

**JEFF REINKING, Ph.D.**  
Curriculum Vitae

**EDUCATION**

**Ph.D. in Business Administration - Accounting**, University of Central Florida, December 2013.

**Research Interests:** Management Control Systems, Strategy, Technology, Budgeting.

**Master of Business Administration**, Stetson University, 2008

**Bachelor of Science**, Florida Southern College, 1990

**CLASSES TAUGHT**

**ACG 2021 Principles of Financial Accounting** – face-to-face classes, 45 – 70 students per class; UCF lecture capture: 965 – 1,250 students per class; UCF REAL class format: 383 – 1,250 students per class.

**ACG 6425 Managerial Accounting Analysis** – UCF Executive Development Center - Professional MBA program

**ACCT 6190 Accounting for Decision Makers** – University of Colorado Springs online MBA Program – AACSB Accredited.

**GEB 6895 – Entrepreneurial Finance** - UCF Executive Development Center - Professional MSM program

**RESEARCH ACTIVITIES**

**PUBLICATIONS AND ACCEPTANCES**

**Refereed Journals:**

“Gaining traction: How SMEs succeed in making management control systems stick”, *Working paper with Peter Resch: University of Central Florida. Acceptance with Qualitative Research in Accounting and Management, January 2023*

Saber, D.A., Norris, A.E., Reinking, J., Trompeter, G., Sanford, D. (2022). “Analyzing the Cost of Hospital Contact Isolation Practices: Implications for Nursing Administrator Practice, Research, and Policy”. *JONA: The Journal of Nursing Administration*

Reinking, J., S.G. Sutton, and V. Arnold. (2020). “Synthesizing enterprise data through digital dashboards to strategically align performance: Testing the theoretical model.” *International Journal of Accounting Information Systems*

Reinking, J., S.G. Sutton, and V. Arnold. (2019). “Synthesizing Enterprise Data to Strategically to Align Performance: The intentionality of Strategy Surrogation.” *International Journal of Accounting Information Systems*

Sutton, S.G., J. Reinking, and V. Arnold. (2015). “Antecedents and Consequences of Early Adoption of Emergent Technologies: The IT Revolution.” *Journal of Emerging Technologies in Accounting*.

Sutton, S.G., J. Reinking, and V. Arnold. (2011). “On the Use of Grounded Theory as a Basis for Research on Strategic and Emerging Technologies in Accounting.” *Journal of Emerging Technologies in Accounting*. Vol. 8, 45-63.

**Book Chapters:**

Jeff Reinking

Reinking, J., (2011). "Contingency Theory in Information Systems Research." in *Information Systems Theory: Explaining and Predicting our Digital Society*, Y.K. Dwivedi, Wade, M.R. and Schneberger, S.L. (ed.) Springer Science & Business Media, NY, NY, Vol. 1, 247-263.

#### **Other Publications:**

Reinking, J. (2016). "Active Learning and Course Management Techniques for a large Dual Modality Lecture Capture Course." *TUCF Faculty Focus*.

Reinking, J. (2009). "Prospect Theory." *Theories Used in IS Research*. York University Wiki Website. [http://www.fsc.yorku.ca/york/istheory/wiki/index.php/Prospect\\_theory](http://www.fsc.yorku.ca/york/istheory/wiki/index.php/Prospect_theory).

#### **WORKING PAPERS**

"Gaining traction: How SMEs succeed in making management control systems stick", *Working paper with Peter Resch: University of Central Florida. Conditional Acceptance with Qualitative Research in Accounting and Management, September 2022*

"The Impact of Emergency Remote Online Teaching and Learning on Student Educational Experience based on their Perception of Community of Inquiry", *Working paper with Steven Hornik, University of Central Florida and Melissa Vazquez-Hornik, DePaul University. Submitted to Computers & Education, July 2022*

#### **PRESENTATIONS AND PROCEEDINGS**

"Gaining traction: How SMEs succeed in making management control systems stick" at the 13<sup>th</sup> Conference on New Directions in Management Accounting, Lisbon, Portugal, December, 2022

Panelist – "Curriculum Alignment in Gateway Courses: Process, Challenges and Opportunities", UCF FCTL Summer Conference, May, 2022

"Gaining traction: How SMEs succeed in making management control systems stick" Florida Behavioral Accounting Symposium, FAU, October, 2021

"Creation of Canvas Based non-Credit Course to Bridge the Knowledge Gap for Accounting Majors: Why it Matters"

