



Welcome

Finance & Accounting *for Non-Financial Managers*

February 3 & 4, 2015 • UCF Executive Development Center

Workshop Agenda

Tuesday, February 3, 2015

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|-------------------------|---|
| 7:45 a.m. – 8:30 a.m. | Registration, Welcome, and Breakfast |
| 8:30 a.m. – 10:00 a.m. | <i>The Cash Flow and Net Income Impact Over the Life-cycle of a Firm</i> |
| 10:00 a.m. – 10:20 a.m. | Break and Refreshments |
| 10:20 a.m. – 11:30 a.m. | <i>Is Cash Flow More Important than Net Income?</i> |
| 11:30 a.m. – 12:15 p.m. | Q&A Session |
| 12:15 p.m. – 1:00 p.m. | Luncheon |
| 1:00 p.m. – 2:40 p.m. | <i>Financial Ratios</i> <ul style="list-style-type: none">• <i>What do they mean?</i>• <i>How can they help?</i> |
| 2:40 p.m. – 3:00 p.m. | Break and Refreshments |
| 3:00 p.m. – 4:30 p.m. | <i>Capital Budgeting: Decision Making</i> <ul style="list-style-type: none">• <i>What should be included?</i>• <i>How do you decide if a project should be accepted?</i> |
| 4:30 p.m. – 5:00 p.m. | Q&A SESSION |



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Wednesday, February 4, 2015

7:45 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 10:00 a.m.	<i>Analyzing Current Year Operating Results vs. Prior Year Operating Results</i>
10:00 a.m. – 10:20 a.m.	Break and Refreshments
10:20 a.m. – 12:15 p.m.	<i>Break-even Analysis, Selecting Among Alternative Courses of Action, and the Importance of Key Performance Indicators</i>
12:15 p.m. – 1:00 p.m.	Luncheon
1:00 p.m. – 2:40 p.m.	<i>Capital Budgeting: Cost of Capital</i> <ul style="list-style-type: none">• <i>How do you estimate and use required rates of return?</i>
2:40 p.m. – 3:00 p.m.	Break and Refreshments
3:00 p.m. – 4:30 p.m.	<i>Capital Budgeting Application</i> <ul style="list-style-type: none">• <i>Analysis of a Capital Budgeting case and hands-on application</i>
4:30 p.m. – 5:00 p.m.	Q&A Session and Program wrap-up



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