

JOSEPH JOHNSON

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EDUCATION

Georgia Institute of Technology, Scheller College of Business
PhD in Accounting; Minor in Psychology (2015)

Brigham Young University, Marriott School of Management
Master of Accountancy (2005)
Bachelor of Science, Accounting (2005)

ACADEMIC EMPLOYMENT

University of Central Florida
Assistant Professor (Summer 2015 – Present)

Georgia Institute of Technology
Instructor (Fall 2010 – Spring 2015)

RESEARCH & TEACHING INTERESTS

Research: My primary research interests focus on judgment and decision-making in financial and managerial accounting settings using techniques from both psychology and experimental economics. I am particularly interested in research that examines the judgments and decisions of investors and managers associated with corporate social responsibility disclosure. I am also interested in the effects of existing and proposed disclosure standards on managers' reporting choices and investors' behavior.

Teaching: Financial accounting

RESEARCH

Publications

Hales, J., and Johnson, J. 2015. Sustainability: What Is It and Why Should Accountants Care?
The CPA Journal, 85 (4): 12-13.

Working Papers

“The Influence of Alternative CSR Reporting Models on Managers’ Capital Allocation Decisions”

“How the Construal of Past Socially Responsible Actions Influences Managers’ Subsequent Ethical Decisions” with Patrick Martin, Bryan Stikeleather, and Donnie Young

Other Works in Progress

“The Moderating Role of Optimism on Earnings Management” with Jeff Hales and Siman Li

“Credibility in Conflict: How Investors Weight Managers’ Trustworthiness and Competence” with Mike Durney and Scott Emett

“The Effect of Stakeholder Inclusiveness on CSR Project Selection” with Jochen Theis

“How Proscriptive vs. Prescriptive Framing of CSR Activities Affects Investors and Managers Judgments” with Rob Folger and Robin Roberts

HONORS AND FELLOWSHIPS

2013 AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow

PEER REVIEW & PROFESSIONAL SERVICE

Ad Hoc Reviewer

- Accounting Horizons
- Auditing: A Journal of Practice and Theory
- Behavioral Research in Accounting
- Journal of Behavioral Finance

Conference Reviews

- American Accounting Association (AAA) Annual Meeting; 2016
- Accounting Behavior and Organizations (ABO) Mid-Year Meeting; 2011, 2012, 2013, 2014, 2016
- Brigham Young University Accounting Research Symposium; 2012, 2013, 2014

SCHOLARLY PRESENTATIONS

2016

- Workshop presentation of “The Moderating Role of Optimism on Earnings Management” at the University of Central Florida

2015

- Dissertation defense at Georgia Tech
- Workshop presentation of “The Influence of Alternative CSR Reporting Models on Managers’ Capital Allocation Decisions” at the University of Central Florida
- Workshop presentation of “The Influence of Alternative CSR Reporting Models on Managers’ Capital Allocation Decisions” at the University of Massachusetts, Amherst
- Workshop presentation of “The Influence of Alternative CSR Reporting Models on Managers’ Capital Allocation Decisions” at the University of Alberta
- Workshop presentation of “The Influence of Alternative CSR Reporting Models on Managers’ Capital Allocation Decisions” at Florida Atlantic University

2014

- American Accounting Association – Annual Meeting (Discussant)
- Accounting Behavior and Organizations (ABO) Mid-Year Meeting (Discussant)

2013

- Accounting Behavior and Organizations (ABO) Mid-Year Meeting (Discussant)

2012

- Brigham Young University Accounting Research Symposium (Presenter)
- Accounting Behavior and Organizations (ABO) Mid-Year Meeting (Discussant)

ATTENDANCE AT PROFESSIONAL MEETINGS AND CONFERENCES

2016

- New Faculty Consortium sponsored by the AAA; Leesburg, VA

2015

- Florida Accounting Symposium; Gainesville, FL

2014

- Accounting PhD Rookie Recruiting and Research Camp; Miami, FL
- Financial Accounting Standards Board’s Doctoral Student Program; Norwalk, CT
- Chapman University Nineteenth Annual Visiting Graduate Student Workshop in Experimental Economics; Orange, CA
- Accounting, Behavior, and Organizations (ABO) Mid-Year Meeting and Doctoral Consortium; Philadelphia, PA
- Brigham Young University Accounting Research Symposium; Provo, UT
- American Accounting Association Annual Meeting; Atlanta, GA
- Southeast Summer Accounting Research Conference; Atlanta, GA

2013

- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium; Tahoe City, CA
- Accounting, Behavior, and Organizations (ABO) Mid-Year Meeting and Doctoral Consortium; San Diego, CA
- Brigham Young University Accounting Research Symposium; Provo, UT
- Southeast Summer Accounting Research Conference; Atlanta, GA

2012

- Accounting, Behavior, and Organizations (ABO) Mid-Year Meeting and Doctoral Consortium; Atlanta, GA
- Brigham Young University Accounting Research Symposium; Provo, UT

- Southeast Summer Accounting Research Conference; Atlanta, GA; 2012

2011

- Accounting, Behavior, and Organizations (ABO) Mid-Year Meeting and Doctoral Consortium; Kansas City, MO

2010

- Accounting, Behavior, and Organizations (ABO) Mid-Year Meeting and Doctoral Consortium; Denver CO; 2010

PROFESSIONAL MEMBERSHIPS

American Accounting Association