- Curriculum Alignment Conference, Virtual, February 2021

"Intermediate Accounting Bootcamp"

- Curriculum Alignment Conference, Daytona State College, February 2020

"Engagement Strategies for Online and Mixed Mode Students" – Panel Session

- Member of the Panel for the Florida Association of Accounting Educators (FAAE) Conference, Orlando FL October, 2019

"Synthesizing enterprise data to strategically align performance: The intentionality of strategy surrogation." (with Vicky Arnold and Steve G. Sutton)

## Jeff Reinking

- Presented by Jeff Reinking at the 11<sup>th</sup> Conference on New Directions in Management Accounting, Brussels, Belgium, December, 2018
- Presented by Jeff Reinking at International Symposium for AIS, University of Melbourne, July, 2018
- Presented by Jeff Reinking at International Symposium for AIS, UCF, October 2015
- Presented by Jeff Reinking at AIS Mid-year meeting, January 2015

“Synthesizing enterprise data through digital dashboards to strategically align performance: Testing the theoretical model.” (with Vicky Arnold and Steve G. Sutton)

- Presented by Jeff Reinking at International Symposium for AIS, University of Melbourne, July, 2018

“New Course Modality for High Quality Learning Experiences at Scale: Active Learning Reduced Seat Time.

- Member of the Panel for UCF’s Summer Faculty Center for Teaching Learning Conference, Orlando, FL May 2018

“Effectively Creating and Assessing Student Learning in Large Introductory Accounting Courses” – Panel Session

- Created, organized, and moderated a panel session (panel included national textbook authors) for the American Accounting Association Annual National Conference, San Diego, CA August 2017

“Effectively Engaging Students in Large Introductory Accounting Classes,”

- Presentation at the Sunshine State Teaching and Learning Conference, St. Pete, FL, February 2017
- Created, organized, and moderated a panel session (panel included national textbook authors) for the American Accounting Association Annual National Conference, NY, NY, August 2016

“Active Learning Techniques”

- Presentation at the FAAE Conference, Deland, FL, October 2016

“Examining the antecedents of dashboard utilization and the consequent effects on managerial and organizational performance”

- Presented by Jeff Reinking at the American Accounting Association Annual Conference, NY, NY, August 2016
- Presented by Jeff Reinking at the American Accounting Association Mid-Year Information Systems Conference, Houston, TX, January 2016

“The examination of dashboard utilization based on the antecedents of information content and task uncertainty and the consequences of user satisfaction and performance.”

- Presented by Jeff Reinking at the American Accounting Association Mid-Year Information Systems Conference, Fort Lauderdale, January 2013

## Jeff Reinking

“Antecedents and consequences of early adoption of emergent technologies: The IT revolution.” (with Vicky Arnold and Steve G. Sutton).

- Presented by Jeff Reinking at the American Accounting Association Annual Conference, Washington D.C., August 2012

“Family firm corporate social responsibility and their performance.” (with Sean Robb and Robin Roberts)

- Presented by Jeff Reinking at the American Accounting Association Annual Conference, Denver, August 2011
- Presented by Jeff Reinking at the UCF Graduate Research Forum, March 2011.

## PROFESSIONAL SERVICES

### Teaching, Learning, and Curriculum Service

- Spring 2022, Initiated and co-facilitated the ACG 2021 Appreciation luncheon
- Spring 2022 – facilitated the breakout room panel for the accounting discipline at the State of Florida Curriculum Alignment Conference, March 2022.
- Spring 2022 – updated videos for the foundations of the class 13 new videos
- Fall 2021 – updated GTA requirements for performance in my class with job descriptions, formal evaluations after 30 days employment to increase the quality of service delivered to the students.
- Invited Speaker for the “Upcoming Emerging Leaders Club Men's Speaker Panel”, Seminole State College, September 2021
- UCF Faculty Center for Teaching and Learning – Panelist and demonstrated video recording technology at Technology Workshop, October 2020.
- UCF Sociology Department – guest speaker for discussion on online technologies, September 2020.
- Rosen College Teaching Colloquium – guest speaker for discussion on online technologies, September 2020.
- Honors in the Major Thesis Committee member - Grace Tsoa, Summer 2020 – Spring 2021
- Facilitated a best practices and tips for online teaching teach and using Zoom for faculty teaching in the MBA program in preparation for Summer 2020 remote teaching, April 2020.
- UCF Connect – Formal Curriculum Alignment Process, Partnerships for Student Success
  - Initiated through “UCF Connect” and facilitated the formal process of aligning UCF’s two lower level introductory accounting courses with the same courses taught at Seminole State College, Valencia campuses, and Daytona State. Fall 2018 - Current (<https://curriculumalignment.ucf.edu/>)
- Seminole State College Accounting Advisory Board Member, Fall 2018 - Current
- Valencia College Accounting Advisory Board - member, Spring 2019 - Current
- Learning and Curriculum Committee - Dixon School of Accounting
  - Chairperson, Spring 2016 – Fall 2021
- UCF Faculty Center’s Fall 2019 Online Course Innovation Project
  - Selected for and participated in Fall 2019 cohort
- ACG 7399 Doctoral seminar – guest presenter for one three hour seminar on qualitative research, Fall 2019.

