



UNIVERSITY OF CENTRAL FLORIDA  
COLLEGE OF BUSINESS ADMINISTRATION

# INTERNATIONAL RESIDENCY PROGRAMS

UCF EXECUTIVE DEVELOPMENT CENTER | ORLANDO, FLORIDA







***"It has been an absolutely wonderful, fun, interesting week and useful for the near future."***

Cynthia María Marquez Gambín  
Airbus Group, Madrid, Spain



# Welcome

The UCF Executive Development Center is excited to be working with international universities and associations offering a highly interactive one to two-week program that exposes qualified participants to cutting-edge business education and immerses them in exciting Central Florida excursions, while providing competitive tools for an ever-evolving business environment.

Our program's interactive classroom sessions with UCF business professors and leading industry partners explore applicable topics such as executive leadership, strategic management of organizations, enhancing skills in negotiation, effectively managing personal and professional branding, developing international trade, and entrepreneurship.

The schedule typically includes executive speaker series and site visits, where students see their academic learning come into practice, fostering their personal and professional growth. Past participants have enjoyed visits to various companies in the entertainment industry, retail, aerospace research and development, and business incubation facilities among others.

The UCF Executive Development Center's dedicated staff manages the whole experience ensuring your faculty and students will have an exceptionally enjoyable time in Central Florida.

## Program Benefits

- ✦ A chance to learn about Central Florida's flourishing industries
- ✦ Gaining a global perspective in business
- ✦ Improving productivity and efficiency in your organization's management unit
- ✦ Increased profitability by applying tools to properly address a variety of factors impacting business daily
- ✦ A better understanding on conducting business in and with the United States
- ✦ Personalized Certificate of Completion with UCF's and your organization's logo



# Academics & Facilities

The goal of our program is to use Orlando as a vehicle to practice the concepts learned through your academic program. The activities and presentations outlined below are intended to provide students with a perspective on "Doing Business in and with Central Florida and the United States." We believe that upon completion, you will be able to synthesize the learning provided into knowledge that you can use in your personal and professional careers moving forward. The program typically features:

- ✦ 5 to 10 interactive presentations by UCF professors and leading industry partners
- ✦ 2 to 3 off-site visits featuring local businesses and industries
- ✦ Expert panel discussion & networking event
- ✦ Printed course material handouts and presentation slides for each session
- ✦ Access to executive classrooms, conference room, and Executive Development Center auditorium (technical equipment and WiFi included)

# Sample Program Schedule

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 am - 8:30 am	Breakfast				
8:30 am - 10:00 am	Program Welcome	Business Best Practices Presentation	Effective Leadership Session	Successful Teamwork Presentation	Business Strategy Session
10:00 am - 10:15 am	Break				
10:15 am - 12:30 pm	US and Global Economic Update and Forecast	Disney Speaker Series	Innovative Leadership Session Continued	Visit to NASA/Kennedy Space Center	Business Strategy Session Continued
12:30 pm - 1:30 pm	Lunch				
1:30 pm - 3:00 pm	UCF Main Campus Tour	Disney Speaker Series Continued	Effective Negotiation Session	Tour of Kennedy Space Center including Atlantis Exhibit, Appollo/Saturn V Center, etc.	Marketing & Branding Session
3:00 pm - 3:15 pm	Break				
3:15 pm - 5:00 pm	UCF International Studies Presentation	Free Time at Disney's Magic Kingdom Park	Effective Negotiation Session Continued		Marketing & Branding Session Continued
5:00 pm - 9:00 pm	Free Time		Free Time	Transfer Back to Orlando and Free Time	Farewell Banquet

*"The program offers many valuable learnings... we touched important items every executive interested in working, investing, or exporting for a US firm should know."*

Antonio Fontanini  
Informalia Consulting  
EDC International Residency Group Leader  
Madrid, Spain





