



Center for Entrepreneurial Leadership

UNIVERSITY OF CENTRAL FLORIDA

CAMERON M. FORD, Ph.D.

**William and Susan Crouse Endowed Professor of Entrepreneurship
Founding Director, Center for Entrepreneurial Leadership
Executive Director, Blackstone LaunchPad at UCF
University of Central Florida**

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University of Central Florida
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Education Pennsylvania State University, Ph.D. in Organizational Behavior, 1990.
Pennsylvania State University, B.S. in Management, 1984.

Employment History University of Central Florida - Center for Entrepreneurial Leadership,
Founding Director (2004-Present)
University of Central Florida, Associate Professor (1997-Present)
Rutgers University Graduate School of Management, Assistant Professor
(1990-1997)

Impact Summary

Research Citations:	6037 (i10-index = 36; Google Scholar)
Doctoral Students:	Chaired 7 Doctoral Committees
Major Grants/Gifts:	\$5.5M+ (PI or co-PI)
Other Fundraising:	Help UCF Foundation raise \$50-100K annually
Curriculum:	Created and currently advise all UCF ENT programs
Student Engagement:	Personally teach 1600+ students annually and lead co-curricular initiatives that engage an additional 2000+ students annually in entrepreneurship education and startup experiences
Institution Building:	Established the Center for Entrepreneurial Leadership, the Blackstone LaunchPad, UpStarts Student Venture Incubator, Joust New Venture Competition, Social Venture Competition, Blackstone Ideas Competition, StartupFest, Startup Speakers series, and other ongoing initiatives
Faculty Growth:	Curriculum development led to faculty growth from one to six full-time faculty resulting in UCF being ranked 5th for entrepreneurship research in TCU's annual survey.

SCHOLARLY RESEARCH

Articles in Refereed Journals

Lasrado, Vernet, Sivo, Steven, Ford, Cameron M., O'Neal, Thomas, Garibay, Ivan. (2016). Do graduated university incubator firms benefit from their relationship with university incubators? *The Journal of Technology Transfer*. Vol. 41 (2), 205-219.

Litchfield, Robert C., Ford, Cameron M., Gentry, Richard J. (2105). Linking individual creativity to organizational innovation. *The Journal of Creative Behavior*. Vol. 49 (4), 279-294.

Sullivan, Diane & Ford, Cameron M. (2014). How entrepreneurs use networks to address changing resource requirements during early venture development. *Entrepreneurship Theory & Practice*. Vol. 38 (3), 551-574.

McMahon, Sean R., & Ford, Cameron M. (2012). Heuristic transfer in the relationship between leadership and employee creativity. *Journal of Leadership & Organizational Studies*. Vol. 20 (1), pp. 69 – 83.

Markova, Gergana & Ford, Cameron M. (2011). Is money the panacea? Rewards for knowledge workers. *International Journal of Productivity and Performance Management*, Vol. 60 (8), 813-823.

Sullivan, Diane & Ford, Cameron M. (2010). The alignment of measures and constructs in organizational research: The case of testing measurement models of creativity. *Journal of Business and Psychology*, Vol. 25, 505-521.

Ford, Cameron, O'Neal, Thomas & Sullivan, Diane. (2010). Promoting regional economic development through university, government, and industry alliances: Initiatives from Florida's High Tech Corridor. *Journal of Small Business and Entrepreneurship*, Vol. 23, 691-708.

Bailey, James R., Ford, Cameron M. & Raelin, Jonathan D. 2009. Philosophical ties that bind practice: The case of creativity. *Journal of Management Inquiry*, Vol. 18 (1), 27-38.

Ford, Cameron M., Sharfmam, Mark & Dean, James. 2008. Factors associated with creative strategic decisions. *Creativity and Innovation Management*, Vol 17 (3), 171-185.

Sullivan, Diane M. & Ford, Cameron. 2005. The relationship between novelty and value in the assessment of organizational creativity. *Korean Journal of Thinking and Problem Solving*, Vol. 15 (2), 117-131.

Ford, Cameron M. & Sullivan, Diane. 2004. A time for everything: How the timing of novel contributions influences project team outcomes. *Journal of Organizational Behavior*. Vol. 25, 279-292.

Ford, Cameron M. 2002. The futurity of decisions as a facilitator of organizational creativity and change. *Journal of Organizational Change Management*. Vol. 15 (6), 635-646.

Ford, Cameron M. & Gioia, Dennis A. 2000. Factors influencing creativity in the domain of managerial decision making. *Journal of Management*. Vol. 26 (4), 705-732.

Bayster, Phil & Ford, Cameron M. 2000. The impact of functional classification schema on managerial decision processes. *Journal of Managerial Issues*. Vol. 12 (4), 468-483.

Ford, Cameron M. 2000. Creative developments in creativity theory. *Academy of Management Review*. Vol. 25 (2), 284-285.

Ford, Cameron M. 1999. Thinking big about small groups in the real world. *Group Dynamics: Theory, Research, and Practice*. Vol. 3 (4), 257-262.

Ford, Cameron M. 1999. Interpretive style, motivation, ability and context as predictors of executives' creative performance. *Creativity and Innovation Management*. Vol. 8 (3), 188-196.

