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EDUCATION

Louisiana State University, Ph.D. in Business Administration (strategic management), 1995.

University of Central Florida, M.B.A., 1990; B.S. in Business Administration, 1986.

RESEARCH INTERESTS

Family business entrepreneurship, franchising as an entrepreneurial growth strategy, corporate governance, performance measurement, and knowledge aggregation.

JOURNAL PUBLICATIONS (<https://scholar.google.com/citations?user=4z-oF9cAAAAJ&hl=en&oi=sra>)

Shanine, K.K., Madison, K., Combs, J.G., Eddleston, K.A. In press. Parenting the Successor: It Starts at Home and Leaves an Enduring Impact on the Family Business. Entrepreneurship Theory and Practice. <https://doi.org/10.1177/10422587221088772>.

Combs, J. G., Jaskiewicz, P., Rau, S. B., & Agrawal, R. In press. Inheriting the legacy but not the business: When and where do family nonsuccessors become entrepreneurial? Journal of Small Business Management. <https://doi.org/10.1080/00472778.2021.1883038>.

Combs, J.G., Jaskiewicz, P., Ravi, R., & Walls, J.L. 2023. More bang for their buck: Why (and when) family firms better leverage corporate social responsibility. Journal of Management, 49(2), 575–605. <https://doi.org/10.1177%2F01492063211066057>.

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Aad, A. A. & Combs J. G. 2021. Choosing between the formal and informal economy: How do managers decide? Cross Cultural & Strategic Management, 28(3): 679-701. <https://doi.org/10.1108/CCSM-07-2020-0140>.

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Maalouf, J., Combs, J. G., Gillis, W. E., & Perryman, A. A. 2020. Replicate or Adapt? Franchising and Organizational Routines. Journal of Knowledge Management, 24(4): 775-798. [doi/10.1108/JKM-09-2019-0493](https://doi.org/10.1108/JKM-09-2019-0493).

Sinha, P. N., Jaskiewicz, P., Gibb, J., & Combs, J. G. 2020. Managing history: How New Zealand's Gallagher group used rhetorical narratives to reprioritize and modify imprinted strategic guideposts. Strategic Management Journal. 41(3): 557-589.

Zorn, M.L., DeGhetto, K., Ketchen, D.J., & Combs, J.G. 2020. The Impact of hiring directors' choice-supportive bias and escalation of commitment on CEO compensation and dismissal following for performance: A multi method study. Strategic Management Journal, 41(2): 308-339.

Giudici, A., Combs, J.G., Benedetto, C., Smith, B.R. 2020. Successful scaling in social franchising: The case of Impact Hub. Entrepreneurship: Theory and Practice. 44(2): 288-314. DOI: 10.1177/1042258718801593.

Combs, J. G., Gentry, R. J., Lux, S., Jaskiewicz, P., & Crook, T. R. 2020. Corporate political activity and sensitivity to social attacks: The case of family-managed firms. Family Business Review, 33(2): 152-174. doi.org/10.1177/0894486519899578.

Gillis, W.E., Combs, J.G., & Yin, X. 2020. Franchise management capabilities and franchisor performance under alternative franchise ownership strategies. Journal of Business Venturing, 35(1).

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Jaskiewicz, P., Combs, J.G., & Ketchen, D.J. 2019. Moving toward a generalizable theory of business-owning families' reference point shifts by embracing family differences. Academy of Management Review (Dialogue), 44(4): 916.

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Connelly, B.L., Crook, T.R., Combs, J.G., Ketchen, D.J., Aguinis, H. 2018. Competence- and integrity-based trust in interorganizational relationships: Which matters more? Journal of Management, 44(3): 919-945. DOI: 0149206315596813.

Penney, C., Combs, J. G, Gaffney, N., & Sexton, J. 2018. A jack-of-all-trades or a master of none: The performance effects of balancing exploration and exploitation within vs. across alliance portfolio domains. Journal of Knowledge Management. 24(3): 569-587. doi.org/10.1108/JKM-09-2017-0295.

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Combs, J.G., Jaskiewicz, P., Shanine, K.K., & Balkin, D. 2018. Making sense of HR in family firms: Antecedents, moderators, and outcomes. Human Resource Management Review, 28: 1-4. DOI: 10.1016/j.hrmr.2017.05.001

Zorn, M.L., Shropshire, C., Martin, J.A., Combs, J.G., & Ketchen, D.J. 2017. Home alone: The effects of lone-insider boards on CEO pay, financial misconduct, and firm performance. Strategic Management Journal, 38: 2623-2646.

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Jaskiewicz, P., Block, J.H., Combs, J.G., Miller, D. 2017. The Effects of Founder and Family Ownership on Hired CEOs' Incentives and Firm Performance. Entrepreneurship: Theory & Practice, 41(1): 73-103.

