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**2014 – 2015 Catalog Year**

**Sports Business Management Minor - 24 Credits**

**For Non-Business Majors Only**

**A 2.5 GPA in the minor is required in order to receive this minor**

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| **(Required Introductory Courses)** | **(9 Credits)** |
| **SPB 3003: Intro to Sport Business Management** | **3 Credits** |
| **FIN 2100: Personal Finance and Investments** | **3 Credits** |
| **MAR 3023: Marketing** | **3 Credits** |
| **(Required Courses)** | **(9 Credits)** |
| **SPB 3603: Diversity & Social Issues in Sport Business Management** | **3 Credits** |
| **SPB 3823: The Role of Business Entrepreneurship in Sports/Entertainment** | **3 Credits** |
| **MAR 4711: Sport Marketing (Can replace with a restricted elective if unavailable)** | **3 Credits** |
| **Restricted Electives (Select 2)** | **6 Credits** |

**Restricted Electives (Select 2)**

**SPB 4304: Sports Event and Facility Management**

**SPB 4804: Sport Business and Media**

**GEB 4824: Business Law in Sport & Entertainment**