Chen, Chao, Ford, Cameron M., & Farris, George F. 1999. Do rewards benefit the organization? A study of the perceptions of diverse R&D professionals. *IEEE Transactions on Engineering Management*. Vol. 46 (1), 47-55.

Bayster, Phil & Ford, Cameron M. 1997. The impact of functional classification schema on managerial decision processes. *Journal of Managerial Issues*. Vol. 9 (2), 187-203.

Ford, Cameron M. & ogilvie, dt. 1997. Action oriented approaches to executive education. *Career Development International*. Vol 2 (2), 80-84.

Ford, Cameron M. 1996. A theory of individual creative action in multiple social domains. *Academy of Management Review*. Vol. 21 (4), 1112-1142.

Ford, Cameron M. & ogilvie, dt. 1996. The role of creative action in organizational learning and change. *Journal of Organizational Change Management*. Vol. 9 (1), 54-63.

Bailey, James R., Ford, Cameron M. 1996. Management as science versus management as practice in postgraduate business education. *Business Strategy Review*. Vol. 4 (7), 7-12.

Kessler, Eric, Ford, Cameron M., & Bailey, James R. 1996. Object valence as a moderator of the framing effect on risk preference. *Journal of Economic Behavior and Organization*. Vol. 30 (2), 241-256.

Bailey, James R. & Ford, Cameron M. 1994. Of methods and metaphors: Theater and self-exploration in the laboratory. *Journal of Applied Behavioral Science*. Vol. 30 (4), 381-396.

Bailey, James R. & Ford, Cameron M. 1994. The mask and the mirror and the meaning of behavior. *Journal of Applied Behavioral Science*. Vol. 30 (4), 408-414.

**Edited
Book**

Ford, Cameron M. & Gioia, Dennis A. 1995. *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. Newbury Park, CA: Sage Publications.

**Book
Chapters**

Ford, Cameron M. (In press) Change. *Handbook of Organizational Creativity, 2E, Vol. 2: Leadership, Interventions, and Macro Level Issues*, Elsevier.

Lasrado, V., O'Neal, T., Ford, C.M., & Sivo, S. (2012). The effect of regional characteristics on the relationship between university resources and the performance of knowledge-based startup firms. In Z. Acs & D. Audretsch (eds.) *Technology Transfer in a Global Economy* (Vol. 6). 233-250. Springer.

Ford, Cameron M. 2009. Prototyping processes that affect organizational creativity. In T. Rickards, M. Runco, S. Moger (eds.) *The Routledge Companion to Creativity*. 317-327. Routledge.

Ford, Cameron M, & Kuenzi, Maribeth (2008). "Organizing" creativity research through historical analysis of foundational administrative science texts. In J. Zhou & C. Shalley (Eds.) *Handbook of Organizational Creativity*. 65-94. Lawrence Erlbaum.

Ford, C.M. & Sullivan, D.M. (2007). A Multi-level process view of new venture emergence. In M. Mumford, S. Hunter & K. Bedell-Avers (Ed.) *Multi-level issues in creativity and innovation* (Vol. 7 of Research in multi-level issues). 423-470. JAI Press.

Ford, C.M. & Sullivan, D.M. (2007). Recursive links affecting the dynamics of new-venture emergence.. In M. Mumford, S. Hunter & K. Bedell- Avers (Ed.) *Multi-level issues in creativity and innovation* (Vol. 7 of Research in multi-level issues). 493-499. JAI Press.

Ford, Cameron M. & Porter, Bob. (2007). Creativity. In S. Clegg (Ed.) *International Encyclopedia of Organization Studies*. Volume 1, 308-313. Sage Publications.

Ford, Cameron. 2005. Creative associations and entrepreneurial opportunities. In L. Thompson and H.S. Choi (Eds.) *Creativity and innovation in organizational teams*. 217-234. Lawrence Erlbaum.

Ford, Cameron M. & Sullivan, Diane. 2004. Selective retention processes that create tensions between novelty and value in business domains. In J. Kaufman & J. Baer (Eds.) *Faces of the muse: How people think, work, and act creatively in different domains*. 245-260. Lawrence Erlbaum.

Bailey, James E. & Ford, Cameron M. 2003. Innovation and evolution in the domains of theory and practice. In L.V. Shavinina (Ed.) *International Handbook of Innovation*. 248-257. Lawrence Erlbaum.

Ford, Cameron M. & Gioia, Dennis A. 2001. Creativity management. In M. Warner (Ed.) *International Encyclopedia of Business and Management, Vol II*. International Thomson Business Press.

Ford, Cameron M. 1999. Business strategy. In M.A. Runco & S.Pritzker (Eds.) *Encyclopedia of Creativity*. 385-393. San Diego, CA: Academic Press.

Ford, Cameron M. 1999. Corporate culture. In M.A. Runco & S.Pritzker (Eds.) *Encyclopedia of Creativity*. 235-243. San Diego, CA: Academic Press.

Gioia, Dennis A. & Ford, Cameron M. 1996. Tacit knowledge, self-communication, and organizational sensemaking. In L. Thayer (Ed.) *Organizational Communication: Emerging Perspectives (Vol. 3)*. 83-102. Norwood, NJ: Ablex.

Ford, Cameron M. & Gioia, Dennis A. 1996. Creativity management. in M. Warner (Ed.) *International Encyclopedia of Business and Management, Vol I*. 878-882. International Thomson Business Press.

