

## 2014-2015 Outline for Management - Entrepreneurship Major (B.S.B.A.)

### Common Program Prerequisites (18-21 credits)

	(Must have a "C" or better in each prerequisite course)	Credits	Grade
ACG 2021	Financial Accounting	3	_____
PR: MAC 1105			
ACG 2071	Managerial Accounting	3	_____
PR: ACG 2021 & MAC1105			
ECO 2013	Macroeconomics	3	_____
ECO 2023	Microeconomics	3	_____
ECO 3401	Quantitative Business Tools I	3	_____
PR: MAC 1105 & ECO 2023			
CGS 2100	Computer Fund. For Business	3	_____

\*\*\*ECO 3401 can be substituted with a "C" or better in MAC 2233 & STA 2023\*\*\*

### Business Core (29 credits)

	(**Course Must have a "C" or better)	Credits	Grade
FIN 3403	Business Finance	3	_____
PR: Applicable Business Major/Minor/Certificate, Junior Standing			
**MAN 3025	Management of Organizations	3	_____
PR: Applicable Business Major/Minor/Certificate, Junior Standing			
MAR 3023	Marketing	3	_____
PR: Applicable Business Major/Minor/Certificate, Junior Standing			
GEB 3375	Introduction to International Business	3	_____
PR: ACG 2021, ACG 2071, ECO 2023, ECO 2013, Junior Standing			
ECO 3411	Quantitative Business Tools II	3	_____
PR: Applicable Business Major/Minor/Certificate, Junior Standing			
GEB 3031	Cornerstone Lecture (1st or 2nd term Admitted)	3	_____
PR: Admitted to the College of Business; CR: GEB3031L			
GEB 3031L	Cornerstone Lab (1st or 2nd term Admitted)	1	_____
PR: Admitted to the College of Business; CR: GEB3031			
BUL 3130	Legal & Ethical Environments of Business	3	_____
PR: Admitted to the College of Business			
MAR 3203	Supply Chain Management	3	_____
PR: Admitted to the College of Business			
<b>Graduating Semester:</b>			
**MAN 4720	Strategic Management/Capstone	4	_____
PR: MAN 3025, MAR 3023, FIN 3403C and GEB 3031 & 3031L			

### Management Major - Entrepreneurship Track (24 credits)

	(Must have a "C" better in each major course)	Credit	Grade
<b>Required Courses (15 credits)</b>			
GEB 3113	Creativity & Entrepreneurship (PR: soph standing)	3	_____
MAN 4802	New Venture & Small Business (PR: GEB 3113)	3	_____
GEB 4111	New Venture Finance (PR: MAN 4802)	3	_____
GEB 4110	Business Plan Preparation (PR: GEB 4111)	3	_____
MAR 3765	Entrepreneurial Marketing (PR: MAR 3023 or GEB 3113)	3	_____
<b>Entrepreneurship Electives (9 credits)</b>			
Minimum of 3 courses required:			
MAN 4029	Service Organization Mgmt (PR: MAN 3025 & MAN 3520)	3	_____
MAN 4101	Human Relations in Mgmt (PR: MAN 3025)	3	_____
MAN 4441	Conflict Resolution & Negotiation (PR: MAN 3025)	3	_____
MAN 4701	Business Ethics & Society (PR: MAN 3025)	3	_____
MAN 3520	Quality & Productivity Mgmt (PR: GEB 3031 & MAN 3025)	3	_____
MAN 4583	Project Management (PR: GEB 3031 & MAN 3025)	3	_____
MAN 4600	International Management (PR: MAN 3025)	3	_____
MAN 4941	Management Internship (PR: approval from dept.)	3	_____
MAN 3301	Human Resource Management (PR: MAN 3025)	3	_____
MAN 4240	Organizational Theory & Behavior (PR: MAN 3025)	3	_____
MAN 4320	Recruitment & Selection (PR: MAN 3301)	3	_____
MAN 4330	Compensation Administration (PR: MAN 3301)	3	_____
MAN 4350	Training & Development (PR: MAN 3025)	3	_____
GEB 4435	Moral Foundations of Business (PR: MAN 3025)	3	_____
GEB 4152	Tech Innovation & Entrepreneurship (PR: Junior Standing)	3	_____
BUL 4540	Employment Law (PR: MAN 3025 & MAN 3301)	3	_____

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### Career Professionalism (4 credits)

	(One module to be taken a semester)	Credit	Grade
GEB 3003	Career Research & Planning	1	_____
PR: Junior Standing			
GEB 3005	Career Search Strategy	1	_____
PR: GEB 3003			
GEB 4223	Business Interviewing Techniques	1	_____
PR: GEB 3005			
GEB 4004	Executing Your Career Plan	1	_____
PR: GEB 4223			