## Agenda for Wednesday, September 16, 2015

### 7:45 AM – 8:30 AM
Registration and Breakfast

### 8:30 AM – 10:00 AM
**Leadership Styles**
- Discover Your Behavioral Style of Leadership
- Understand the Style of Your Team Members
- Effective Team Leadership = Reduced Stress, Higher Productivity
- Leadership Examples

### 10:00 AM – 10:20 AM
Break and Refreshments

### 10:20 AM – 12:00 PM
Explore Current Leadership Development Tools
- The Role of the Leader, the Follower, and the Situation
- Aligning the Roles
- Additional Leadership Tools and Methods

### 12:00 PM – 1:00 PM
Luncheon

### 1:00 PM – 2:15 PM
**Leadership Case/Application – Part 1**
- Case overview and introduction
- Team analysis of case – work in teams

### 2:15 PM – 2:30 PM
Break and Refreshments

### 2:30 PM – 3:45 PM
**Leadership Case/Conclusion – Part 2**
- Team discussion and application of analysis
- Results of Leadership Case Analysis

### 3:45 PM – 4:00 PM
Break and Refreshments

### 4:00 PM – 4:30 PM
**Leadership/Day 1 Summary**
- Individual takeaways
- Individual leadership in preparation for organizational leadership
Agenda for Thursday, September 17, 2015

7:45 AM – 8:30 AM   Breakfast

8:30 AM – 10:00 AM  The Strategic Management Process Map
                   • Determining a Firm’s Competitive Advantage
                   • Methods/Tools to Effectively Analyze a Firm’s Strategy
                   • Methods/Tools to Effectively Analyze the Competition’s Strategy

10:00 AM – 10:20 AM   Break and Refreshments

10:20 AM – 12:00 PM  Strategic Leadership
                   • Management vs. Leadership – the Difference Matters
                   • The Role of Leadership in Strategy

12:00 PM – 1:00 PM   Luncheon

1:00 PM – 2:15 PM     Strategy Case/Application – Part 1 – Analysis
                   • Case overview and introduction
                   • Team analysis of case – work in teams

2:15 PM – 2:30 PM     Break and Refreshments

2:30 PM – 3:45 PM     Strategy Case/Application – Part 2 – Results
                   • Team discussion and application of analysis
                   • Results of Strategy Case Analysis

3:45 PM – 4:00 PM     Break and Refreshments

4:00 PM – 4:30 PM     Strategy/Day 2 Summary
                   • Takeaways for Application to Your Firm
                   • Q&A