Ford, Cameron M. & Gioia, Dennis A. 1995. Foreword. In C. Ford & D. Gioia (Eds.) *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. xxi-xxiv. Newbury Park, CA: Sage Publications.

Ford, Cameron M. & Gioia, Dennis A. 1995. Multiple visions and multiple voices: Academic and practitioner conceptions of creativity in organizations. In C. Ford & D. Gioia (Eds.) *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. 3-11. Newbury Park, CA: Sage Publications.

Ford, Cameron M. 1995. Creativity is a mystery: Clues from the investigators' notebooks. In C. Ford & D. Gioia (Eds.) *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. 12-49. Newbury Park, CA: Sage Publications.

Ford, Cameron M. 1995. Striking inspirational sparks and fanning creative flames: A multi-domain model of creative action taking. In C. Ford & D. Gioia (Eds.) *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. 330-354. Newbury Park, CA: Sage Publications.

Ford, Cameron M. & Gioia, Dennis A. 1995. Guidelines for creative action taking in organizations. In C. Ford & D. Gioia (Eds.) *Creative Action in Organizations: Ivory Tower Visions and Real World Voices*. 355-366. Newbury Park, CA: Sage Publications.

Dean, James W., Sharfman, Mark P. & Ford, Cameron M. 1991. Strategic decision making: A multiple-context framework. *Advances in Information Processing in Organizations* (Vol. 4). 77-110. Greenwich, Conn.: JAI Press.

Farr, James L. & Ford, Cameron M. 1990. Individual innovation. in M. West & J.L. Farr (Eds.) *Innovation and Creativity at Work*. 63-80. Chichester: Wiley.

Ford, Cameron M. 1987. The role of emotions in an executive's workday. In M.E. Ford & D.H. Ford (Eds.) *Humans as Self-Constructing Living Systems: Putting the Framework to Work*. 235-260. Hillsdale, N.J.: Lawrence Erlbaum.

**Book
Reviews**

Ford, Cameron M. (2010). Creativity in the Contemporary Economy (by Niina Koivunen and Alf Rehn, eds). *Administrative Science Quarterly*.

Ford, Cameron M. 1998. Cognition within and between organizations (edited by J.R. Meindl, C. Stubbart & J.F. Porac). *Journal of Occupational and Organizational Psychology*.

Ford, Cameron M. 1997. The essence of management creativity (by Tony Proctor). *Creativity Research Journal*.

Ford, Cameron M. 1996. Managing Innovation and Change: People, Technology and Strategy (by Jon Clark). *The Journal of Product Innovation Management*. Vol. 13 (4), 467-469.

Ford, Cameron M. & Gioia, Dennis A. 1996. Creative action in organizations: Ivory tower visions and real world voices (Book Synopsis). *European Journal of Work and Organizational Psychology*. Vol. 5 (1), 155-156.

Conference Proceedings Letwin, Chaim R., Ford, Cameron M., Stevenson, Regan M. 2015. The Effect of Passion and Attractiveness in Crowdfunding. *Academy of Management Proceedings*. Volume 2015 (1), 14756.

Letwin, Chaim R., Ford, Cameron M., Folger, Robert, Schminke, Marshall (2014). Ethics to Opportunity Recognition: A Creative Process. *Frontiers of Entrepreneurship Research*. Vol. 34 (4), 18.

Letwin, Chaim R., Ford, Cameron M., Ciuchta, Michael P. (2013). Thinking it or Feeling it? The Dual Routes of Entrepreneurial Passion. *Frontiers of Entrepreneurship Research*. Vol. 33 (3), 1.

Letwin, Chaim R., Ford, Cameron M., Ciuchta, Michael P. (2012). The Attractive Passionate Entrepreneur: A Recipe for Success, or is it? *Frontiers of Entrepreneurship Research*. Vol. 32 (5), 23.

Sullivan, Diane & Ford, Cameron M., Janney, J. (2009). Network Dynamics in Early-Stage Entrepreneurship: A Panel Study of How Entrepreneurs' Networks Change During Early Venture Development. *Frontiers of Entrepreneurship Research*. Vol. 29 (7), 12

Markman, Gideon, Ciavarella, Mark & Ford, Cameron M., 2003. Innovation through invention: The role of individual differences and the work environment in explaining patent quantity, quality, and scope. *Frontiers for Entrepreneurship Research 2003*.

Ciavarella, Mark, Markman, Gideon & Cameron Ford, 2002. Property of the mind: Can individual differences explain variability in patents' quantity, quality and scope. *Frontiers for Entrepreneurship Research 2002*.

Bayster, Phil & Ford, Cameron M. 1999. The impact of functional classification schema on managerial decision processes. *Academy of Management Proceedings*.

Ford, Cameron M., Betts, Steven C., Dean, James W. & Sharfman, Mark P. 1996. Creative strategic decisions: An empirical assessment of a multi-domain theory of creative strategic choice. *Academy of Management Proceedings*.

Fjermestad, Jerry, Hiltz, S. Roxanne, Turoff, Murry, Ford, Cameron M., Johnson, Kenneth, Czech, Robert M., Ocker, Rosalie, Ferront, Frederick, Worrell, Malcom. 1994. Group strategic decision making: Asynchronous GSS using structured conflict and consensus approaches. *Proceedings of the 1994 Hawaii International Conference on Systems Science*.

