# Strategic Leadership

*Effective Strategy Is Realized Through Effective Leadership*

November 5 & 6, 2014 • UCF Executive Development Center

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## Agenda for Wednesday, November 5, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:45 AM – 8:30 AM</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:30 AM – 9:15 AM</td>
<td>Introduction and Context: Leadership, Followership, and Teamwork</td>
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<td>9:15 AM – 10:00 AM</td>
<td><strong>Me as Leader</strong>&lt;br&gt;• Discovering My Behavioral Style of Leadership&lt;br&gt;• Developing My Leadership Effectiveness</td>
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<tr>
<td>10:00 AM – 10:20 AM</td>
<td>Break and Refreshments</td>
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<tr>
<td>10:20 AM – 11:30 AM</td>
<td><strong>Me as Leader, continued</strong>&lt;br&gt;• Vision—Alignment—Execution Model&lt;br&gt;• Learning from Experience: Action, Observation, Reflection</td>
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<td>11:30 AM – 12:30 AM</td>
<td><strong>You Are There: As Leader, What Would You Do?</strong>&lt;br&gt;<em>Applying Leadership Methods to Analyze a Challenging Leadership Case</em></td>
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<td>12:30 PM – 1:30 PM</td>
<td>Luncheon</td>
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<td>1:30 PM – 2:45 PM</td>
<td><strong>Followers and Teammates: Effective Team Leadership</strong>&lt;br&gt;• Building Functional Teams&lt;br&gt;• Power and Influence Tactics&lt;br&gt;• What Motivates Me? Others?&lt;br&gt;• Enhancing My Communication Effectiveness</td>
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<td>2:45 PM – 3:05 PM</td>
<td>Break and Refreshments</td>
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<tr>
<td>3:05 PM – 4:00 PM</td>
<td><strong>Situational Variables</strong>&lt;br&gt;• The Roles of the Leader, the Follower, and the Situation&lt;br&gt;• Situational Leadership Model</td>
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<tr>
<td>4:00 PM – 4:30 PM</td>
<td><strong>Summary, Take-Aways, Next Steps</strong></td>
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Agenda for Thursday, November 6, 2014

7:45 AM – 8:30 AM  
Breakfast

8:30 AM – 10:00 AM  
The Strategic Management Process Map  
- Determining a Firm’s Competitive Advantage  
- Methods/Tools to Effectively Analyze a Firm’s Strategy  
- Methods/Tools to Effectively Analyze the Competition’s Strategy

10:00 AM – 10:20 AM  
Break and Refreshments

10:20 AM – 12:30 PM  
Strategic Leadership  
- Management vs. Leadership – the Difference Matters  
- The Role of Leadership in Strategy

12:30 PM – 1:30 PM  
Luncheon

1:30 PM – 3:00 PM  
Leadership Case/Application – Analysis & Results - Part 1

3:00 PM – 3:10 PM  
Break and Refreshments

3:10 PM – 4:00 PM  
Strategic Leadership Case/Application – Part 2 – Results

4:00 PM – 4:30 PM  
Strategic Leadership Applied to Your Company  
- Takeaways for Application to Your Firm  
- Q&A