## Jeff Reinking

- Co-created, with Valencia College and SSC, an accounting cycle boot camp for our ACG 3131 Intermediate Financial Accounting students, Summer 2019.
- Direct Connect Partners - Initiated and facilitated a meeting of the deans and advising teams from UCF's College of Business and our Direct Connect partners for the first annual summer summit meeting, Summer 2019.
- Valencia College – Attended the UCF Degree Maps Workshop, September 2018
- UCF Faculty Center's Fall 2018 Active Learning Classroom Course Innovation Project
  - Selected for and participated in Fall 2018 cohort
- Undergraduate Honors Thesis Chairperson, Spring 2018 – Fall 2018
- Facilitated a seminar for the Ph.D. students on teaching at the college level based on James Lang's book titled "On Course", Fall 2018.
- Lunch and Learn with Valencia College through UCF' FCTL – Attended, February, 2018
- QEP Transfer Student Success Workshop Series – UCF Connect
  - Selected for and participated in Spring 2018 cohort
- UCF Faculty Center's Spring 2018 Active Learning Classroom Course Innovation Project
  - Selected for and participated in Spring 2018 cohort
- Lecture Capture Committee Chairperson – College of Business, Fall 2017 – Spring 2018
- Innovations in Teaching Award Committee Member - AAA Management Accounting Association, August 2017 – July 2018
- Facilitated selection of one "clicker" technology for the Dixon School of Accounting, May 2017.
- Lecture Capture Committee Member – College of Business, Fall 2013 – Spring 2017
- "Is Grad School in Your Future?"
  - Panelist at UCF College of Business Exchange, April, 2017
- UCF Faculty Center's Spring 2017 12 week Writing a Journal Article Project
  - Selected for and participated in Fall 2017 cohort
- "Teacher, Teachers, Teachers" - Moderated session at FAAE Conference, Deland, FL, October 2016
- UCF Faculty Center's Fall 2016 12 week Scholarship of Teaching and Learning (SoTL) Faculty Development
  - Selected for and participated in Fall 2016 cohort
- Classroom Observation for ACG 2021 conducted by UCF FCTL, August, 2016.
- "Is Grad School in Your Future?"
  - Panelist at UCF College of Business Exchange, April, 2016
- UCF Continuing Education Accounting Conference Presentation – Management Control Systems, May 2016
- Lunch and Learn with Valencia College through UCF' FCTL – Attended, March, 2016
- UCF Faculty Center's Spring 2016 12 week Active Learning
  - Selected for and participated in Spring 2016 cohort
- Lecture Capture Committee Chairperson – College of Business, Spring 2016
- College of Business Graduate Programs – co-created survey to industry to explore how well UCF's MBA learning outcomes are matching industry expectations for MBA graduates, Fall 2015

## Jeff Reinking

- College of Business Graduate Programs - created and conducted a student experience survey for UCF's MBA online and face-to-face foundational courses for students prior to entering MBA Program, Fall 2015
- Graduate Student Association Panelist for prospective students, August 2015.
- Grant to produce 100 accounting video tutorial production of 100 accounting tutorials from State of Florida
  - Co-chaired the “production” committee for the Dixon School of Accounting, Spring 2015 – Summer 2015.
- College of Business Graduate Studies – lead facilitator for the creation UCF's MBA foundational courses in an online learning management system, Spring 2015.
- Interactive Distributed Learning 6543 – completed semester long class at UCF in designing effective curriculum for distance learning, Spring 2015.
- Direct Connect Task Force member
  - Informally working with State Colleges to improve the Direct Connect student success in UCF accounting major, Fall 2014 – Spring 2015.
- Facilitated a three session seminar for the Ph.D. students on teaching at the college level based on James Lang's book titled “On Course”, Spring 2015.