Kessler, Eric & Ford, Cameron M. 1992. Three dimensional prospect theory. *Proceedings of the 1992 Eastern Academy of Management Meeting*.

Ford, Cameron M. & Gioia, Dennis A. 1991. Creativity in managerial decision making: An investigation of factors that contribute to the creativity of managers' decisions. *Proceedings of the 1991 Eastern Academy of Management Meeting*.

Conference Presentations Ford, Cameron M. 2022. Fostering Entrepreneurial Mindsets, Methods, and Milestones at UCF: Applying the Blackstone LaunchPad Competency-based Approach. Presented at the Global Consortium of Entrepreneurship Centers Conference, Las Vegas.

Ford, Cameron M., Borden, Hadar, Slemberger, Morgan & Lock, Erica. 2021. A Skill-building Approach for Improving and Assessing Entrepreneurship Education and Experiential Learning. Presented at the Global Consortium of Entrepreneurship Centers Conference, Baltimore.

Hollander, Chris, Garibay, Ivan, Lasrado, Vernet, Ford, Cameron M., O'Neal, Thomas & Sivo, Steve. 2012. A comparative simulation study on the benefits on entrepreneurial support organization membership. Presented at the Technology Transfer Society Conference, Washington DC.

O'Neal, Thomas, Lasrado, Vernet, Ford, Cameron M., & Sivo, Steve. 2012. An analysis of the performance and lifespan of Graduated University Incubated firms. Presented at the Technology Transfer Society Conference, Washington DC.

O'Neal, Thomas, Ford, Cameron M., Schoen, Henriette. 2012. Promoting Entrepreneurship across University of Central Florida's campus and beyond. Presented at the Technology Transfer Society Conference, Washington DC.

Letwin, Chaim, Ford, Cameron M. & Ciuchta, Michael. 2012. The attractive passionate entrepreneur: To whom does it matter? Presented at the Academy of Management Meeting, Boston.

Letwin, Chaim, Ford, Cameron M. & Ciuchta, Michael. 2012. The attractive passionate entrepreneur: a recipe for success, or is it? Babson College Entrepreneurship Research Conference, Fort Worth.

O'Neal, Thomas, Lasrado, Vernet, Ford, Cameron M. & Sivo, Steve. 2011. How does the choice to join a university-based business incubator affects client form performance? Presented at the Technology Transfer Society Conference, Augsburg, Germany.

O'Neal, Thomas, Ford, Cameron M., Lasrado, Vernet Sivo, Steve. 2011. The effect of regional characteristics on the relationship between Uniberisty resource and the performance of knowledge-based startup firms. Presented at the Technology Transfer Society Conference, Augsburg, Germany.

Litchfield, Robert, Ford, Cameron & Gentry, Richard. 2011. Scaling individual creativity to organizational innovation. Presented at the Academy of Management Meeting, San Antonio.

McMahon, Sean R. & Ford, Cameron. 2011. Heuristic transfer in the relationship between leadership and employee creativity. Presented at the Academy of Management Meeting, San Antonio.

McMahon, Sean R., & Ford, Cameron M. 2011. Heuristic transfer in the relationship between leadership and employee creativity. Presented at the Academy of Management Annual Meeting in San Antonio, Texas.

McMahon, Sean R. & Ford, Cameron M. 2010. Direct and Indirect Leadership Influences on Employee Creativity In Small and Medium Sized Enterprises. Presented at the Academy of Management Meeting, Montreal.

Porter, Robert & Ford, Cameron M. 2010. Entrepreneurial Action and Business Eco Systems: Toward A Holistic Model. Presented at the Academy of Management Meeting, Montreal.

Gresock, Amy & Ford, Cameron M. 2010. Resource Accumulation Dynamics During the New Venture Formation Process. Presented at the Academy of Management Meeting, Montreal.

O'Neal, Thomas, Ford, Cameron & Lasrado, Vernet. 2010. The effects of regional and university endowments on Florida technology startups: Preliminary findings and a research agenda. Presented at the Technology Transfer Society Conference, Washington DC.

Ford, Cameron. 2010. Using local expertise to create global benefits via web-based assessment and planning tools. Presented at the 2010 Global Consortium of Entrepreneurship Centers Conference, State College, PA.

Massi, Lisa, Young, Cynthia, Ducharme, Alfred, Georgiopoulos, Michael & Ford, Cameron M. 2009. YES: A NSF S-STEM Scholarship Program Experience at the University of Central Florida. Presented at the ASEE Annual Conference and Exposition, Louisville, KY.

Hung, Hsin-Min & Ford, Cameron M. 2009. The influence of knowledge networking, knowledge base, and knowledge strategy on innovation capability. Presented at the Academy of Management Meeting, Chicago, IL.

Ford, Cameron M. & Johnson, Ben. 2009. Show Me the Money (and the Jobs)!: The Demographics of the Central Florida Business Community. Presented to the B.I.G. (Business Innovation & Growth) Summit, Orlando, FL.

Ford, Cameron M. 2009. Understanding University-Based Entrepreneurship Initiatives. Presented to the FCPA Conference, Orlando, FL.

Sullivan, Diane & Ford, Cameron M. 2009. Network Dynamics in Early Stage Entrepreneurship: A Panel Study of How Entrepreneurs' Networks Change During Early Venture Development. Presented at the Babson College Entrepreneurship Research Conference, Boston, MA.