Ketchen, D. J., Crook, T. R., Todd, S. Y., Combs, J. G., & Woehr, D. J. 2017. Managing human capital: A meta-analysis of links among human resource practices and systems, human capital, and performance. Oxford Handbook of Strategy Implementation. p. 283. DOI: 10.1093/oxfordhb/9780199935406.013.19.

Jaskiewicz, P., Combs, J.G., Ketchen, D.K., Ireland, D.R. 2016. Enduring entrepreneurship: Antecedents, triggering mechanisms, and outcomes. Strategic Entrepreneurship Journal, 10: 337-345.

Jaskiewicz, P., Combs, J.G., Rau, S.B. 2015. Entrepreneurial legacy: Toward a theory of how some family firms nurture transgenerational entrepreneurship. Journal of Business Venturing, 30: 29-49.

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Gillis, W.E., Combs, J.G., & Ketchen, D.J. 2014. Using resource-based theory to help explain plural form franchising. Entrepreneurship: Theory & Practice, 38(3): 449-472.

Penney, C.R., & Combs, J.G. 2013. Insights from family science: The case of innovation. Entrepreneurship: Theory & Practice, 37(6): 1125-1144.

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Crook, T.R., Combs, J.G., Ketchen, D.J., Aguinis, H. 2013. Organizing around transaction costs: What we have learned and where do we go from here? Academy of Management Perspectives, 27(1): 63-79. *Best Paper winner for 2013*.

Perryman, A.A. & Combs, J.G. 2012. Who should own it? An agency-based explanation for multi-outlet ownership and co-location in plural form franchising. Strategic Management Journal, 33(4): 368-386.

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Ketchen, D.J., Crook, T.R., Combs, J.G., Patterson, J.D. 2012. Improving supply chain performance through organizational design: Insights from key suppliers to the United States Air Force. Journal of Organizational Design, 1(3): 64-72.

Combs, J.G., Ketchen, D.J., Ireland, R.D., & Webb, J.W. 2011. The role of flexibility in leveraging strategic resources. Journal of Management Studies, 48(5): 1098-1125.

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Combs, J.G., Crook, T.R., Ketchen, D.J. & Roth, P.L. 2011. Assessing cumulative evidence within 'macro' research: Why meta-analysis should be preferred over vote counting. Journal of Management Studies, 48(1): 178-197.

Combs, J.G., Penney, C.R., Short, J.C., & Crook, T.R. 2010. The impact of family representation on CEO compensation. Entrepreneurship: Theory & Practice, 34(6): 1125-1144.

Holcomb, T.R., Combs, J.G., Sirmon, D.G., Sexton, J. 2010. Modeling levels and time in entrepreneurship research: An Illustration with growth strategies and post-IPO performance. Organizational Research Methods, 13(2): 348-389.

Combs, J.G. 2010. Big samples and small effects: Let's not trade relevance and rigor for power (From the Editors). Academy of Management Journal, 53(1): 9-13.

Short, J.C., Ketchen, D.J., Combs, J.G., Ireland, R.D. 2010. Research methods in entrepreneurship: Opportunities and challenges. Organizational Research Methods, 13(1): 6-15.

Combs, J.G., Michael, S.C., & Castrogiovanni, G.J. 2009. Institutional influences on the choice of organizational form: The case of franchising. Journal of Management, 35(5): 1268-1290.

Gillis, W.E., & Combs, J.G. 2009. Franchisor strategy and firm performance: Making the most of strategic resource investments. Business Horizons, 52: 553-561.

Crook, T.R., Drnevich, P.R., Adams, G. & Combs, J.G. 2009. How important are Transaction Costs for Service Firm Integration Decisions? A Meta-Analysis. International Journal of Services Technology and Management, 11(2): 128-144.

Crook, T.R., Ketchen, D.J., Combs, J.G., Todd, S.Y. 2008. How much do strategic resources influence performance: A meta-analysis. Strategic Management Journal, 29: 1141-1154.

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Michael, S.C., & Combs, J.G. 2008. Entrepreneurial failure: The case of franchisees. Journal of Small Business Management, 46(1): 73-90.

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Liu, Y., Combs, J.G., Ketchen, D.J., & Ireland, R.D. 2007. The value of human resource management for organizational performance. Business Horizons, 50: 503-511.

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Crook, T.R., Todd, S.Y., & Combs, J.G., 2007. How are Sport Industry CEOs Compensated? Managerialist and Agency Theory Explanations. Academy of Taiwan Business Management Review, 3(1); 89-98.

