

# Leslie Connell, PMP, SHRM-CP

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## **ACADEMIC EXPERIENCE**

### ***Senior Instructor and Lead Faculty, University of Central Florida, College of Business, Integrated Business Department, Orlando Florida, 2015 - present***

- Maintain and develop new material for the course including content for the Canvas (Webcourses@UCF) platform, assignments, and classroom activities
- Coordinate common examinations (testing center) and course projects with other course instructors
- Coordinate and communicate with other instructors teaching the course in order to insure uniform coverage of material across sections and across semesters
- Represent the course and its instructors in meetings with other lead instructors and the chair
- Provide substantive service on the curriculum and assessment committees for the IB degree
- Provide substantive service as chair or co-chair on search committees for faculty members who will teach the course
- Provide feedback to the chair as input for evaluation of faculty members who are teaching the course; and oversee assessment and evaluation of course learning outcomes

### ***Instructor, University of Central Florida, College of Business, Management Department, Orlando Florida, 1994 - 2015***

- Acted as liaison with local not-for-profit agencies in execution of service learning projects
- Designed and implement pedagogy and curriculum for at least four courses each term
- Acted as *Cornerstone Discussion Session Coordinator* (1999-2004)
  - Coordinated the activities of 12-14 instructors per semester on multiple campuses to ensure consistent student learning outcomes
  - Created pedagogical materials for all student activities and assignments for the course
  - Trained and mentored all discussion session instructors with at least four formal training sessions each year
  - Supervised approximately 330 students per year in the implementation of service learning projects resulting in more than 400,000 directed community service hours while teaching Cornerstone

### ***Graduate Research Assistant, University of Central Florida, College of Business, Management Department, Orlando, Florida, 1992-1994***

- Conducted research, compiled data, assisted in writing and editing for journal article “Dealing with Classroom Disruptions at the College Level” by Patricia Fandt, Ben Abromowitz, and Leslie Connolly (Connell)
- Conducted research, compiled data, and assisted in editing for text Management Skills: A Module Based Learning Experience, by Patricia Fandt

## **CURRICULAR DEVELOPMENT**

- Developed two new courses, not offered at other institutions, for the Integrated Business Program called Business Climate Analysis and Integrated Business Foundations
- Acted as the Lead Subject Matter Expert (SME) for McGraw Hill Irwin LEARN SMART software to insure accuracy and functionality by reformatting of learning objectives, cross seeding from earlier text editions and creating probes according to Bloom’s taxonomy and AACSB classification, identify and review learning objectives to match current McGraw Hill Irwin text information, coordinate and collaborate with other instructional faculty to complete interactive instructional software

- Defined language and developed cultural competencies with the UCF Office of Diversity Initiatives for graduating seniors according to levels of learning within the cognitive, affective and skill-building domains
- Developed pop-up and expanded video questions for McGraw Hill Irwin Manager's Hot Seat Videos

## ***PROFESSIONAL DEVELOPMENT***

### **Consulting:**

- Small Business Development Center Business Advisory Council, ongoing
- WMFE Strategic Analysis, 2015/2016
- Jacksonville Jaguars Strategic Marketing Analysis for fan engagement, 2014
- Article Reviewer for Sage Publications, 2017
- McGraw Hill Irwin Subject Matter Expert and Digital Author on Management texts, (2012-2017)
- Embry Riddle Business Department, 2012
- Leadership and Communication Development Analysis for Chief of Oviedo Police, 2010
- School Advisory Council, Seminole County, ongoing

### **Presentations:**

- Association of Marketing Theory and Practice Annual Conference, *The effect of Personality and Impression Management on Personal Branding and Professional Networking on LinkedIn*, Carlos Valdez, Jennifer Morin, Christopher Leo, Leslie Connell, Spring 2022
- Presented training session at the IB High School Competition, *Conflict Resolution*, Spring 2022
- Presented training session at the IB High School Competition, *How to Heighten Student Engagement*, Spring 2020
- 4<sup>th</sup> Annual Colloquium on Teaching and Learning Innovation, *To Flip or Not To Flip: A Hands on Learning Approach*, 2018
- Orange County Clerk of Courts supervisors full day workshop, *Leadership Communication*, 2017
- UCF Winter Conference, *Managing Difficult Conversations: The Four Phase Model*, 2016
- AthenaWe Membership, *Learning Continuously*, 2016
- Video Interview for Melody Bowden, *Learning Spaces and Their Impact*, 2016
- Seminole Economic Development Education Network, *Integrated Business Program Overview*, 2016
- UCF Seminole State College Direct Connect Advisors, *Integrated Business Program Overview*, 2016
- Seminole State College Advisors, *Integrated Business Program Overview*, 2016
- UCF KAPM Student Organization, *Time Management Workshop*, 2016
- Embry Riddle; *Implementing Service Learning/Social Entrepreneurship in Business Classes*, 2012
- UCF Winter Conference, *Social Entrepreneurship Helps Central Florida's Non-Profit Community*, 2011
- Tech, *Effective Service Learning Projects in a Technology Enhanced Environment*, 2008
- UCF Winter Conference, *Developing Effective Service Learning Projects*, 2007

