

Program Overview

UCF's Professional Master of Science in Real Estate (PMRE) was designed by the Dr. P. Phillips School of Real Estate as a flagship graduate program that will prepare students for senior level positions in real estate and related industries. The PMRE program is 20 months long with classes held two evenings a week, allowing students to continue their full-time careers while earning an AACSB-International accredited Master's degree.

UCF Executive Development Center serves as the program facilitator and its administrative staff is dedicated to providing service that will help students have the most positive graduate experience. The curriculum, which combines business degree courses with real estate courses, is taught by distinguished faculty who are accomplished researchers in their fields.

Students advance through all courses together as a cohort using their professional experience as an important addition to the learning process. Graduates of the PMRE program will be equipped with highly-applicable knowledge of real estate disciplines that will enable them to grow their careers in a variety of organizations.

The UCF PMRE provides the perfect foundation for a career with increasing responsibilities in various organizations and industries. The program stands out among other offerings in our area by combining four unique attributes:

- Top-notch curriculum and faculty
- Convenient location in Downtown Orlando
- Personalized in-class experience
- Membership in the UCF network of professionals



PMRE Class of 2011



UCF Professional Master of Science in Real Estate

"PMRE greatly broadened my perspective on both commercial real estate and general business topics. The faculty was very experienced and knowledgeable, but my fellow cohort members were also a valuable resource—and continue to be today. The program was well worth the hard work and dedication required for completion, as it significantly boosted my professional knowledge and skill set."

Rob Rothaug, PMRE Class of 2011
Sr. Investment Analyst for NorthMarq Capital



"I had worked in IT for 10 years and looked to broaden my knowledge of real estate markets. PMRE expanded my knowledge of that world. As a result, I have purchased several properties and aspire to start my own property management company. I also appreciated the EDC's student support. They negated many of the frustrations of going back to college while working."

Chris Sheedy, PMRE Class of 2011
IT Sales Manager, Rosen Hotels and Resorts

For more information, contact us at:

UCF Executive Development Center
36 West Pine Street, Orlando, FL 32801

(407) 235-3913
pmre@bus.ucf.edu
www.UCFExecutiveEducation.com

Apply online:

www.graduate.ucf.edu

UCF Professional Master of Science in Real Estate

A Degree Above the Rest

Real Estate Development

Financial Analysis

Real Estate Markets and Institutions

Analysis of Investment Opportunities

Managerial Accounting Analysis

Marketing Management

Real Estate Finance & Investments

Financial Management



UNIVERSITY OF CENTRAL FLORIDA
COLLEGE OF BUSINESS ADMINISTRATION

Quality

The UCF Professional Master of Science in Real Estate provides students unparalleled value by bringing together expert instructors from UCF's College of Business Administration. They teach an applied curriculum that is accredited by AACSB International.

UCF's College of Business Administration is proud of its nationally renowned faculty in the Dr. P. Phillips School of Real Estate and the Department of Finance. Instructors are invited to teach based on their extensive research and practical experience in the industry as well as excellent academic credentials. They are master teachers with excellent communication skills who easily relate their experience to current real estate challenges and provide highly applicable examples to all concepts.

The program's 30-credit-hour curriculum combines a professional business core with courses in finance, marketing, and accounting and advanced course work in real state. It provides graduates with the flexibility to pursue careers in commercial real estate brokerage and appraisal, real estate development, mortgage brokerage, institutional real estate investment management, capital markets, and asset management. Students earn *Argus Software* certification, and are eligible to take the fast track to the CCIM designation upon graduation. They are well prepared for Florida real estate brokerage and appraisal licenses.



The PMRE program is approved by the CCIM University Alliance



CCIM Institute
Building Opportunities for Commercial Real Estate

PMRE Curriculum

Professional Core

- Strategic Financial Management
- Financial Analysis Seminar
- Analysis of Investment Opportunities
- Managerial Accounting Analysis
- Strategic Marketing Management

Real Estate Core

- Real Estate Markets and Institutions
- Real Estate Law
- Real Estate Finance and Investment Analysis
- Real Estate Market Analysis and Appraisal
- Real Estate Development

"I had been a commercial real estate professional for 30+ years when I enrolled in PMRE. I can attest to the validity and value of the program, as I now practice my profession on a higher intellectual level. My fellow graduates and I highly—and unanimously—recommend the program to those who desire to improve their knowledge and understanding of the real estate industry."