Combs, J.G., Liu, Y. Hall, A.T., Ketchen, D.J. 2006. How much do high performance work practices matter? A meta-analysis of their effects on organizational performance. Personnel Psychology, 59: 501-528. Listed by Google Scholar as a “Classic” top ten cited paper from 2006 in Human Resources & Organizations:
https://scholar.google.com/citations?view_op=list_classic_articles&hl=en&by=2006&vq=bus_humanresourcesorganizations

Castrogiovanni, G.J., Combs, J.G., & Justis, R.T. 2006. Shifting imperatives: An integrative view of resource scarcity and agency reasons for franchising. Entrepreneurship: Theory & Practice, 30(1): 23-40.

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Castrogiovanni, G.J., Combs, J.G., & Justis, R.T. 2006. Resource scarcity and agency theory predictions concerning the continued use of franchising in multi-outlet networks. Journal of Small Business Management, 44(1): 27-45.

Ketchen, D.J., Combs, J.G., & Upson, J.W. 2006. When does franchising help restaurant chain performance? Cornell Hotel and Restaurant Administration Quarterly, 47(1): 14-26.

Combs, J.G., Michael, S.C., & Castrogiovanni, G.J. 2004. Franchising: A review and avenues to greater theoretical diversity. Journal of Management, 30(6): 907-931.

Combs, J.G., Ketchen, D.J., & Hoover, V.L. 2004. A strategic groups approach to the franchising-performance relationship. Journal of Business Venturing, 19: 877-897.

Combs, J.G. & Skill, M.S. 2003. Managerialist and Human Capital Explanations for Key Executive Pay Premiums: A Contingency Perspective. Academy of Management Journal, 46(1): 63-73.

Combs, J.G., & Ketchen, D.J. 2003. Why do firms franchise as an entrepreneurial strategy?: A meta-analysis. Journal of Management, 29(3): 443-465.

Hoover, V.L., Ketchen, D.J., & Combs, J.G. 2003. Why restaurant firms franchise: An analysis of two possible explanations. Cornell Hotel and Restaurant Administration Quarterly, 44(1): 9-16.

Combs, J.G., & Ketchen, D.J. 1999. Can capital scarcities help agency theory explain franchising? Revisiting the capital scarcity hypothesis. Academy of Management Journal, 42(2): 196-207.

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Ketchen, D.J., Combs, J.G., Russell, C.J., et al., 1997. Organizational configurations and performance: A meta-analysis. Academy of Management Journal, 40(1): 223-240.

Combs, J.G., & Ketchen, D.J., 1997. The effects of resource scarcities and agency costs on the choice of organizational form in the U.S. restaurant industry. Journal of Hospitality and Tourism Research, 21(2): 27-43.

Combs, J.G., & Ketchen, D.J., 1997. Toward a synthesis of the resource-based view and organizational economics in the context of grand strategies. Journal of Business Strategies, 14(2): 83-105.

Combs, J.G. 1995. An analysis of the administrative profiles of the first two mass productions systems in America. International Journal of Public Administration, 18(6): 987-1006.

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Combs, J.G., & Castrogiovanni, G.J. 1994. Franchisor strategy: A proposed model and empirical test of franchise versus company ownership. Journal of Small Business Management, 32(2): 32-48.

BOOK

Short, J.C., Ketchen, D.J., & Combs, J.G., Terrell, W. 2011 Tales of Garcón: The Franchise Players. Flat World Press (ISBN 13: 978-1-936126-03-3).

OTHER PUBLICATIONS

Rau, S., Jaskiewicz, P., & Combs, J. (2019). How to keep a business family alive: Families that fuel next generation family business leaders. FFI Practitioner (digital edition), October 22. <https://ffipractitioner.org/how-to-keep-a-business-family-alive-families-that-fuel-next-generation-family-business-leaders/>

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Zorn, M.L. & Combs, J.G. 2011. Do early acquisitions sink IPO performance? (Research Brief) Academy of Management Perspectives, 25(3): 79-81.

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Martin, J.A. & Combs, J.G. 2010. Will the cost of Sarbaines-Oxley (SOX) knock your socks off? (Research Brief) Academy of Management Perspectives, 24(3): 103-104.

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Gillis, W.E., & Combs, J.G. 2009. Acquisition Financing: Does how you pay for it have implications for success? (Research Brief) Academy of Management Perspectives, 23(4): 96-97

Martin, J.A. & Combs, J.G. 2009. Punishing managers for bad acquisitions: Does firm size matter? (Research Brief) Academy of Management Perspectives, 23(3): 92-93.

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PROCEEDINGS & CONFERENCE PRESENTATIONS

Burrows, S., Crossley, C., Faherty, C., & Combs, J.G. 2021. Fighting for the family firm: Can nonfamily employees defend like “part of the family”? Southern Management Association, New Orleans, LA. * Finalist for the Best Doctoral Student Paper Award for Entrepreneurship & Family Business Track.