### **Workshops / Conferences Attended:**

- 4<sup>th</sup> Annual Colloquium on Teaching and Learning Innovation, 2018
- UCF Spring and Winter Faculty Development Conferences, 2006, 2007, 2011, 2012, & 2014, 2015, 2016, 2017, 2018
- ELI Promoting and Learning Ecosystems, 2016
- UCF Interactive Distributed Learning Course (IDL6543), Spring 2015
- Leadership Conference, Televised live at UCF, 2014, 2015
- UCF Veteran's Awareness Training, 2014
- UCF Winter Technology Workshop, 2012
- The Path to Performance Excellence Workshop, UCF Executive Development Center, 2014
- AACSB Teaching Business Ethics Workshop, 2005 & 2008

## **Education/Coursework:**

- EDF-7427 – Psychometrics (Fall 2022)
- EDF-7463 – Analysis of Survey Record and Other Qualitative Data (Summer 2022)
- EDF-7415 – Latent Variable Modeling (Spring 2022)
- EDF-7410 – Nonparametric Data Analysis (Spring 2021)
- EDF-7406 – Multivariate Statistics in Education (Spring 2020)
- EDF-7403 – Quantitative Foundations of Educational Research (Spring 2019)
- EDF-6401 – Research Methods for Educational Data (Fall 2018)

## **University Engagement:**

- Department Representative, College of Business UPRC, 2017-present
- Advisor, Integrated Business Professional Association (IBPA), 2016-present
- Board Member, UCF Student Conduct Review Board, 2009-present
- Chair, Department I/L Promotion Committee, Fall 2022
- Chair. IB Foundations and ABT search committee, Fall 2021 and Spring 2022
- Moderator, IB Highschool Competition, Spring 2022
- Moderator, IB Sales Competition Semi Finals, Spring 2022
- Member, College I/L Promotion Committee, Fall 2021
- Trainer, IB Highschool Competition, Spring 2021
- Board Member, UCF Service Learning Advisory Council, 2017- 2022
- Chair. IB Foundations search committee, Summer 2021
- Chair. IB Foundations search committee, Fall 2020
- Judge, Great Capstone Case Competition, Spring 2020
- Judge, IB Highschool Competition, Semi-Final round, Spring 2020
- Contributor, UCF Office of Diversity Initiatives Cultural Competencies Project
- Co-Chair. IB search committee, Fall 20190
- Judge, Great Capstone Case Competition, Summer 2019
- Standing Member (2006-2015), Management Department Assessment Committee
- Hiring Search Committee Integrated Business Program Lead Faculty positions, 2015 (chairperson), 2016, 2017 (chairperson), 2018 (chairperson), 2019 (co-chair), 2019 (chairperson)
- Judge, Southeast Regional Ethics Bowl, 2016
- Judge, UCF Service Learning Showcase, 2013, 2014, 2015, 2017, 2018, 2019
- Board Member, UCF Eastern Regional Faculty Council
- Secretary, In-Unit Professional Development Leave Committee, 2016
- Judge, Cornerstone Social Entrepreneurship Competition, 2011, 2012, 2013, 2014
- Management Department Teaching Incentive Performance Committee, 2015
- Management Department Instructor/Lecturer Promotion Committee, 2015
- College of Business Instructor/Lecturer Promotion Committee, 2016
- Student Mentor for Integrated Business Program, 2016-present
- Faculty Mentor for new Integrated Business Program faculty, 2017-present

## **EDUCATION**

### **Advanced Quantitative Methods Graduate Certificate**

University of Central Florida, Orlando, Florida, expected completion May 2023

### **Master of Business Administration, Concentration in Accounting**

University of Central Florida, Orlando, Florida, 1992 - 1994

### **Bachelors of Arts in Accounting and Bachelors of Arts in Business Administration, Minor in Economics**

Flagler College, St. Augustine, Florida, 1987 -1991

## ***AWARDS / HONORS / CERTIFICATIONS***

- Society for Human Resources Managers Certified Professional (SHRM-CP)
- Project Management Professional Certification (PMP)
- Faculty Fellow, UCF Writing Across the Curriculum Initiative
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- UCF Certified Mediator
- Dean's Excellence Award for Community Involvement, 2016
- Teaching Incentive Program Award, 2014
- Service Learning Appreciation Award, 2012, 2013, 2014

## ***COMMUNITY INVOLVEMENTS***

- Meals on Wheels Volunteer in Sanford, FL
- Respite Volunteer for Seminole County Better Living for Seniors
- Dividend Volunteer for the Seminole County Public Schools