## Academic Research Service

- Ad hoc manuscript review for *International Journal of Accounting Information Systems*, December, 2021 and revision May 2022.
- Paper Discussant – Vernacular MCS, AAA Annual Meeting, San Diego, CA August 2017.
- Paper Discussant – Theorizing MCS, AAA Annual Meeting, San Diego, CA August 2017.
- Paper Discussant – Customer Search Volume, AAA Annual Meeting, San Diego, CA August 2017.
- Ad hoc manuscript review for *International Journal of Accounting Information Systems*, January 2017.
- Ad hoc manuscript review for UCF's Undergraduate Research Journal, October 2016.
- Paper Discussant, AAA Annual Meeting, NY, NY, August 2016.
- Paper Discussant, Public Interest Mid-Year Meeting, Winter Park, FL, April 2016.
- Ad hoc manuscript review for American Accounting Association 2016 annual meeting, August 2016.
- Paper Discussant - Real Activities Management, AIS Mid-Year Meeting, Charleston, SC, January 2015
- Paper Discussant - XBRL, AIS Mid-Year Meeting, Charleston, SC, January 2015
- Ad hoc manuscript review for American Accounting Association 2014 Management Mid-year Conference, September 2013.
- Editorial Assistant – *Behavioral Research in Accounting* (AAA Section Journal) – January 2011 – April 2013.
- Paper Discussant (Social Media), AAA Annual Conference, Washington D.C., August 2012
- Paper Discussant (Prediction Markets), AAA Annual Conference, Washington D.C., August 2012
- Ad hoc manuscript review for International Conference on Information Systems 2012, June 2012.
- Ad hoc manuscript review for American Accounting Association 2012 Annual Conference, February 2012.

## Jeff Reinking

- Ad hoc manuscript review for American Accounting Association 2011 Annual Conference, February 2011.
- Ad hoc manuscript review for *Advances in Accounting Behavioral Research*, January 2011.
- Ad hoc manuscript review for *Advances in Accounting Behavioral Research*, December 2010.
- Ad hoc manuscript review for *Accounting and the Public Interest Journal*, December 2010.
- Ad hoc manuscript review for *Accounting and the Public Interest Journal*, November 2010.
- Chapter review for *Information Systems Theory: Explaining and Predicting our Digital Society* (Book), September 2010.
- Ad hoc manuscript review for The 2010 International Symposium on Accounting Information Systems, April 2010.

## University

- Panelist for IDL6543 Focus Group, Spring 2022
- Committee member for the Dean Jarley's five year review, Spring 2022
- Participated and featured in the CBA transfer student professionally produced video series, Fall 2021
- Institutional Effectiveness Assessment plan for Finance and Accounting 2020-21 Plan – content expert reviewer, March 2022
- Institutional Effectiveness Assessment plan for Finance and Accounting 2020-21 Plan – content expert reviewer, July, 2021
- Institutional Effectiveness Assessment plan for Finance and Accounting 2019-20 Plan – content expert reviewer, May 2020
- Institutional Effectiveness Assessment plan for Finance and Accounting 2019-20 IE Assessment Results and 2020-21 IE Assessment Plan – content expert reviewer, Fall 2020

## Department/College Service

- AACSB CIR Fall 2022
- Strategic Planning: Student Success, Fall 2022
- Student CPA Advising, Summer 2022
- Initiated and facilitated a new transfer student website for accounting students at the state colleges with the State College Faculty, Erika Hodges, and UCF Transfer student Services, Fall 2021 - Spring 2022
- Co-facilitated ACG 2021 Appreciation Luncheon, Spring 2022
- Faculty advisor – CEO Knights RSO (Fall 2021 – Current)
- DSOA AESP Committee member – Dixon School of Accounting, Spring 2022 – Fall 2022
- Lecturer search committee member, Dixon School of Accounting, Spring 2021
- Undergraduate grade appeal committee member for the College of Business, Summer 2020 – Fall 2020
- Initiated annual internal AACSB Accreditation meetings for the Dixon School of Accounting AACSB accreditation, Summer 2019 – current
- Created non-credit Pre-Accounting Majors (Fall 2020) and Accounting Majors (Spring 2021) Webcourses courses to provide information and resources to support our students success in the Dixon School and in their profession. These non-credit courses replaced the live orientations we previously completed for our Pre-Accounting/Accounting majors.