Ford, Cameron M. & Gresock, Amy. 2008. How Professionalization of Business Planning Affects Entrepreneurial Action and Resource Provision. Presented at the Academy of Management Meeting, Anaheim.

Ford, Cameron M. & Quinn, Richard. 2008. The UCF Central Florida Small Business Insurance Cooperative. Presented at the 2008 Global Consortium of Entrepreneurship Centers Conference, Syracuse, NY.

Ford, Cameron M. & O'Neal, Thomas, 2007. University Processes that Contribute to Regional Entrepreneurship Resource Endowments. Presented at the 2007 Technology Transfer Society Conference, Palm Desert, CA.

Ford, Cameron M., 2007. For Love or Money?: Building a Center with Other Peoples' Missions. Presented at the 2007 National Consortium of Entrepreneurship Centers Conference, Syracuse, NY.

Ford, Cameron M. 2007. Sensemaking processes that contribute to new venture emergence. Presented at the Academy of Management Meeting, Philadelphia.

Sullivan, Diane & Ford, Cameron M. 2005. Novelty and value as distinct facets of creativity: An empirical investigation of assessments and assessors. Presented at the Academy of Management Meeting, Honolulu.

Stevens, Christopher, Schulze, William, Ford, Cameron & O'Neal, Thomas, 2005. Do business incubators work? Perspectives on incubator success. Presented at the Academy of Management Meeting, Honolulu.

Ford, Cameron M. & Kuenzi-Carey, Maribeth, 2004. Creativity: A novel phenomenon or rearranging the classics? Presented at the Academy of Management Meeting, New Orleans.

Sullivan, Diane & Ford, Cameron M. 2004. Creative differences? Assessing creativity in entrepreneurship, advertising, and the arts. Presented at the Academy of Management Meeting, New Orleans.

Sarkar, M.B., Echambadi, Raj, & Ford, Cameron, 2004. Building capabilities through learning routines: The role of experiential and vicarious learning on network performance. To be presented at the Strategic Management Society International Conference, San Juan.

Sarkar, M.B., Echambadi, Raj, & Ford, Cameron, 2004. Learning to collaborate: The effects of experiential and vicarious learning on alliance performance. Presented at the Atlanta Competitive Advantage Conference, Atlanta

Ford, Cameron M. & Sullivan, Diane. 2003. A time for everything: How the timing of novel contributions influences project team outcomes. Presented at the Southern Management Association Meeting, Clearwater Beach

Sarkar, M.B., Echambadi, Raj, & Ford, Cameron, 2003. Learning to collaborate: The effects of experiential and vicarious learning on alliance performance. Presented at the Academy of Management Meeting, Seattle.

Ford, Cameron M. 2003. Toward a Theory of Opportunity Creation: How Novel Associations among Ideas, People, and Resources Create Valuable Entrepreneurial Opportunities. Presented at the Kellogg Conference on Creativity and Innovation in Organizations, Chicago, IL.

Markman, Gideon, Ciavarella, Mark & Ford, Cameron M., 2003. Innovation through invention: The role of individual differences and the work environment in explaining patent quantity, quality, and scope. Presented at 23rd Babson Kauffman Entrepreneurship Research Conference, Boston, MA.

Ciavarella, Mark, Markman, Gideon & Cameron Ford, 2002. Property of the mind: Can individual differences explain variability in patents' quantity, quality and scope. Presented at 22rd Babson Kauffman Entrepreneurship Research Conference, Boston, MA.

Ford, Cameron M. & Bailey, James, 2001 Philosophical ties that bind practice: The case of creativity. Presented at the Academy of Management Meeting, Washington D.C.

Cameron M. Ford, 2000. Dynamic creative processes associate with effective strategy. Presented at the Academy of Management Meeting, Toronto.

Cameron M. Ford, 2000. The state of research and practice in creativity and innovation in organizations. Panelist for symposium presented at the Society of Organizational and Industrial Psychologists conference, New Orleans, LA.

Bayster, Phil & Ford, Cameron M. 1999. The impact of functional classification schema on managerial decision processes. Presented at the Academy of Management Meeting, Chicago, IL.

Ford, Cameron M., Betts, Steven, Dean, James W. & Sharfman, Mark P. 1996. Creative strategic decisions: An empirical assessment of a multi-domain theory of creative strategic choice. Presented at the Academy of Management Meeting, Cincinnati, OH.

Ford, Cameron M., Saporito, Patrick. 1996. The role of sensemaking, motivation, and ability in creative managerial performance. Presented at the 1996 Academy of Management Meeting, Cincinnati, OH.

Ford, Cameron M. & Ogilvie, dt. 1995. An action-based alternative to traditional management education. Presented at the Academy of Management Meeting, Vancouver, Canada.

Fjermestad, Jerry, Hiltz, S. Roxanne, Turoff, Murry, Ford, Cameron M., Johnson, Kenneth, Czech, Robert M., Ocker, Rosalie, Ferront, Frederick, Worrell, Malcom. 1994. Group strategic decision making: Asynchronous GSS using structured conflict and consensus approaches. Presented at the Hawaii International Conference on Systems Science.

