



Welcome

Finance & Accounting *for Non-Financial Managers*

October 8 & 9, 2015 • UCF Executive Development Center

Workshop Agenda

Thursday, October 8, 2015

7:45 a.m. – 8:30 a.m.	Registration, Welcome, and Breakfast
8:30 a.m. – 10:00 a.m.	<i>The Cash Flow and Net Income Impact Over the Life-cycle of a Firm</i>
10:00 a.m. – 10:15 a.m.	Break and Refreshments
10:15 a.m. – 11:30 a.m.	<i>Is Cash Flow More Important than Net Income?</i>
11:30 a.m. – 12:15 p.m.	Q&A Session
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Time Value of Money</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:30 p.m.	<i>The Basics of Stocks and Bonds</i>
4:30 p.m. – 5:00 p.m.	Q&A SESSION



UCF Executive Development Center
36 W. Pine Street, Orlando, FL, 32801



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Friday, October 9, 2015

7:45 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 10:00 a.m.	<i>Analyzing Current Year Operating Results vs. Prior Year Operating Results</i>
10:00 a.m. – 10:20 a.m.	Break and Refreshments
10:20 a.m. – 12:15 p.m.	<i>Break-even Analysis, Selecting Among Alternative Courses of Action, and the Importance of Key Performance Indicators</i>
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:30 p.m.	<i>Overview of Corporate Finance</i>
2:30 p.m. – 2:45 p.m.	Break and Refreshments
2:45 p.m. – 4:15 p.m.	<i>Financial Ratio Analysis</i>
4:15 p.m. – 4:30 p.m.	Q&A Session and Program wrap-up



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