Skandera, D.J., McKenny, A., & Combs, J.G. 2020. Task environments and pressures to conform to corporate social performance norms. Academy of Management Meeting. Online (due to COVID-19). <https://doi.org/10.5465/AMBPP.2020.12674abstract>

Dorsch, T., Jaskiewicz, P., Combs, J.G., & Wulf, T. 2020 Increased innovation performance through transgenerational rejuvenation in family firms. Academy of Management Meeting. Online (due to COVID-19). *Selected for best paper Proceedings*. doi.org/10.5465/AMBPP.2020.276

Jaskiewicz, P., Boutron, E., Belot, F., Combs, J.G., Barredy, C. 2019. Mitigating superprincipal agency conflicts in family firms: The role of shareholder agreements. Southern Management Association, Newport, VA. (Study 1 and 2). *Winner, Best Paper in the Entrepreneurship and Family Business Track*.

Penney, C., Jaskiewicz, P., Combs, J.G., Lanivich, S., Yin, X., 2018. Alliances in family firms: Real options avenue to diversification or threat to socioemotional wealth. Strategic Management Society, Paris, France.

Jaskiewicz, P., Boutron, E., Combs, J.G., Barredy, C. 2018. The role of shareholder agreements in mitigating superprincipal agency conflicts in family firms. Academy of Management, Chicago, IL. (Study 1 only).

Abi Aad, A., & Combs, J.G. 2018. How do business managers in emerging markets decide between formal and informal economy? European Academy of Management, Reykjavik, Iceland.

Jaskiewicz, P., Combs, J.G., Rau, S. 2018. Entrepreneurial legacy and entrepreneurial exaptation among bypassed siblings. Babson College Entrepreneurship Research Conference, Waterford, Ireland.

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Zorn, M.L., Shropshire, C., Hill, A.A., Combs, J.G. 2015. What option do I have? The impact of going optionless on the triple bottom line. Strategic Management Society, Denver Colorado.

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Jaskiewicz, P., Combs, J.G., & Rau, S. 2014. Entrepreneurial legacy: How some family firms nurture entrepreneurship through succession across generations. TRANSEO 2nd Best Paper Award, Transeo Summit, Brussels.

Lux, S., Gentry, R.J., Crook, R.T., Combs, J.G. 2014. How family involvement affects corporate political activity. International Association for Business and society, Sidney, Australia.

Perryman, A.A., Gillis, W.E., Maalouf, J.T., & Combs, J.G. 2013. When to replicate or adapt organizational routines: The case of franchising. Academy of Management, Lake Buena Vista, FL.

Jaskiewicz, P., Block, J. H., Miller, D., Combs, J.G. 2013. Owners and their different agency problems: CEO incentives and firm performance among founder-owned, family-owned, and manager-controlled firms. International Family Enterprise Research Academy (IFERA), St. Gallen, Switzerland.

Williams, D.W., Zorn, M.L., Crook, T.R., Combs, J.G. 2012. Passing the torch: Factors influencing transgenerational intent in family firms. Southern Management Association, Fort Lauderdale, FL.

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Gillis, W.E. & Combs, J.G. 2012. The impact of franchise management capabilities on the propensity to franchise and franchisor performance. United States Association of Small Business and Entrepreneurship, New Orleans, LA. *Winner: Best Empirical Paper.*

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Combs, J.G., Ketchen, D.J., Ireland, R.D., & Webb, J.W. 2008. Unlocking the black box in the resource-based view: Resources, actions, and performance. Trajectories, Paths, Patterns and Practices of Organising and Strategising Conference, St. Anne's College, Oxford.

Gillis, W.E. & Combs, J.G. 2007. Beyond agency theory: Resource-based and relational explanations for franchising. Southern Management Association, Nashville, TN. *Winner Best paper in Track (Strategic Management) and Best Paper Overall.*

Perryman, A.A. & Combs, J.G. 2007. Toward a symbiotic theory of franchising: Implications for outlet size, location, and ownership. Academy of Management, Philadelphia, PA.

Butler, F.C., Martin, J.A., Perryman, A., Upson, J.W., & Combs, J.G. 2006. Examining the dimensionality, reliability, and construct validity of firm financial performance. Southern Management Association, Clearwater, FL.

Crook, T.R., Combs, J.G., & Ketchen, D.J. 2006. Is transaction cost theory an empirical success story? A meta-analytic examination. Academy of Management, Atlanta, GA.

Michael, S.C., & Combs, J.G. 2006. Entrepreneurial failure: The case of franchisees. 2nd Annual Office Depot Small Business Research Forum. Ft. Lauderdale, FL.

Combs, J.G., & Crook, T.R., & Shook, C.L. 2005. The dimensionality of organizational performance and its implications for strategic management research. Symposium presentation. Academy of Management, Honolulu, HI. Presented again as part of a Professional Development Workshop, Academy of Management, 2009, Chicago, IL.