Kessler, Eric, Ford, Cameron M., & Bailey, James R. 1993. Value-based versus frame based explanations of risk preference. Presented at the Academy of Management Meeting, Atlanta, GA.

Kessler, Eric & Ford, Cameron M. 1992. Three-dimensional prospect theory. Presented at the 29th Annual Eastern Academy of Management Meeting, Baltimore, MD.

Ford, Cameron M. & Gioia, Dennis A. 1991. Creativity in managerial decision-making: An empirical investigation of factors that contribute to the creativity of managers' decisions. Presented at the 28th Annual Eastern Academy of Management Meeting, Hartford, Conn.

Gioia, Dennis A. & Ford, Cameron M. 1988. Tacit knowledge, self-communication, and organizational sensemaking. Presented at the Academy of Management Meeting, Anaheim Ca.

Gray, Barbara & Ford, Cameron M. 1988. Power differences and patterns of meaning in a developing organization. Presented at the Academy of Management Meeting, Anaheim Ca.

Ford, Cameron M. & Ford, Donald H. 1986. A method for measuring situational variation and changes in emotions. Presented at the 94th American Psychological Association Convention, Washington D.C.

Work in Preparation Letwin, Chiam, Ciuctha, Michael, Johnson, Michael, Stevenson, Regan & Ford, Cameron. Passion and Attractiveness on Display: An Examination of Gender Bias in Crowdfunding. Under 1st review at Small Business Economics.

Cameron M. Developing entrepreneurial competency: Mindsets, methods, models, and milestones. Working paper.

Research Grants Diane Sullivan Dissertation, July 2005: \$25,000 entrepreneurial networks study.
MR Cannon IAAPA, January-June 2003: \$200,000 to study commercialization of Mixed-Reality (MR) simulation technologies. (co-PI with Christopher Stapleton, Michael Moshell and Charles Hughes).
Mixed Reality Infotainment., October-December 2002: \$200,000 to study commercialization of Mixed-Reality (MR) simulation technologies. (co-PI with Christopher Stapleton, Michael Moshell and Charles Hughes).

Research Awards UCF Summer research grant, 1999
UCF Summer research grant, 1998
Research Grant, Rutgers University Research Resources Committee, 1992
Research Grant, Rutgers University Research Resources Committee, 1991
Henry E. Rutgers Research Fellowship, Rutgers University, 1991, \$10,000
Henry E. Rutgers Research Fellowship, Rutgers University, 1990, \$10,000

TEACHING AND CURRICULUM DEVELOPMENT

Grants Blackstone Foundation, LaunchPad Student Entrepreneurship Program at UCF and Central Entity of Program Expansion within Florida SUS, PI \$2,200,000, 2022-2026.

Blackstone Foundation, LaunchPad Student Entrepreneurship Program, 2018-2021, PI: \$75,000.

Blackstone Foundation, LaunchPad Student Entrepreneurship Program, 2015-2017, PI: \$200,000.

Blackstone Foundation, LaunchPad Student Entrepreneurship Program, 2012-2015, PI: \$1,400,000.

NSF University of Central Florida I-Corps Sites Program: Enhancing Technology Commercialization to Develop a World-Class Innovation Ecosystem, 2014-2018, co-PI: \$288,000

Workforce Central Florida, New and Emerging Research/subsidized Employment for Undergraduates, 2010-2011, co-PI: \$700,000

NSF Young Entrepreneurs and Scholar (YES) Scholarship Program, 2009-2012, co-PI: \$675,000

NCIIA Inventing Entrepreneurs grant, 2007-2009: \$35,000

NCIIA Genesis Projects grant, August 2005-May 2006: \$21,000

NCIIA E-Team grant, August 2003-July 2004: \$14,500

Kauffman Foundation, March 2003-June 2004: \$50,000 (plus \$50,000 match from NSF "Partners in Innovation Grant").

Awards

Teaching Incentive Program (TIP) (College-level award), 2007
Excellence in Graduate Teaching Award (College-level award), 2007
Excellence in Graduate Teaching Award (College-level award), 2003
Galloway Graduate Teaching Award (Department-level award), 2003
Galloway Graduate Teaching Award (Department-level award), 2002
Teaching Incentive Program (TIP) (College-level award), 2002
Galloway Graduate Teaching Award (Department-level award), 2000
Paul Nadler Teaching Excellence Award (College-level award), 1996.
Professional Accounting Program Outstanding Teacher Award, 1995.

Academic Courses Taught

University of Central Florida (Courses developed in italics)
- *Foundations of Administrative Science (Ph.D.)*
- *Business Plan Formulation (Masters)*
- *Entrepreneurship Field Project (Masters)*
- *Technological Innovation & Entrepreneurship (Masters)*
(retitled as *Strategic Innovation*)

- *Creativity & Entrepreneurship (Masters)*
- *Entrepreneurship portfolio (Masters)*
- Business Policy & Responsibility (Masters)
- Creativity and Innovation Management (Masters)
- Organizational Behavior (Masters)
- *Creativity & Entrepreneurship (Undergraduate)*
- Cornerstone (Undergraduate)
- Business Plan Preparation (Undergraduate)
- Management of Organizations (Undergraduate)
- Human Relations in Organizations (Undergraduate)
- Honors Thesis Chair: Nadine Hosni (2001, 2nd place University Award)
- Honors Thesis Committee Member:
 - Tyree Rogers (Fall 2016)
 - Paulo Garcia (Fall 2010 – Rudy McDaniel, Digital Media, Chair)
 - Annie Howe (Spring 2005 – Mary Uhl-Bien, Chair)
 - Christina Stevens (Spring, 2004 – Drew Winters, Chair)
 - Natalie LeBine (Fall, 2002 – Anthony Byrd, Chair)
- Independent Studies: Five Masters, one PhD

