# 36th Annual

# ACCOUNTING CONFERENCE



#### May 10-12, 2017 • UCF Main Campus • College of Business Administration

Welcome to the University of Central Florida.

We hope your visit to our campus will bring back memories of your own college experience. Some things may have changed since you last visited us, some things have not. We would like to remind you that UCF is a smoke free campus. Please note the seats in our classrooms may be the actual seats you used when you were a student and may not be as comfortable as that to which you are accustomed. UCF makes every attempt to control the temperature within the College of Business Administration, however conference attendees may want to dress in layers and/or bring a sweater in case there are temperature fluctuations. Please remember that UCF is the second largest University in the United States and as such, internal traffic can experience temporary delays. Please plan accordingly and allow an extra 15-20 minutes more than your GPS or mapping system suggests.

### **Schedule of Events**

WEDNESDAY, MAY 10, 2017

7:30-8:00 am	Registration & Continental Breakfast				
8:00-8:10 am	Welcome & Announcements				
8:10-9:50 am	Paul Hagge & Managing Director, Tax Services <i>Grant Th</i> e	Update & Dawn Olivardia Partner, Tax Services ornton, LLP			
	Room 109	2hr-TB			
9:50-10:20 am	Refreshment Break & Vendor Visiting				
10:20-12:00 pm	National and Regional Economic Update     Sarah Arteaga     Director, Federal Reserve     Regional Economic Information Network     2hr- TB				
12:00-1:10 pm	Lunch Break & Vendor Visiting				
1:10-2:50 pm	City of Orlando Projects and Financing - Why Accounting Matters to Policymaking Brian Battles, Deputy CFO <i>City of Orlando</i> Room 109 1hr TB Networking and Relationship Building – Making the Connections Stick! Jeff Tecau, Managing Director <i>Protiviti</i>	Data Analytics and Audits     Steve Hornik, Ph.D.     University of Central Florida     Kenneth G. Dixon School of Accounting     Room 119   1hr A&A     Moving to the Cloud:     Trends, Risks and Impacts     Bill Blend, Partner     Moore Stephens Lovelace, P.A			
	Room 109 1hr TB	Room 119 1hr A&A			
2:50-3:20 pm		Room 119 1hr A&A   ak & Vendor Visiting 1			
2:50-3:20 pm 3:20-5:00 pm	Refreshment Brea Auditin Diane Difeb				

## Schedule of Events

### THURSDAY, MAY 11, 2017

7:30-8:00 am	Registration & Continental Breakfast					
8:00-8:10 am	Welcome & Announcements					
8:10-9:50 am	The Use of Personal Financial Statements & Trial Balances in Estate and Asset Protection Planning Merrell Bailey, Managing Partner Your Caring Law Firm 2 hr- A&A Room 109	Comparing Frauds No Two Cases Are Alike Tim O'Toole Vestal & Wiler Room 119 2hrs- A&A				
9:50-10:20 am	Refreshment Break & Vendor Visiting					
10:20-12:00 pm	Use of Financial Statements and Reporting in Restaurant Management David Pearl, Principal Chief Growth Officers Room 109 1hr A&A Sales for Professional Services Firms Melody Montgomery Sandler Sales Training Room 109 1hr TB	Lease Standards Implementation Panel     Christine Hill, PWC     Gabe Sugar, Darden     Cheryl Jewer, AMT Direct     Burke Rainey, CNL Financial Group     Room 119   1hr A&A     Management Control And Performance     Measurement: A Means To An End?     Jeff Reinking, PhD     Faculty, UCF   1hr A&A				
12:00-1:10 pm	Lunch Break & Vendor Visiting					
1:10-2:50 pm	Ethics Part I Scot E. Aurelius, Shareholder <i>Moore Stephens Lovelace, P.A.</i> & Todd Hitchins, Partner <i>Carr, Riggs &amp; Ingram</i> Room 109 2hrs- E	Key Control Lessons from Investment Management     David Lui, Principal Galliard Capital Management     Room 119   1hr A&A     Transform Your Workforce Into an Elite Team Jason Walker     Jason Walker     Jason Walker     Jason Walker     Jason Walker     Jason 119     114     The TB				
2:50-3:20 pm		reak & Vendor Visiting				
3:20-5:00 pm	Ethics Part II Scot E. Aurelius, Shareholder Moore Stephens Lovelace, P.A. Room 109 2hrs- E	Pass Through Entities     Linda Parks, Shareholder     Parks Difilippo & Assoc     Room 119   2hr- TB				

Earn Up to 24 Hours of CPEs!	Кеу:	
10 A&A Hours**	<b>A&amp;A =</b> Accounting & Auditing	
8 GA&A Hours** 4 Ethics Hours***	<b>TB =</b> Technical Business	
**Depends on the sessions attended.	GA&A = Governmental Accounting & Auditing	
*** All 4 hours of Ethics must be taken in order to receive credit for Florida Ethics requirement.	E = Ethics	

### **Schedule of Events**

#### FRIDAY, MAY 12, 2017

7:30-8:00 am	Registration & Continental Breakfast					
8:00-8:10 am	Welcome & Announcements					
8:10-9:50 am	Not-for-Profit Accounting Update Lynda M. Dennis, PhD University of Central Florida Kenneth G. Dixon School of Accounting		<b>Economic Update</b> Sean Snaith, PhD University of Central Florida Director, Institute for Economic Competitiveness			
	Room 109	2hrs- GA&A	Room 119		2hrs- TB	
9:50-10:20 am		Refreshment B	reak & Vendo	r Visiting		
10:20-12:00 pm	GASB U Heidi Ho <i>RSM U</i> S Room 109	bkirk	SVP Room 119 A Road Map	tion of Business and U.S. Susan Connelly Communications & Corp A Darden for Family Enterprise Lea Today's Complex World Greg McCann	ffairs 1 hr TB adership in	
	K00m 109		Room 119	McCann & Associates	1 hr TB	
12:00-1:10 pm	Lunch Break & Vendor Visiting					
1:10-2:50 pm	Auditor Independence and Non-Attest Services Lynda M. Dennis, PhD University of Central Florida Kenneth G. Dixon School of Accounting Room 109 2hrs- GA&A		Accounting Update Peggy Gallagher Senior Manager/A&A Team Leader <i>Withum Smith</i> + Brown Room 119 2hrs A&A		der 2hrs A&A	
	Refreshment Break & Vendor Visiting					
3:20-5:00 pm	<b>Government Regul</b> Jared Ko University of Ce Kenneth G. Dixon Sch	atory Issues preff ntral Florida		Sales Tax Update Ralph Pepe Pepe State Tax Consulting		
	Room 109	2hrs- GA&A	Room 119		2hrs- TB	

\* Early-Bird Fees \$295 Any 1 Day \$460 Any 2 Days \$590 All 3 Days

#### Registration Fees \$330 Any 1 Day \$515 Any 2 Days \$675 All 3 Days

\*Early-bird fees thru April 8, 2017- Special \$85 discount if you register for all 3 days!

Visit http://business.ucf.edu/accounting-conference/ for more information and to register online.