## Jeff Reinking

- Undergraduate Program Review Committee, College of Business, Fall 2019 – Spring 2021.
- Lecturer search committee member, Dixon School of Accounting, Spring 2019
- AACSB - Co-led the five year re-accreditation process for the Dixon School of Accounting (separate accreditation from the College of Business), Fall 2017 – Spring 2018
- Faculty Multimedia Center - Invited advisory committee member to hire UCF's new manager, Summer 2017
- Masters of Science in Accounting Task Force Committee member, Summer 2017
- Strategic Initiative Task Force Member - Dixon School of Accounting, Fall 2017
- AESP Committee member – Dixon School of Accounting, Spring 2016 – Fall 2016
- “How can we grow graduate programs” COBA strategic planning committee member, Fall 2016
- Instructor/lecturer promotion committee member, College of Business, Fall 2015
- AACSB committee member - College of Business, Fall 2015
- Instructor/lecturer promotion committee member, College of Business, Fall 2014
- Graduate student representative on Endowed Professorship 5 Year Renewal Committee for Dr. Vicky Arnold, Summer 2011
- Graduate student representative on Endowed Professorship 5 Year Renewal Committee for Dr. Steve Sutton, Summer 2011

## Industry Service

- Presented “Gaining traction: How SMEs succeed in making management control systems stick” at the ½ Day Mini Education Event for HFTP Mid-Florida Chapter, November 2022
- Key presenter at UCFs Continuing Education “Basic Budgeting” for Red Lobster’s Senior Directors, ½ day seminar, Orlando, FL, September 2022
- Association for Corporate Growth: Annual Award Judging Committee, Spring 2022
- Key presenter at UCFs Continuing Education “Finance and Accounting for Non-financial Managers” full day seminar, Orlando, FL, March 2022
- Key presenter at UCFs Continuing Education “Finance and Accounting for Non-financial Managers” full day seminar, Orlando, FL, November 2020
- Key presenter at UCFs Continuing Education “Finance and Accounting for Non-financial Managers” full day seminar, Orlando, FL, November 2019
- Small Business Advisor, University of Central and Disney Entrepreneur Center - Small Business Development Council, 2006 - Current
- Judge for DECA’s (DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe) International Career Development Conference national final competition, Orlando, Florida, Spring 2019
- Association for Corporate Growth: Annual Award Judging Committee, Spring 2019
- Association for Corporate Growth: Annual Award Judging Committee, Spring 2018
- UCF CPA Continuing Education Accounting Conference Presentation – “Performance Measurement Systems and Incentives”, May 2017
- Association for Corporate Growth: Annual Award Judging Committee, Spring 2017.
- Small Business Advisor, Seminole State University - Small Business Development Council, 2012 – 2016
- Keynote speaker “Performance Measure: A means to an end?” at annual meeting for Hospitality Financial and Technology Professionals and IMA in Orlando, FL, February 2016

## Jeff Reinking

- Association for Corporate Growth: Annual Award Judging Committee, Spring 2016.
- Keynote speaker “High performance management control systems and the link to strategy” at annual meeting for Hospitality Financial and Technology Professionals and IMA in Orlando, FL, February 2015
- “The affordable health care act & what it means for your small business.” Presented and participated as a panel discussant for Seminole State College’s Center for Economic Development, January 2013

## CONFERENCE PARTICIPANT

- FCTL ½ day summer teaching and learning seminar, September 2022
- Florida Behavioral Accounting Research Symposium, October 2021
- CPA Evolution Model Curriculum Launch (AAA) ; Virtual: June 2021
- Florida Curriculum Alignment Conference; Virtual; February, 2021
- 2021 APLG/FSA Annual Seminar (AAA); Virtual, February 2021
- The Florida Summit on Accelerating Transfer Success, Virtual, October, 2020
- AACSB Continuous Improvement Review Conference, Tampa, FL; March 2020
- Florida Curriculum Alignment Conference; Daytona, FL; February, 2020
- Florida Association of Accounting Educators Conference; October 2019.
- FCTL ½ day summer teaching and learning seminar, July 2019
- FCTL ½ day summer teaching and learning seminar, June 2019
- McGraw Hill Financial Accounting Symposium, Chicago, IL; October 2018
- Florida Association of Accounting Educators Conference; October 2018.
- FCTL ½ day summer teaching and learning seminar, July 2018
- FCTL ½ day summer teaching and learning seminar, June 2018
- Florida Association of Accounting Educators Conference; October 2017.
- American Accounting Association Annual Meeting, San Diego, CA, August 2017
- Sunshine State Teaching and Learning Conference, St. Pete, FL, February 2017
- Florida Association of Accounting Educators Conference, Deland, FL; October 2016.
- American Accounting Association Annual Meeting, NY, NY, August 2016
- FCTL ½ day summer teaching and learning seminar, June 2016
- American Accounting Association Public Interest Mid-year Conference – Orlando, FL, April 2016
- American Accounting Association Information Systems Mid-year Conference – Houston, TX; Jan. 2016
- FCTL Winter Faculty Development Conference, Orlando, FL; December 2015
- FCTL – Panopto Seminar, August 2015
- FCTL – Student Accessibility Seminar – August 2015
- International Symposium for Accounting Information Systems, Orlando, FL; October 2015
- Florida Association of Accounting Educators Conference, Tampa, FL; October 2015.
- American Accounting Association Information Systems Mid-year Conference – Charleston, SC; Jan. 2015
- American Accounting Association Annual Meeting, Atlanta, GA, August 2014
- American Accounting Association Information Systems Mid-year Conference – Doctoral Consortium, Fort Lauderdale, FL; Jan. 2013