Rutgers-Graduate School of Management

- Research Methods in Administrative Science (Ph.D.)
- *Organizational Decision Making and Strategy Formulation Processes (Ph.D.)*
- Organizational Behavior (MBA, Executive MBA)
- Business Policy and Strategy (MBA)
- Individuals in Organizations (MBA)
- Independent Studies: Nine MBA, Executive MBA & Ph.D. Students
- Management Fundamentals (Undergraduate)

The Pennsylvania State University

- Organizational Behavior (Undergraduate)
- Management Fundamentals (Undergraduate, Undergraduate Honors Program)

Community Education Rally Social Entrepreneurship Incubator – Aligning Personal and Venture Development (workshop), 2020

UCF Small Business Development Center – Strategic Planning (8-hour seminar), 2011-12

UCF Incubator Program – Excellence in Entrepreneurship (3-hour seminar), 2003-2014.

UCF CEL – Invention to Venture (one day Bootcamp), 2010-12

Ford, Cameron M. & O'Neal, Thomas. Entrepreneurship and Innovation. LIFE @ UCF, February 2012.

Curriculum Developed	<p>Developed Master of Science in Management – Entrepreneurship Track, including all courses (Fall 2018)</p> <p>Developed Undergraduate Certificate Program in Entrepreneurship. (Fall 2014)</p> <p>Developed Undergraduate Technological Entrepreneurship Minor (Joint program with College of Engineering – beginning Summer, 2008)</p> <p>Designed undergraduate course Technological Entrepreneurship (Fall 2007)</p> <p>Developed Undergraduate Non-Business Minor in Entrepreneurship (beginning Summer, 2008)</p> <p>Developed Undergraduate Business Minor in Entrepreneurship (Fall, 2006)</p> <p>Developed Graduate Certificate Program in Entrepreneurship. (Fall 2006)</p> <p>Developed Graduate Certificate Program in Technology Ventures. (Fall 2006)</p> <p>Developed Undergraduate Entrepreneurship Track in the Management Major (personally developed proposals for two new courses), (Fall 2004).</p> <p>Developed revised MBA Entrepreneurship Concentration (personally developed and taught two new courses), (Fall 2004).</p> <p>Designed/taught Ph.D. Seminar, Foundations of Administrative Science, 2000</p> <p>Developed proposal for revised core graduate curriculum offered by the Organization Management Department (Rutgers University - 1996).</p> <p>Developed MBA concentrations offered by the Organization Management Department (Rutgers University - 1996).</p> <p>Co-designed (with Prof. Dan Palmon) Professional Accounting Field Learning Experience (FLEX) Program (Rutgers University - 1994).</p> <p>Designed Ph.D. Seminar, Organizational Decision Making and Strategy Formulation Processes (Rutgers University - 1992).</p> <p>Developed revised Ph.D curriculum in Management (Rutgers University - 1991).</p>
Doctoral Thesis Committees	<p>Jared Allen (2020-2021). Entrepreneurial Pivots. Doctoral thesis committee member.</p> <p>Regan Stevenson (2014-2016). What’s your focus? The impact of regulatory focus on resource acquisition. Doctoral thesis committee Chair.</p>

Chaim Letwin (2011-2015). The Attractive Passionate Entrepreneur. Doctoral thesis committee Chair.

Sean McMahon (2009-2014). Leader decision heuristics as a facilitator of employee creativity. Doctoral thesis committee Chair.

Carl Blenke (2011-2014). Doctoral thesis committee Member.

Alex Vestal (2009-2011). Firm inventions in geographic clusters: The moderating role of innovative concentration. Doctoral thesis committee Co-Chair.

Robert Porter (2009-2010). Entrepreneurial Action and Business Eco Systems: Toward A Holistic Model. Doctoral thesis committee Chair.

Amy Gresock (2007-2010). Dynamic resource accumulation processes associated with new venture formation. Doctoral thesis committee Chair.

Hung, Hsin-Min (2008-2009). The influence of knowledge networking, knowledge base, and knowledge strategy on innovation capability. Doctoral thesis committee member.

Diane Sullivan (2003-2006). Networks, ideas, and entrepreneurs: Dynamic processes leading to new venture emergence. Doctoral thesis committee Chair.

Anke Arnaud (2002-2006). Ethical work climate: Revisiting the construct and its measures. Doctoral thesis committee member.

Tom O'Neal, (2003-2005). Understanding technology business incubator success factors. Doctoral thesis committee member.

Lydia Tuden, (1998, Boston University) Creative coalitions: A study of collective action in organizational creativity. Doctoral thesis committee member.

Ed Christensen, (1997). Effectiveness and choice of the library versus the internet for strategic business information acquisition. Doctoral thesis committee member.

Phil Bayster, (1997). The impact of functional classification schema on managerial decision processes. Doctoral thesis committee Chair.

