Business, Professor of Finance, Fullerton CA
Texas A&M University - Mays Business School, Assistant Professor of
Finance, College Station TX

#### Education

1996-2001	Ohio State University – Fisher College of Business, Ph.D. in Finance
1990-1995	University of Sofia, Bulgaria, M.S., Probability and Statistics; B.S., Applied
	Mathematics

#### **Research Interests**

Behavioral Economics and Finance, Institutions, Culture, Fintech

# **Publications (FT 50 List / Impact Factor)**

• "Corporate Leadership and Inherited Beliefs about Gender Roles" with R. David McLean and Mengxin Zhao, *Journal of Financial and Quantitative Analysis*, forthcoming, 2023 (FT 50 / IF: 3.75)

• "Attitudes towards Business and Corporate Governance" with Vladimir Gatchev, and Mengxin Zhao, *Journal of Corporate Finance*, forthcoming, 2023 (**IF 4.25**)

• "Terrorism Activities and Long-Term Annual Management Forecasts" with Yuyuan Chang, Augustine Duru, Yangyang Fan, and Mikhail Pevzner, *Journal of Accounting and Public Policy* 41(3), 2022, 1-22 (**IF 2.82**)

• "The Deterrent Effect of Insider Trading Enforcement Actions" with Robert Davidson, *The Accounting Review* 97(3), 2022, 227-247 (FT 50 / IF 4.30)

• "A Language-Based Approach to Measuring Creative Exploration" with Vladimir Gatchev and Buvaneshwaran Venugopal, *Research Policy* 51, 2022, 104426 (FT 50 / IF 8.11)

• "Efficient Market Managers" with Vladimir Atanasov and Qinghai Wang, *Quarterly Journal of Finance* 11, 2021, 2150009 (IF 0.51)

• "Attitudes towards Non-compliance and the Demand for External Finance" with Robert Davidson, *Journal of Financial and Quantitative Analysis* 54, 2019, 967–991 (**FT 50 / IF 3.75**)

• "The Valuation of Natural Resources: A Real Options Approach" with Jose Alberro, *Oil, Gas, & Energy Law* 4, 2016

• "How Do Acquirers Choose Between Mergers and Tender Offers?" with David Offenberg, *Journal of Financial Economics* 116, 2015, 331-348 (**FT 50 / IF 6.98**)

• "Social Influence in the Housing Market" with Carrie Pan, *Journal of Financial and Quantitative Analysis* 50, 2015, 757-779 (FT 50 / IF 3.75)

• "Employees and the Market for Corporate control" with Antonio Macias, *Journal of Corporate Finance* 31, 2015, 33-53 (IF 4.25)

• "Confidence and Economic Attitudes", *Journal of Economic Behavior and Organization* 91, 2013, 139-158 (IF 1.64)

• "Geographic Proximity and Price Discovery: Evidence from NASDAQ" with Amber Anand, Vladimir Gatchev, Leonardo Madureira, and Shane Underwood, *Journal of Financial Markets* 14, 2011, 193-226; *lead article* (IF 2.52)

• "Market Segmentation and the Cost of Capital in a Domestic Market: Evidence from Municipal Bonds" with Qinghai Wang, *Financial Management* 40, 2011, 455-481 (IF 2.94)

• "Geographic Location and Corporate Finance: A Review" for *Handbook of Emerging Issues in Corporate Governance*, World Scientific Publishing, 2010

• "The Role of Underwriter-Investor Relationships in the IPO Process," with Murat Binay and Vladimir Gatchev, *Journal of Financial and Quantitative Analysis* 42, 2007, 785-810 (FT 50 / IF 3.75)

• "Why Do Firms Become Widely Held? An Analysis of the Dynamics of Corporate Ownership," with Jean Helwege, and Rene Stulz, *Journal of Finance* 62, 2007, 995 – 1028; *lead article* (FT 50 / IF 7.54)

• "Momentum, Reversal, and the Trading Behaviors of Institutions," with Roberto Gutierrez, *Journal of Financial Markets* 10, 2007, 48-75 (IF 2.52)

• "Does Corporate Headquarters Location Matter for Stock Returns?" with Qinghai Wang, *Journal of Finance* 61, 2006, 1991-2015; profiled in the *New York Times* (FT 50 / IF 7.54)

• "Random Motions, Classes of Ergodic Markov Chains and Beta Distributions," with Jordan Stoyanov, *Statistics and Probability Letters*, 2000, 293-304 (**IF 0.87**)

## Working Papers

• "Financial Reporting Fraud and Delegated Investment" with Robert Davidson and Hanjiang Zhang, *Journal of Accounting Research*, 2<sup>nd</sup> round (FT 50 / IF: 4.89)

• "Silos" with Asli Togan Egrican, *Socio-Economic Review*, 2<sup>nd</sup> round (IF: 4.31)

• "Keeping up with the Forbeses: Does Peer Recognition Promote Opportunistic Trading?" with Natalya Bikmetova and Robert Davidson

