

2013-2014 Outline for Management - Entrepreneurship Major (B.S.B.A.)

Common Program Prerequisites (18-21 credits)

(Must have a "C" or better in each prerequisite course) Credits Grade

ACG 2021	Financial Accounting	3	_____
ACG 2071	Managerial Accounting	3	_____
ECO 2013	Macroeconomics	3	_____
ECO 2023	Microeconomics	3	_____
ECO 3401	Quantitative Business Tools I	3	_____
CGS 2100	Computer Fund. For Business	3	_____

ECO 3401 can be substituted with a "C" or better in MAC 2233 & STA 2023

Business Core (36 credits)

(**Course Must have a "C" or better) Credit Grade

FIN 3403	Business Finance	4	_____
**MAN 3025	Management of Organizations	4	_____
MAR 3023	Marketing	4	_____
GEB 3375	Introduction to International Business	4	_____
ECO 3411	Quantitative Business Tools II	4	_____
GEB 3031	Cornerstone Lecture	3	_____
GEB 3031L	Cornerstone Lab (1st or 2nd term Admitted)	1	_____
BUL 3130	Legal & Ethical Environments of Business	4	_____
MAR 3203	Supply Chain Management	4	_____

Graduating Semester:

**MAN 4720	Strategic Management/Capstone	4	_____
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****Credit hour changes for business courses may result in a deficiency in your business core. If you will have less than 36 credit hours in the core, options will be provided to fulfill this deficiency.****

Management Major - Entrepreneurship Track (24 credits)

(Must have a "C" better in each major course)

Required Courses (15 credits)		Credit	Grade
GEB 3113	Creativity & Entrepreneurship	3	_____
MAN 4802	New Venture & Small Business	3	_____
GEB 4111	New Venture Finance	3	_____
GEB 4110	Business Plan Preparation	3	_____
MAR 3765	Entrepreneurial Marketing	3	_____

Entrepreneurship Electives (9 credits)

Minimum of 3 courses required:

MAN 4029	Service Organization Mgmt	3	_____
MAN 4101	Human Relations in Mgmt	3	_____
MAN 4441	Conflict Resolution & Negotiation	3	_____
MAN 4701	Business Ethics & Society	3	_____
MAN 3520	Quality & Productivity Mgmt	3	_____
MAN 4583	Project Management	3	_____
MAN 4600	International Management	3	_____
MAN 4941	Management Internship	3	_____
MAN 3301	Human Resource Management	3	_____
MAN 4240	Organizational Theory & Behavior	3	_____
MAN 4320	Recruitment & Selection	3	_____
MAN 4330	Compensation Administration	3	_____
MAN 4350	Training & Development	3	_____
GEB 4435	Moral Foundations of Business	3	_____
GEB 4152	Tech Innovation & Entrepreneurship	3	_____
BUL 4540	Employment Law	3	_____

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Regardless of your catalog year, all students must follow individual course prerequisites as listed in the most current UCF catalog