



Welcome

# Strategic Leadership

*Effective Strategy Is Realized Through Effective Leadership*

September 16 & 17, 2015 • UCF Executive Development Center

## Agenda for Wednesday, September 16, 2015

- |                     |   |
|---------------------|---|
| 7:45 AM – 8:30 AM   | <b>Registration and Breakfast</b>   |
| 8:30 AM – 10:00 AM  | <b>Leadership Styles</b> <ul style="list-style-type: none"><li>• <i>Discover Your Behavioral Style of Leadership</i></li><li>• <i>Understand the Style of Your Team Members</i></li><li>• <i>Effective Team Leadership = Reduced Stress, Higher Productivity</i></li><li>• <i>Leadership Examples</i></li></ul> |
| 10:00 AM – 10:20 AM | <b>Break and Refreshments</b>   |
| 10:20 AM – 12:00 PM | <b>Explore Current Leadership Development Tools</b> <ul style="list-style-type: none"><li>• <i>The Role of the Leader, the Follower, and the Situation</i></li><li>• <i>Aligning the Roles</i></li><li>• <i>Additional Leadership Tools and Methods</i></li></ul>   |
| 12:00 PM – 1:00 PM  | <b>Luncheon</b>   |
| 1:00 PM – 2:15 PM   | <b>Leadership Case/Application – Part 1</b> <ul style="list-style-type: none"><li>• <i>Case overview and introduction</i></li><li>• <i>Team analysis of case – work in teams</i></li></ul>  |
| 2:15 PM – 2:30 PM   | <b>Break and Refreshments</b>   |
| 2:30 PM – 3:45 PM   | <b>Leadership Case/Conclusion – Part 2</b> <ul style="list-style-type: none"><li>• <i>Team discussion and application of analysis</i></li><li>• <i>Results of Leadership Case Analysis</i></li></ul>  |
| 3:45 PM – 4:00 PM   | <b>Break and Refreshments</b>   |
| 4:00 PM – 4:30 PM   | <b>Leadership/Day 1 Summary</b> <ul style="list-style-type: none"><li>• <i>Individual takeaways</i></li><li>• <i>Individual leadership in preparation for organizational leadership</i></li></ul>   |



Welcome

# Strategic Leadership

*Effective Strategy Is Realized Through Effective Leadership*

September 16 & 17, 2015 • UCF Executive Development Center

## Agenda for Thursday, September 17, 2015

7:45 AM – 8:30 AM	<b>Breakfast</b>
8:30 AM – 10:00 AM	<b>The Strategic Management Process Map</b> <ul style="list-style-type: none"><li>• <i>Determining a Firm's Competitive Advantage</i></li><li>• <i>Methods/Tools to Effectively Analyze a Firm's Strategy</i></li><li>• <i>Methods/Tools to Effectively Analyze the Competition's Strategy</i></li></ul>
10:00 AM – 10:20 AM	<b>Break and Refreshments</b>
10:20 AM – 12:00 PM	<b>Strategic Leadership</b> <ul style="list-style-type: none"><li>• <i>Management vs. Leadership – the Difference Matters</i></li><li>• <i>The Role of Leadership in Strategy</i></li></ul>
12:00 PM – 1:00 PM	<b>Luncheon</b>
1:00 PM – 2:15 PM	<b>Strategy Case/Application – Part 1 – Analysis</b> <ul style="list-style-type: none"><li>• <i>Case overview and introduction</i></li><li>• <i>Team analysis of case – work in teams</i></li></ul>
2:15 PM – 2:30 PM	<b>Break and Refreshments</b>
2:30 PM – 3:45 PM	<b>Strategy Case/Application – Part 2 – Results</b> <ul style="list-style-type: none"><li>• <i>Team discussion and application of analysis</i></li><li>• <i>Results of Strategy Case Analysis</i></li></ul>
3:45 PM – 4:00 PM	<b>Break and Refreshments</b>
4:00 PM – 4:30 PM	<b>Strategy/Day 2 Summary</b> <ul style="list-style-type: none"><li>• <i>Takeaways for Application to Your Firm</i></li><li>• <i>Q&amp;A</i></li></ul>