Eric Kessler, (1996). Innovation speed: An empirical analysis of contexts, antecedents and outcomes. Doctoral thesis committee member.

Afaf A. Shalaby, (1996). Off-balance sheet financing: The case of accounting for majority owned finance subsidiaries. Doctoral thesis committee member.

Cesar Perez-Alvarez, (1996). Coordination and GDSS: Theoretical frameworks and empirical research. Doctoral thesis committee member.

Shanti Gopalakrishnan, (1995). Innovation in the banking industry as a function of environmental and organizational contingencies. Doctoral committee member.

Jerry Fjermestad, (1994). Group strategic decision making in a computer mediated communications environment: A comparison of dialectic inquiry and constructive consensus approaches. Doctoral thesis committee member.

SERVICE TO THE UNIVERSITY

Awards	Galloway Award for Meritorious Service (1999)
University Service	Executive Director, Blackstone LaunchPad at UCF (2012-present) Founding Director, Center for Entrepreneurial Leadership (2004-present) Member, Search Committee, Career Services (2003), UCF Member, University Master Planning Committee (1999-2002), UCF Member, Commencement, Convocation and Awards Committee (1997-98), UCF
College Service	Member, Undergraduate Program Review Committee (2008-present) Chair, Undergraduate Program Review Committee (2008-2013) Member, Masters Program Review Committee (2001-2006) Member, Promotion and Tenure Committee (2003-2005) Member, Teaching Committee (2002-2004) Member, Graduate Appeals Committee (2001-2005) Chair, Research Committee (summer research grants), 2005 Chair, Research Committee (research incentive awards), 2005 Member, Academic appeals committee (2004) Member, Bylaws Committee (2002-2003) Member, TIP Award Criteria Committee (1999, 2000) Chair, Bylaws Committee (1997-99) Member, Diversity Committee (1997-98) Faculty Coordinator, Professional Accounting Field Learning Experience (FLEX) Program (1994-1997), Rutgers Professional Accounting Curriculum Change Commission (1992-1997), Rutgers Computer Policy Committee (1990-1997), Rutgers
Department Service	Chair, Entrepreneurship Position Recruiting Committee, (2009-2010) Chair, Management Department Tenure Committee (M. McDonald, 2009-10) Program Coordinator, Management Department Ph.D. Program (2002-2006) Member, Strategy Position Recruiting Committee, (2001-2002, 2004-2005) Member, Visiting Instructor Search Committee (2001-2002) Chair, Daytona Position Search Committee (1999-00) Chair, Daytona Position Search Committee (1998-99)

Member, Chair Search Committee (1998-99)
 Member, HRM & Change Curriculum Committee, (1998-99)
 Chair, Strategy Position Recruiting Committee (1997-98)
 Member, MIS Position Recruiting Committee (1997-98)
 Member, Entrepreneurship Committee (1997-present)
 Member, MBA core curriculum (1996), Rutgers
 Chair, Management Undergraduate Curriculum Committee (1995), Rutgers
 Chair, Organization Management Ph.D. Examination Committee (1993), Rutgers
 Organization Management Ph.D. Examination Committee (1990-1993), Rutgers
 Member, Research Resources Committee (1991-1992), Rutgers
 Coordinator, Organization Management Department Seminars (1991), Rutgers

Academic Advising Approximately 100 undergraduate students advised annually regarding entrepreneurship courses and programs

Approximately 40 graduate students and program applicant advised related to Entrepreneurship courses and certificate program

Approximately 120 students offered startup business coaching at the Blackstone LaunchPad at UCF

SERVICE TO THE PROFESSION

Professional Associations Academy of Management
 Global Consortium of Entrepreneurship Centers (GCEC)

Editorial Service Editorial Board, Creativity and Innovation Management (1999-2014)
 Editorial Board, Journal of Creative Behavior (1997-2014)
 Editorial Board, Academy of Management Learning and Education (2003-2005)
 - Chair, Best Paper Award Selection Committee (2004)

Reviewer Service Recent Ad Hoc Reviewer for:
 - Strategic Entrepreneurship Journal
 - Academy of Management Perspectives
 - Entrepreneurship Division, Academy of Management
 - Group and Organization Studies
 - Journal of Technology Transfer

SERVICE TO THE COMMUNITY

Partnerships and Presentations Offer quarterly Mentor Meetups that engage approximately 60 community members and 20 top entrepreneurship students in a networking event (ongoing).

Advised clients at Catalyst co-working space in downtown Orlando (2016)

Presented Dean's speaker series presentation at the Citrus Club (2015, 2019)

Media Appearances Summer 2020, WESH News (NBC Orlando Affiliate) – Interviewed for story regarding the impact of the COVID-19 shutdown on entrepreneurship.

Fall 2009, WESH News (NBC Orlando Affiliate) – Featured in story regarding health insurance options for small businesses.

Spring 2009, CNN Money – Featured as an expert commenting on ways to improve the impact of the SBA.

Spring 2007. FOX News 35 (Orlando Affiliate) – Featured in story regarding the resources available to support nascent entrepreneurs in the Central Florida region.

Summer 2006. UCF TV – 30 minute show describing entrepreneurship initiatives offered by the UCF Center for Entrepreneurship and Innovation.

April, 1996. CNBC -- Appeared in news segment addressing the question, "Can creativity be taught?"