

Applied Strategy

May 31, 2018

Workshop Agenda

7:45 AM – 8:30 AM	Registration and Light Breakfast
8:30 AM – 9:00 AM	Introductions and Agenda Overview
9:00 AM – 9:30 AM	Strategy Defined
9:30 AM – 10:15 AM	How You Should Measure Your Competitive Advantage
10:15 AM – 10:30 AM	*Break and Refreshments
10:30 AM – 10:45 AM	Strategic Leadership Process (SLP) Overview
10:45 AM – 11:45 AM	Analysis - The Foundation of a Successful Strategic Plan
11:45 AM – 12:30 PM	*Networking Luncheon
12:30 PM – 1:15 PM	Formulation - Plans to Tailor Your Value Chain
1:15 PM – 2:00 PM	Implementation - Putting the Plan into Action
2:00 PM – 2:15 PM	*Break and Refreshments
2:15 PM – 2:30 PM	Strategic Leadership Process Summary
2:30 PM – 4:30 PM	Strategy Case - Netflix
4:30 PM – 5:00 PM	Summary and Q&A

***Typical break times are noted, but we will take breaks frequently/as needed
You are encouraged to standup and stretch often**

