



# Finance & Accounting for Non-Financial Managers

Tuesday & Wednesday, August 14 & 15, 2018

## Workshop Agenda\* for Tuesday, August 14, 2018

7:45 a.m. – 8:30 a.m.	Registration, Welcome, and Breakfast
8:30 a.m. – 10:00 a.m.	<i>The Cash Flow and Net Income Impact Over the Life-cycle of a Firm</i>
10:00 a.m. – 10:15 a.m.	Break and Refreshments
10:15 a.m. – 11:30 a.m.	<i>Is Cash Flow More Important than Net Income?</i>
11:30 a.m. – 12:15 p.m.	Q&A Session
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Overview to interest rate concepts</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:30 p.m.	<i>Time value of money concepts using Excel fx functions</i> <ul style="list-style-type: none"><li>- <i>Future value (FV)</i></li><li>- <i>Present value (PV)</i></li><li>- <i>Interest Rate (RATE),</i></li><li>- <i>Number of periods (NPER)</i></li><li>- <i>Payments or annuities (PMT),</i></li><li>- <i>Effective rate (EFF)</i></li></ul>
4:30 p.m. – 5:00 p.m.	Q&A Session



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## Workshop Agenda\* for Wednesday, August 15, 2018

7:45 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 10:00 a.m.	<i>Analyzing Current Year Operating Results vs. Prior Year Operating Results</i>
10:00 a.m. – 10:20 a.m.	Break and Refreshments
10:20 a.m. – 12:15 p.m.	<i>Break-even Analysis, Selecting Among Alternative Courses of Action, and the Importance of Key Performance Indicators</i>
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Financial analysis tools (Bloomberg Terminal A data) Overview to stocks (Valuing public and private companies) Overview to debt securities</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:30 p.m.	<i>Calculating the cost of capital Capital Budgeting (Internal rate of return and NPV)</i>
4:30 p.m. – 5:00 p.m.	Q&A Session and Program wrap-up

\* Details of the agenda are subject to change to reflect latest trends and feedback from industry partners and past workshop attendees



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