Castrogiovanni, G.J., Combs, J.G., & Justis, R.T. 2004. Franchise organization life-cycles: A reconciliation of resource scarcity and agency theory implications. Academy of Management, New Orleans, LA.

Combs, J.G., Hall, A.T., & Liu, Y. 2003. High performance work practices and organization performance: A meta-analysis. Southern Management Association, Clearwater, FL

Combs, J.G. (Chair), Michael, S.C., Castrogiovanni, G.J., Ketchen, D.J., Crook, R., & Ilan A., 2003. Franchising research: Where do we go from here? Symposium at the Southern Management Association, Clearwater, FL.

Hoover, V.L., Combs, J.G., & Ketchen, 2003. Unlocking the 'black box' in the resource-based view: Resources, strategic actions, and performance. Academy of Management, Seattle, WA.

Castrogiovanni, G.J., Combs, J.G., & Justis, R.T. 2001. Resources and transactions: Can theory predict the continued use of franchising in multi-unit networks. Southern Management Association, New Orleans, LA.

Combs, J.G. & Skill, M.S. 2001. The Moderating Effects of Position Power on the Governance Structure-Performance Relationship: An Examination of Stockholder Reaction to Key Executive Deaths. Academy of Management, Washington, DC.

Combs, J.G., & Ketchen, D.J. 2000. Explanations for franchising: A meta-analysis. Southern Management Association Meeting. Orlando, FL. *Winner best paper: Entrepreneurship/Ethics track.*

Combs, J.G., & Ketchen, D.J. 1998. Hybrid organizational forms and performance: A configurational study of franchising. Academy of Management, San Diego, CA.

Lohrke, F.T., & Combs, J.G., 1997. Transaction costs and entry mode: Considering the effects of resource scarcity. Southeastern Association of International Business Meeting. Atlanta, GA.

Combs, J.G., & Ketchen, D.J., 1997. Can resource scarcities help agency theory explain franchising? Revisiting the capital scarcity hypothesis. Academy of Management Meeting. Boston, MA.

Combs, J.G. 1995. A synthesis of resource and governance theories of strategy. Proceedings. 1995 Southern Management Association, New Orleans, LA.

Ketchen, D.J., Combs, J.G., Russell, C.J., et al. 1995. Organizational configurations and performance: A meta-analysis. Academy of Management Meeting. Vancouver, B.C. Canada.

Combs, J.G., & Castrogiovanni, G.J. 1993. Franchising strategy: A proposed model and empirical test of franchise versus company ownership in franchisor systems. Proceedings. 1993 Academy of Management. Atlanta, GA.

Castrogiovanni, G.J., Bennett, N. & Combs, J.G. 1993. Franchisor types: Re-examination and clarification. Proceedings. 1993 Annual World Conference, International Council for Small Business. Las Vegas, NV.

Combs, J.G., Justis, R.T., & Castrogiovanni, G.J. 1993. An investigation of franchisor growth rates by industry. Excellence '93: A Bridge to Success: 1993 Proceedings. Society of Franchising. San Francisco, CA.

Castrogiovanni, G.J., Combs, J.G., & Julian, S.D. 1992. Franchisor geographic expansion. Proceedings of the 1992 Annual Meeting. Southern Management Association. New Orleans, LA.

Combs, J.G. 1992. An analysis of the strategic profiles of the first two mass production systems in America. Proceedings of the 1992 Annual Meeting. Southwest Academy of Management. San Antonio, TX.

Combs, J.G. 1992. Indirect and direct exporting: A model from the transaction cost perspective. Proceedings of the 1992 Annual Meeting. Southwest Academy of International Business. San Antonio, TX.

GRANTS AWARDED

A family-based theory of family firms. (SSHRC) Social Sciences and Humanities Research. Council of Canada. With Peter Jaskiewicz (PI – U. Ottawa) and Sandra Schillo (co-applicant – U. Ottawa). \$243,000 CDN.

The effects of strategic resources and franchising on financial performance. 2008. University of South Alabama Research Council, \$5,000, and Florida State University Council on Research and Creativity, \$3,000 (both with William Gillis).

High performance work practices and organizational performance: A meta-analysis. Committee on Faculty Research Support, Florida State University, Summer 2005. \$8,000.

Firm vs. industry effects on the choice of organizational form: The case of franchising. 1st year Assistant professor grant program, Florida State University, Summer 2002. \$6,667.

Kauffman Entrepreneur Internship Program (KEIP). University of Dayton, 2001-2002. \$24,415.

Coleman Foundation Entrepreneurship Awareness and Education Grant, University of Dayton, 1999-2000. \$25,000.