• "The Real Effect of ESG Information Providers" with Natalya Bikmetova

• "A Theory of Multi-level Social Comparisons" with Vladimir Gatchev and Kostadin Kushlev

#### **Honors and Fellowships**

2022-2023	Dean's Research Productivity Award, UCF - College of Business Administration
06-07/2022	Shimomura Fellowship, Development Bank of Japan, Tokyo, Japan
2020-2021	Summer Research Grant, UCF - College of Business Administration
2012	Peter Vaill Award for contributions to the Ph.D. program at GWSB
2002	2002 Chicago Quantitative Alliance Academic Competition – 1 <sup>st</sup> Prize

#### **Selected Conference Participations and Invited Presentations**

- 2022 Development Bank of Japan, Tokyo, Japan (June) "The Real Effect of ESG Rating Agencies"
- Santa Clara University, Santa Clara, CA (October) "The Real Effect of ESG Reporting: Evidence from the Market Entry of ESG Rating Agencies"
  UCF, Orlando, FL (October) "A Theory of Social Comparisons"
  UCF, Orlando, FL (September) "The Real Effect of ESG Reporting: Evidence from the Market Entry of ESG Rating Agencies"
- 2020 UCF, Orlando, FL (April) "A Language-Based Approach to Measuring Innovation"
   Tulane University, New Orleans, LA (July) "A Language-Based Approach to Measuring Creative Exploration"
- 2019 Hong Kong Polytechnic University, Hong Kong (October) "The Efficient Market Hypothesis and Investor Behavior"
   UCF, Orlando, FL (April) "Trust in Delegated Portfolios"

USF, Tampa, FL (March) "Enforcement Salience and Insider Trading"
AFA Annual Meeting, Atlanta, GA (January) "The Efficient Market Hypothesis and Investor Behavior"

2018 • FMA International Annual Meeting, San Diego, CA (October) "The Cultural Foundations of Investor Protection: Evidence from Corporate Governance Practices across the US"

• Research in Behavioral Finance Conference, Amsterdam, Netherlands (September) "The Efficient Market Hypothesis and Investor Behavior"

• FMA European Conference, Kristiansand, Norway (June) "The Efficient Market Hypothesis and Investor Behavior"

• Cherry Blossom Financial Education Institute, Washington, DC (April) "Did Social Interactions Fuel or Suppress the US Housing Bubble?"

2017 • University of Delaware, Newark, DE (November) "The Cultural Foundations of Investor Protection: Evidence from Corporate Governance Practices across the US"
• SEC (July) "The Cultural Foundations of Investor Protection: Evidence from Corporate Governance Practices across the US"

• University of Maryland (June) "Social Norms and Executive Compensation"

- Georgetown University (May) "Social Norms and Executive Compensation"
- 2016 Paris Financial Management Conference, Paris, France (December) "Executive Options and Liquidity"
  - SEC (September) "Compliance and Finance"
  - SEC (April) "Executive Options and Liquidity"

• Korea Advanced Institute of Science and Technology, Seoul, Korea (February) "Executive Options and Liquidity"

2015 • Schulich School of Business, York University, CA (October) "Executive Options and Liquidity"

• Cornerstone Research, Washington, DC (September) "The Valuation of Natural Resources: A Real Options Approach"

2014 • AFA Annual Meeting, Philadelphia PA (January) "How do Acquirers Choose between Mergers and Tender Offers?"

## **Courses Taught**

- Introductory Finance: Undergraduate, Graduate
- Corporate Finance: Undergraduate, Graduate, Ph.D.
- FinTech: Undergraduate
- Investments: Undergraduate, Graduate
- Derivatives: Undergraduate, Graduate

# Service to the Profession

*Professional Memberships*: The American Finance Association, the American Economic Association, the Financial Management Association International, the Academy of Behavioral Finance and Economics, the Southern Finance Association

*Refereeing for Professional Journals*: The Journal of Finance, The Review of Financial Studies, Management Science, Journal of Financial and Quantitative Analysis, Journal of Economic Behavior and Organization, Journal of Business Ethics, Financial Management, European Financial Management, Review of Finance, Journal of Business Finance and Accounting, Pacific-basin Finance Journal, Journal of Business Finance and Accounting, Journal of Economics and Management Strategy, Managerial and Decision Economics, Journal of Economic Geography, Regional Science and Urban Economics, Urban Studies

*Program Committees of Professional Conferences*: The Western Finance Association, the Financial Management Association International, the SFS Cavalcade

# Ph.D. Dissertation Committees

• Natalya Bikmetova (UCF): currently at Hofstra University

• Taemin Cha, Neli Loewenthal, Woon-Kyung Song, Bo Zhao (George Washington University): currently at PwC, GWU, the Korea Aerospace University, and Fannie Mae, respectively

• Eric Kelley (Texas A &M University): currently at the University of Tennessee

• Manu Gupta (Texas A &M University): currently at the Virginia Commonwealth University