## Jeff Reinking

- Accounting, Behavior, and Organizations Conference and Deloitte Doctoral Consortium, Atlanta, GA; October 2012
- American Accounting Association Annual Meeting, Washington, D.C., August 2012
- Public Interest Mid-Year Conference – Doctoral Consortium, Orlando, FL; March 2012
- Accounting, Behavior, and Organizations Conference and Deloitte Doctoral Consortium, Kansas City, MO; October 2011
- American Accounting Association Annual Meeting, Denver, CO; August 2011
- American Accounting Association Management Accounting Mid-year Conference – Doctoral Consortium, Atlanta, GA; Jan. 2011
- Accounting, Behavior, and Organizations Conference and Deloitte Doctoral Consortium, Denver, CO; October 2010
- American Accounting Association Annual Meeting, San Francisco, CA; August 2010
- International Symposium on Accounting Information Systems, Orlando, FL; May 2010
- Congress on Social and Environmental Accounting Research, Orlando, FL; Jan. 2010

## AWARDS

- 2022 Professor of the Year, Dixon School of Accounting
- 2019 UCF College of Business, Most Transformative Moment Award from a Student
- 2017 Florida Small Business Development Center at UCF State of Florida Volunteer of the Year award
- 2014 Outstanding Dissertation Award – Strategic and Emerging Technologies Section of the American Accounting Association.

## PROFESSIONAL EXPERIENCE

### BUSINESS CONSULTING

**2014 – CURRENT**

Provided services to businesses in the following areas: strategy formulation, key performance indicator formulation (strategy mapping), organizational structure, ownership structure, succession planning, budgeting, cash flow statements, bank financing, and standard operating procedures.

### KHS&S CONTRACTORS

**1994 to 2008**

Built a successful career of achievement and a minority ownership position with the second-largest commercial interior/exterior finishes subcontractor in the United States, generating over \$400 million in annual revenue.

Senior Vice President, Operations, Orlando, FL (2003 to 2008)

Directed construction operations performed by East Coast divisional offices in Florida, New Jersey, and Texas. Provided hands-on leadership to 7 Divisional Managers responsible for management of over 1,000 union and non-union employees and annual generation of \$150 million annual revenue.

Chief Financial Officer, Anaheim, CA (2000 to 2003)

Established and managed operational standards for financial and administrative departments supporting 5 divisional offices within the Western United States. Full

Jeff Reinking

accountability for monthly interim/annual audited financial reports; cash management; overall construction contract and budget administration; AP/AR; payroll; purchasing; information systems; and budgeting. Negotiated and maintained labor agreements with 40 different union, settled grievances, and managed all aspects of legal compliance and litigation.

Assistant Chief Financial Officer, Anaheim, CA (1999)

Project Manager, Orlando, FL (1994 to 1999)

Executed all facets of construction project management, including coordinating work with general contractor, managing budget, maintaining schedules, and customer satisfaction. Largest individual project managed was \$9 million for Universal Studios.

**SUNTRUST BANK – ORLANDO, FL**

**1990 to 1994**

Residential Loan Officer

Managed the residential loan program for corporate clients and relocating employees. Cultivated new business opportunities through presentations to corporate clients to educate them on residential lending products and services.

**PROFESSIONAL AFFILIATIONS AND CERTIFICATIONS**

American Accounting Association

Institute of Management Accountants