A meta-analysis of the reasons firms franchise. Research Council Seed Grant Award, University of Dayton, Summer 2000. \$3,000.

A configurational approach to the franchising-performance relationship. Research Council Seed Grant Award, University of Dayton, Summer 1999. \$3,000.

A synthesis of resource- and governance-based views of organizations: Implications for growth strategy and performance. Summer Research Grant, School of Business Administration, University of Mississippi, 1996. \$3,500.

HONORS (Best Paper Awards are listed with Papers above)

2021 21st Century Entrepreneurship Fellows

2021 Rosenberg International Franchise Center/International Society of Franchising (inaugural) Eminent Franchising Scholar Award

2020 Hunt Sustained Outstanding Service Award, Southern Management Association

2017-2018 Outstanding Reviewer for the Strategic Management Journal.

2009- Fellow of the Southern Management Association.

2007-2008- Outstanding Reviewer, Academy of Management Journal.

1998 Outstanding Reviewer, Academy of Management, Business Policy & Strategy Division.

MBA Teacher of the Year, University of Mississippi, 1995-1996.

Initiated into Sigma Iota Epsilon, 1994.

PROFESSIONAL AFFILIATIONS

Academy of Management
Southern Management Association
Strategic Management Society

PROFESSIONAL SERVICE

Editorial Service

Associate Editor, Journal of Management. 2019-

Associate Editor, Entrepreneurship: Theory & Practice. 2012-2016

Associate Editor, Academy of Management Journal. 2008-2010.

Editor: Special Issues

Co-Guest Editor with Russell Crook, Dave Ketchen, and Mike Wright. In press. Special Review Issue “Advancing Strategic Entrepreneurship Research through Meta-analysis.” Strategic Entrepreneurship Journal.

Co-Guest Editor with Russell Crook and Andreas Rauch. 2019. Special Review Issue using Meta-analysis in Management Research. Journal of Management Studies.

Co-Guest Editor with Peter Jaskiewicz, Kristen Shanine, and David Balkin, 2018. Special Issue on Family Science and the Family Firm in Human Resource Management. Human Resource Management Review.

Co-Guest Editor with Peter Jaskiewicz, David Ketchen, and Duane Ireland. 2016. Special issue on Enduring Entrepreneurship. Strategic Entrepreneurship Journal.

Co-Guest Editor with Jeremy Short and David Ketchen for the 2011 Special Issue on New Directions in Franchising Research, Entrepreneurship: Theory & Practice.

Co-Guest Editor with Jeremy Short, David Ketchen, and Duane Ireland for the 2009 Special Issue on Research Methods in Entrepreneurship: Opportunities and Challenges, Organizational Research Methods.

Editorial Review Boards

Academy of Management Journal, 2007-2008, 2011-2013

Journal of Management, 2002, 2008-2014

Entrepreneurship: Theory & Practice, 1995-2000; 2005-2012

Cornell Hotel and Restaurant Administration Quarterly, 2006-

Strategic Management Journal, 2013-

Strategic Entrepreneurship Journal, 2017-

Ad hoc Reviews

Journal of Management, 2000-2002, 2004-2008, 2014-2020

Academy of Management Journal, 2003, 2013-

Journal of Management Studies, 2004-
Journal of Business Venturing, 2004-
Entrepreneurship: Theory & Practice, 2004-2005, 2019
Journal of Operations Management, 2004-2005.
Organization Science, 2005, 2006.
Administrative Science Quarterly, 2006, 2009.
Journal of Small Business Management, 2005-2009, 2017
Organizational Research Methods, 2006-
Academy of Management Review, 2004, 2006.
Academy of Management Executive, 2006.
Journal of Business Research, 2007.
International Journal of Hospitality Management, 2009.
Journal of Retailing, 2009-2010.
Strategic Management Journal, 2010-2013

Service to Professional Organizations

Southern Management Association
Board of Directors, 2005-2008
Best Paper Committee 2008-2011
Chair, Finance Committee, 2008-2009
Vice President and Program Chair Elect, 2011-2012
Vice President and Program Chair, 2012-2013
President Elect, 2013-2014
President 2014-2015 and 2016
Past-President 2015 and 2016-2017

Business Policy and Strategy Division, Academy of Management:
Executive Committee, 2002-2006.
Associate Newsletter Editor, 2002-2003.
Secretary & Newsletter Editor, 2003-2006
Co-chair, Mid-Career Workshop, 2006-2007.

Entrepreneurship Division, Academy of Management
Representative at Large, 2016-2019
Research committee, 2017-

Family Firm Institute, Best Paper Committee 2015-2018

Participation in Professional Meetings

Conference Track Chair
Entrepreneurship/Ethics Track, Southern Management Association, 2001.
Strategic Management/Entrepreneurship Track, Southern Management
Association, 2005

Reviewer for Conferences
Academy of Management, 1992-2007

Southern Management Association, 1993-2007
Southwestern Academy of Management, 1991-1993

Discussant

Academy of Management, 1998; 2006
Southern Management Association, 1995, 2000, 2003, 2010
Southwest Academy of Management, 1992.