Marshall S. Cohn, PMRE Class of 2011
President, Dunhill Management Corp.



Convenience

As an individual with extensive personal and professional commitments, you will appreciate the convenience that our PMRE program offers. All classes are held on Monday and Wednesday evenings from 6:00-9:50 p.m. in Downtown Orlando. Professors are available for office hours before the start of each class and accessible by phone and email.

All classes in the PMRE program are held in the Executive Development Center in beautiful Downtown Orlando. The Center is located within a half-mile of major highways, making us easily accessible to students throughout Central Florida. You will find our historic two-story building a most impressive facility, as it houses state-of-the-art classrooms, comfortable student areas, and top-of-the-line information technology. The Center is open and available to students during extended hours six days a week.



Personalized Experience



The UCF PMRE program provides invaluable networking opportunities, as all students complete the program together as a cohort. In turn, they build lasting friendships. Program participants come from diverse backgrounds and job functions and are encouraged to contribute to enriching class discussions with their real-world experiences. Our students often say that they learned as much from each other as from their professors.

The Executive Development Center (EDC) administers the program, providing concierge-type services to all students. The EDC staff handles all logistics—from class orientation, course registration and textbook orders to organizing of networking and social events during the program and after graduation. We are most responsive to students' needs, offer superior customer service, and go above and beyond to make the program a seamless experience for every student.

The UCF Advantage

Your hometown university is now the second-largest in the country. With over 60,000 students and nine regional campuses, UCF has a significant impact on Central Florida's dynamic business environment. UCF alumni are proud Knights, and they support their alma mater. As more than 60% of UCF alumni live and work in Central Florida after graduation, you will be in good company with a UCF degree. You can stay actively connected with other alumni, thanks to lifetime membership in the UCF Alumni Association, a benefit received after graduation.

How to Apply

Joining some of Central Florida's most talented professionals in the next PMRE program is a simple 3-step application process:

1. Request official transcripts from each college or university attended, and send directly to UCF, College of Graduate Studies.
2. Complete the online application at www.graduate.ucf.edu. Include a current resume, three letters of recommendation, and a goal statement addressing your short and long term career objectives and explain how this degree will assist you in obtaining these goals.
3. You will be contacted to schedule a personal interview with the PMRE Admissions Committee.



"PMRE's cohort format helped me learn from gifted professors and perform team projects with experienced professionals. Student quality and cohort size prompted bonding that I neither expected nor found in undergraduate classes. As most students were from local industry, we were real-world competitors. But PMRE brought us together in an environment of teamwork and mutual respect."

Quentin Caruso, CCIM, PMRE Class of 2011
Vice President, Realty Capital Advisors, Inc.

Student Employers

Adventist Health System
AT&T
Bank of America
Brighthouse Networks
Charles Schwab Inc.
CNL Commercial Real Estate
Connect Realty.com, Inc.
Crossman & Company
Darden Restaurants
Dixon Ticonderoga
Douglas Partners LLC
DRS Optronics
Dunhill Management Corporation
DuPont
Ernst & Young
FAIRWINDS Credit Union
FARO Technologies
Fiserv Inc.
Florida Farms
Florida Hospital

Florida Power
General Electric
Grubb & Ellis Landauer
Halifax Medical Center
Harris Corporation
HD Supply
Health First
Hendricks & Partners
Hilton Grand Vacations
Interstruct, Inc.
Jones Lang LaSalle Brokerage, Inc.
Lockheed Martin
Mercedes Homes
NorthMarq Capital
Northrop Grumman
Oracle USA
Orlandojobs.com
Orlando Sentinel
Progress Energy
Pulte Homes

Raytheon
Realty Capital Advisors
Red Vision
Rose Properties Inc.
Rosen Hotels and Resorts
Rockwell Collins
SeaWorld Parks & Entertainment
Siemens Corporation
Sprint Nextel
Starwood Hotels & Resorts
SunTrust Bank
Target Corp.
Universal Orlando
U.S. Air Force
Walt Disney World
WELBRO Building Corp.
Wyndham Vacation Ownership

...and many other Central Florida businesses