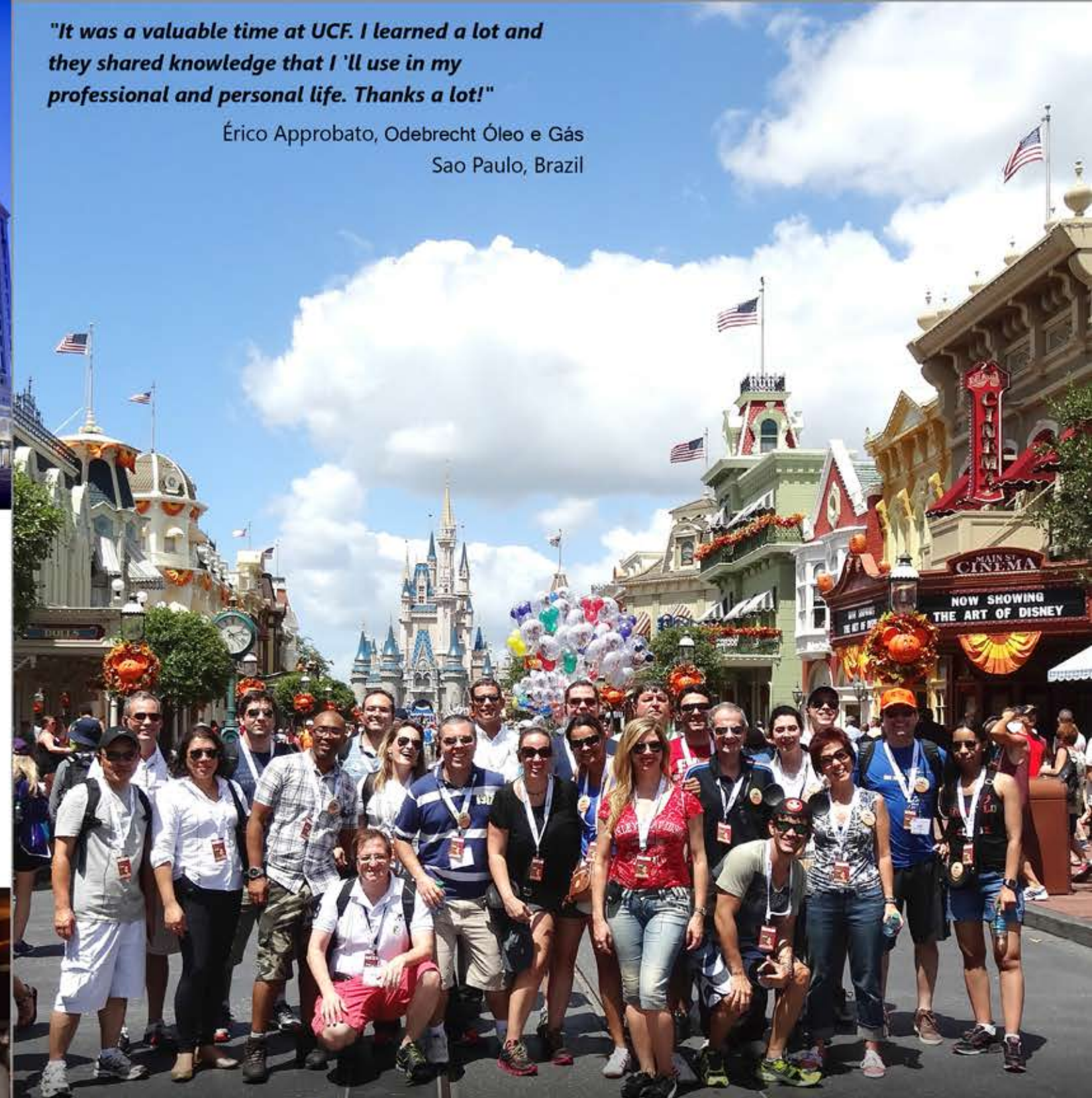


*"It was a valuable time at UCF. I learned a lot and they shared knowledge that I'll use in my professional and personal life. Thanks a lot!"*

Érico Approbato, Odebrecht Óleo e Gás  
Sao Paulo, Brazil

## Accommodations & Meals

Our team is responsible for securing accommodations for our guests within walking distance from our facilities at The Grand Bohemian Hotel, Embassy Suites Downtown, or Aloft Downtown. These accommodations are equipt with all the amenities to ensure that your stay in Orlando will be fulfilling and rewarding. In the same manner, the team coordinates breakfast, lunch and refreshments for the visiting faculty and students during their multi-day visit and plans a Graduation celebration for the last evening of the program.



*"The Executive Development Center has a special team. They have done an incredible job, outstanding quality with an eye for every detail."*  
Veronica Fernandez, Campoamor Velero  
Madrid, Spain



## Engaging Excursions

Our International Residency participants learn effective business tools in the classroom, but also get an opportunity to visit prominent businesses and industries located in Central Florida such as Lockheed Martin, Kennedy Space Center, Daytona International Speedway, Universal Orlando and Walt Disney World Resorts. These customizable excursions engage the group in memorable experiences, while gaining valuable insight from industry leaders.



# Our International Partners



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