Session Chair

Southern Management Association, 1992, 2006, 2008
Academy of Management, 2005.
Strategic Management Society, 2016

Featured Speaker/Panelist/Organizer

Keynote: International Society of Franchising, 2021 (online conference)
“SMART talk” Video – Southern Management Association, 2017.
Pre-doctoral consortium, Southern Management Association, 2017-2020
Doctoral consortium, Southern Management Association, 2008-2012.
Professional Development Workshop, Southern Management Association, 2009-2013, 2017.
Professional Development Workshop, Academy of Management, 2016-2019.
The PhD Project, Management DSA conference, 2010-2017
Fellow’s “Career Horror Stories,” Southern Management Association, 2010.
Professional Development Institute (Workshop on Meta-analysis), Southern Management Association, 2010-2012.
Doctoral consortium, Entrepreneurship Division, Academy of Management, 2011.
Strategic Management Society, 2016.
Presenter, Getting Started with meta-analysis: Key issues and execution, Strategic Management Society, 2016.
Pre-conference workshop panelist, Strategic Management Society, 2016.
Early Stage Doctoral Consortium, Entrepreneurship Division, Academy of Management, 2018

Promotion Letters written

University of Minnesota Duluth (Promotion to Associate)
Penn State Erie (Promotion to Associate)
Texas Tech (Promotion to Associate)
University of Alabama (Promotion to Full)
University of Central Florida (Promotion to Associate)
Missouri State University, (Promotion to Associate)
New Jersey Institute of Technology (Promotion to Full)
University of South Carolina (Promotion to Associate)
North Carolina State University (Promotion to Full)
University of Memphis (Promotion to Associate)
Babson College (Promotion to Associate)
University of Dayton (Promotion to Associate)
North Carolina State University (Promotion to Associate)

University of South Carolina (Promotion to Associate)
Cornell University (Promotion to Associate)
Wake Forrest (Promotion to Full)
University of North Carolina at Charlotte (Promotion to Full)
North Carolina State University (Promotion to Associate)
Texas A&M (Promotion to Associate)
Coastal Carolina University (Post-tenure Review)
Florida Atlantic University (Promotion to Full)
Florida Atlantic University (Promotion to Associate)
Qatar University (Promotion to Associate)
Oklahoma State University (Promotion to Full)
University of Alabama (Promotion to Full)
University at Albany (Promotion to Full)
Iowa State University (Promotion to Associate)
Georgia State University (Tenure only)
Behrend College (Promotion to Full)
Florida State University (Promotion to Associate)
Cass Business School, London (Promotion to Reader)

Campus Visits and Other Talks

Auburn U., May, 2007. Finals Judge, Alabama Launchpad Business Plan Competition.
Baylor U., April, 2009. Surviving the Publishing Gauntlet at *AMJ* and Elsewhere.
WHU Otto Beisheim School of Management, 2012. Five lectures on writing.
University of Tennessee, April, 2014. Research colloquium.
Texas A&M University, April, 2014. Research colloquium.
University of Memphis, March, 2015. Mid-south Management Research Consortium
Keynote: On Becoming a Scholar: (10) Reflections from the Half-way Point.
Jinlin University, Changchun, China, Dec. 2015. Publishing in Top Entrepreneurship
Journals.
University of Ottawa:
July 2017. How to Publish (repeatedly) in Top Management Journals
May, 2017 & 2018. Research colloquia;
October 2018. Ontario Student Research Day Keynote speaker: “Reflections on a
Career in Business Schools and Best Practices for Navigating the Maze.”
May 2021: Journal of Management Paper Development Workshop

Media Quotes:

Orlando Sentinel, April 24, 2017: <http://www.orlandosentinel.com/business/consumer/os-bz-ceo-compensation-up-20170420-story.html>

Crain's Orlando, November 19, 2016: <http://orlando.craigslist.com/article/news/ubreakifix-finds-success-flipping-family-business-model>

Orlando Sentinel, April 24, 2017: <http://www.orlandosentinel.com/business/consumer/os-bz-ceo-compensation-up-20170420-story.html>

PRIOR EMPLOYMENT HISTORY

University of Alabama: Will & Maggie Brooke Chair in Entrepreneurship, 2011-2015

Florida State University:

Jim Moran Professor of Management, 2008-2011

Executive Director of the Jim Moran Institute for Global Entrepreneurship, 2008-2010

Professor of Management, 2008-2011

Associate Professor of Management, 2003-2008

Assistant Professor of Management, 2001-2003

University of Dayton: Assistant Professor, 1998-2001

University of Mississippi: Assistant Professor, 1995-1998

Senior Assistant Manager, 1987-1989. Morrison's Cafeterias Inc., Specialty Restaurant Division.

