



Welcome

Finance & Accounting *for Non-Financial Managers*

September 15 & 16, 2016 • UCF Executive Development Center

Workshop Agenda

Thursday, September 15, 2016

7:45 a.m. – 8:30 a.m.	Registration, Welcome, and Breakfast
8:30 a.m. – 10:00 a.m.	<i>The Cash Flow and Net Income Impact Over the Life-cycle of a Firm</i>
10:00 a.m. – 10:15 a.m.	Break and Refreshments
10:15 a.m. – 11:30 a.m.	<i>Is Cash Flow More Important than Net Income?</i>
11:30 a.m. – 12:15 p.m.	Q&A Session
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Overview to interest rates</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:30 p.m.	<i>Time value of money concepts using Excel fx functions</i> <ul style="list-style-type: none">- Future value (FV)- Present value (PV)- Interest Rate (RATE),- Number of periods (NPER)- Payments or annuities (PMT),- Effective rate (EFF)
4:30 p.m. – 5:00 p.m.	Q&A Session



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Friday, September 16, 2016

7:45 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 10:00 a.m.	<i>Analyzing Current Year Operating Results vs. Prior Year Operating Results</i>
10:00 a.m. – 10:20 a.m.	Break and Refreshments
10:20 a.m. – 12:15 p.m.	<i>Break-even Analysis, Selecting Among Alternative Courses of Action, and the Importance of Key Performance Indicators</i>
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Financial analysis tools (Bloomberg Terminal A data) Overview to stocks (Valuing public and private companies) Overview to debt securities</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:30 p.m.	<i>Calculating the cost of capital Capital Budgeting (Internal rate of return and NPV)</i>
4:30 p.m. – 5:00 p.m.	Q&A Session and Program wrap-up



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