PROFESSIONAL DEVELOPMENT

The Entrepreneurial Classroom, Miami University, 2000.

Price-Babson Entrepreneurship Educators Fellow, Babson College, 1998.

New Faculty Consortia: Academy of Management, Business Policy and Strategy Division, 1997, and Entrepreneurship Division, 1999.

An Introduction to LISREL with Organizational Applications, Southern Management Association, New Orleans, 1995.

Doctoral Consortia: Academy of Management, 1992 (SIM), 1993 (BPS); Southern Management Association, 1992; Southwest Academy of Management, 1992.

INSTITUTIONAL SERVICE

University of Central Florida

Course Director for MBA-level strategic management, 2019-2020.

Chair, University-level Promotion and Tenure Committee, 2020

Vice Chair, University-level Promotion and Tenure Committee, 2019

Department of Management, Search Committee Chair, 2017-2018.

Revision Committee, Annual Performance Appraisal Document, 2015.

Department Promotion and Tenure Committee, 2016-.
Department Promotion for Non-Tenure Track, 2016, 2017.

University of Alabama

Faculty Chair, Alabama Entrepreneurship Institute, 2011-2012
Chair, Research Committee, Department of Management, 2014-2015
Entrepreneurship Curriculum Committee, Department of Management, 2013-2015
Summer Grant Committee, Culverhouse College of Commerce, 2014 & 2015

Florida State University

Executive Director, Jim Moran Institute for Global Entrepreneurship, 2008-2010
Library Committee, Florida State University College of Business, 2003-2004.
Scholarship Committee, Florida State University College of Business, 2003 & 2004.
Coordinator, Doctoral Programs in Management, 2005-2008
Chair, Annual Review Committee for untenured faculty, 2006-2009

University of Dayton

Chair, committee charged with writing the proposal for the capstone experience in the redesigned business core, University of Dayton, 1999.
Chair, Undergraduate Entrepreneurship Curriculum Design and Implementation Committee, University of Dayton, 1998-2000.

University of Mississippi

Advisor of Society for the Advancement of Management, Student Chapter, University of Mississippi, 1995-1997.
Chair, Doctoral Program in Management Review Committee, University of Mississippi, 1996-1997.
Chair, International Business Curriculum Committee, University of Mississippi, 1996.
Undergraduate Curriculum Committee, University of Mississippi, 1995-1996.

DOCTORAL EDUCATION

Doctoral Committees, Chair:

Jared Allen, 2021. University of Central Florida. Placed: Texas Tech. University (Co-Chaired with Jon Carr, North Carolina State University).

Kristen Shanine, 2015. University of Alabama. Placed: University of Middle Tennessee

Jamal Maalouf, 2014. University of Alabama. Placed: Lebanese American University.

Amine Abi Aad, 2014. University of Alabama. Placed: Lebanese American University.

Michelle Zorn, 2014. Florida State University. Placed: Auburn University (Co-Chaired with Bruce Lamont)

Chris Penney, 2011. Florida State University. Placed: Mississippi State University

John Martin, 2008. Florida State University. Placed: U.S. Airforce Academy.

William Gillis, 2006. Florida State University. Placed: University of Southern Alabama.

Russell Crook, 2005, Florida State University. Placed: Northern Arizona University. Now Associate Professor of Management, University of Tennessee. (Co-Chair with David Ketchen).

Doctoral Committees, Member:

Anthony Hood (OB/Entrepreneurship), 2011. Placed: University of Alabama Birmingham

Marko Horn (Strategic Management), 2010. Placed: Millsaps College.

Melinda Andrews (Marketing), 2008. Placed: University of Southern Mississippi.

Alexa Perryman (Strategic Management), 2008. Placed: Texas Christian University

Susan Budvig (Marketing), 2007. Placed: Assistant Professor of Marketing, Bowling Green University.

Taco Reus (Strategic Management), 2003. Placed. Assistant Professor, Florida Atlantic University.

COURSES TAUGHT

Strategy Implementation – MBA

Entrepreneurship – undergraduate, masters, doctoral

Strategic Management – undergraduate, MBA

1st year Seminar in Strategic Management – doctoral

2nd year Seminar in Strategic Management – doctoral

2nd year module in Corporate Governance – doctoral

2nd year module in Entrepreneurship -- doctoral

International Management – undergraduate, MBA

Small Business Management – undergraduate

Principles of Management – undergraduate

Business and Society – undergraduate

Competitive Dynamics – undergraduate

Business Planning – undergraduate

Organization Theory, undergraduate